



Volume XCVI Number 13

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BARNARD BULLETIN



Commencing Our Second Century

A Supplementary Report on the Launching of Barnard's Capital Campaign



Futter Announces Capital
Campaign Goals



Columbia Honors
Barnard's Centennial



It's About Time

*The Bulletin Congratulates the
Class of 1990
and fires a much-deserved
21-gun salute
to former editors of the Bulletin.*

*Special thanks and appreciation to
Antigone Stoken, Lainie Blum,
Cara Lesser and Hilary Steinitz
for their assistance and support
this semester.*

We will miss you.

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This week's supplementary issue of the *Bulletin* covers several timely issues. The capital campaign has, hopefully, arrived on time to put Barnard ahead of its time in recruiting minority faculty members (and to pay for Centennial Hall).

It's springtime and the Barnard campus is blooming reds and whites by the minute. The grounds look paradisaical. One could almost say that Barnard is a regular Eve's Garden. But the onset of spring reminds weary students that they are racing against the proverbial clock. Paper deadlines, finals, resumes, job hunts, travel plans, and, for next year's senior class, pre-thesis anxiety are potent reminders that time is, in fact, NOT on our side.

Luckily, students will soon have another reminder of time and will be able to mark their lack of it by the new Centennial clock.

No longer will students be racing against the proverbial clock to meet the demands of a rigorous liberal arts education at a small women's college in a large urban setting that is affiliated with Columbia University. A large, glo-bright clock on Centennial tower will keep us all on schedule.

But, alack, as minutes turn into memories for the graduating seniors and as the *Bulletin* staff battles against time to print this final issue AND study for exams, we should all take a second, no, a minute to smell the tulips before they are dug up after commencement.

Remember, there is a time to live and a time to study and a time to cry. Within the following weeks, many of us will do all three.

Have a pleasant summer. The *Bulletin* will return same time, same place next semester.

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Correction:

In reference to the article about SGA Summer Grants in the April 30 issue: Hawley Anderson had applied to do a gallery presentation of photographs of 20 women with AIDS. Due to lack of overall funding, Anderson has turned down the summer grant she was awarded by SGA for \$269. *Bulletin* regrets the error.

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BULLETINS

Barnard Recycles

The Barnard "pilot recycling program" was implemented on Earth Day, Sunday, April 22 in Centennial and Milbank Halls. Although the "pilot recycling program" will deal with recycling only white computer paper, Barnard facilities and administration plan to accommodate additional recycling of newspaper, bottles, and cans by September.

SGA has already begun encouraging student organizations not to use colored paper for flyers because it is not recyclable, and, according to SGA Student Services Liaison Julie Owen, SGA will require all student organizations to use white paper for their announcements in the coming 1990-91 school year.

SGA has no means of enforcing the use of white paper instead of colored paper (which attracts more attention). "SGA will try to encourage the use of recyclable light colored 'pastel' paper as an

alternative," said Owen. "But at this point SGA is not taking a strict stance on the issue."

"The SGA is trying to set an example," said Owen. "We're not printing agendas anymore because it wastes too much paper." SGA will also stop printing copies of the "minutes" of each meeting which often ran as long as eight pages.

The Facilities Advisory Council, who helped initiate the recycling program, is comprised of representatives from Earth Coalition, SGA, the Barnard Administration and the Environmental Science Department. The Council was created this year to deal with three main objectives: 1) establish a recycling program on campus 2) conserve energy and 3) promote the use of the Facilities Response Center. The Facilities Response Center deals with student complaints, "like

when the lightbulb burns out in the commuter lounge" explained Owen.

Although the "pilot recycling program" has been implemented only in Centennial and Milbank Halls, by next September all of Barnard Campus will be required to recycle.

The current cost of waste disposal for Barnard is approximately \$190,000. With a campus wide recycling program, it is estimated that the cost will be reduced to around \$150,000.

The Administration intends to use the money saved from recycling white office paper for buying recycled paper products, said Owen, but at this point SGA is uncertain as to how seriously this policy will be implemented. ♦

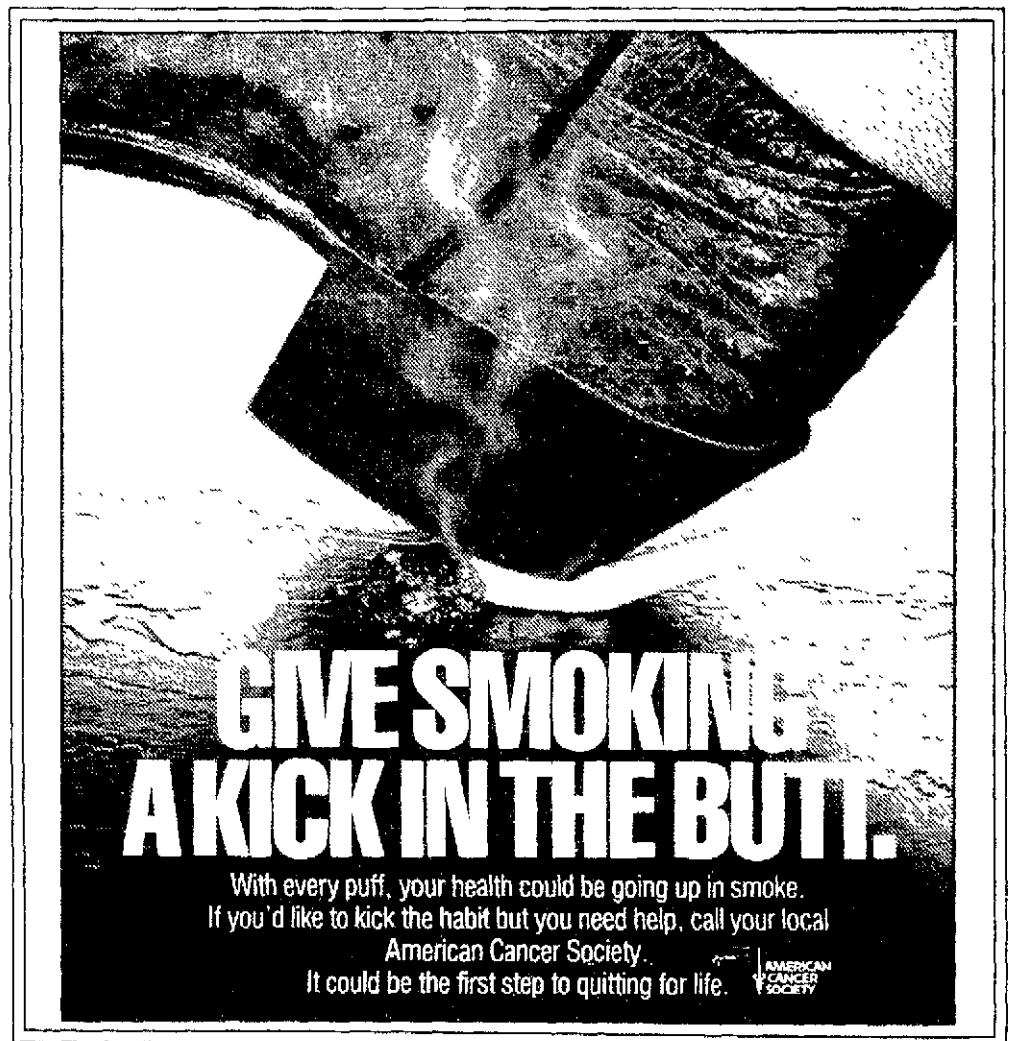
—by Paulette Song

LETTERS

Misunderstood To the Editor:

I am just writing to inform you that some information in your article on SGA Grants and the recipients of the awards was misleading. As of yet, I have not received the Rappaport Scholarship. And I have received confirmation of my internship at the Gay and Lesbian Anti-Violence Project. Additionally, my quote was misleading. It seemed as if I felt this project was not meritorious, rather I was apprehensive that homophobia would affect SGA's decision on my grant.

—Eliza Randall (BC '91)



Futter Announces \$100 Million "Campaign for Barnard"

—by Gretchen Crary

Barnard College President Ellen V. Futter announced Barnard's unprecedented 100 million dollar capital campaign, "Campaign for Barnard," last Thursday, May 3. The goal for the "Campaign for Barnard" is five times larger than any fundraising effort in Barnard's history.

The Capital Campaign Office plans to conduct the campaign in two four year phases, the first with a 60 million dollar goal and the second with a 40 million dollar goal. Barnard's last capital campaign in 1980, was conducted over five years and raised slightly over its 20 million dollar goal. The 1990 Capital Campaign proposes to raise five times the amount of money in less than twice the amount of time.

Futter is confident that the "Campaign for Barnard" comes at an appropriate time. "This campaign comes on the heels of the Centennial Celebration," said Futter. "We anticipate that it will be successful and provide a foundation for Barnard's second century."

23 million dollars, which constitutes around 38% of the funds from phase one of the "Campaign for Barnard," will go towards Student and Residential Life. This money will also be used to "pick up the funding of Centennial Hall," according to Futter. 15 million of phase one will go towards "current operational support," a flexible and unrestricted fund that can be applied to new educational opportunities.

10.5 million will go towards "faculty and academic support." According to Futter, a priority for the campaign will be to increase faculty salaries. In addition, gifts will be sought to bolster the recruitment of minority faculty, to provide housing assistance, and to fund research, endow chairs and support curricular de-

velopment.

7.5 million will go towards facilities maintenance. Improvements to the library and the Minor Latham theatre as well as general maintenance and improvement of the campus are encompassed by this category.

With five of every ten Barnard students qualifying for some form of need-based financial aid, only 4 million will go towards scholarship aid.

ord of alumnae gift-giving of any of the Seven Sister colleges, Futter didn't see the 100 million dollar goal as unrealistic. "Alumnae gift-giving is about two million dollars ahead of what it was this time last year," said Futter. "This campaign comes at a time when Barnard women are realizing that a crucial part of taking responsibility for one's alma-mater is by giving to it."

As with most capital campaigns, the

"Alumnae gift-giving is about two million dollars ahead of what it was this time last year," said Futter. "This campaign comes at a time when Barnard women are realizing that a crucial part of taking responsibility for one's alma-mater is by giving to it."

Futter specified that along with providing more support in the areas mentioned above, the money from phase two of the campaign will go towards Barnard's endowment.

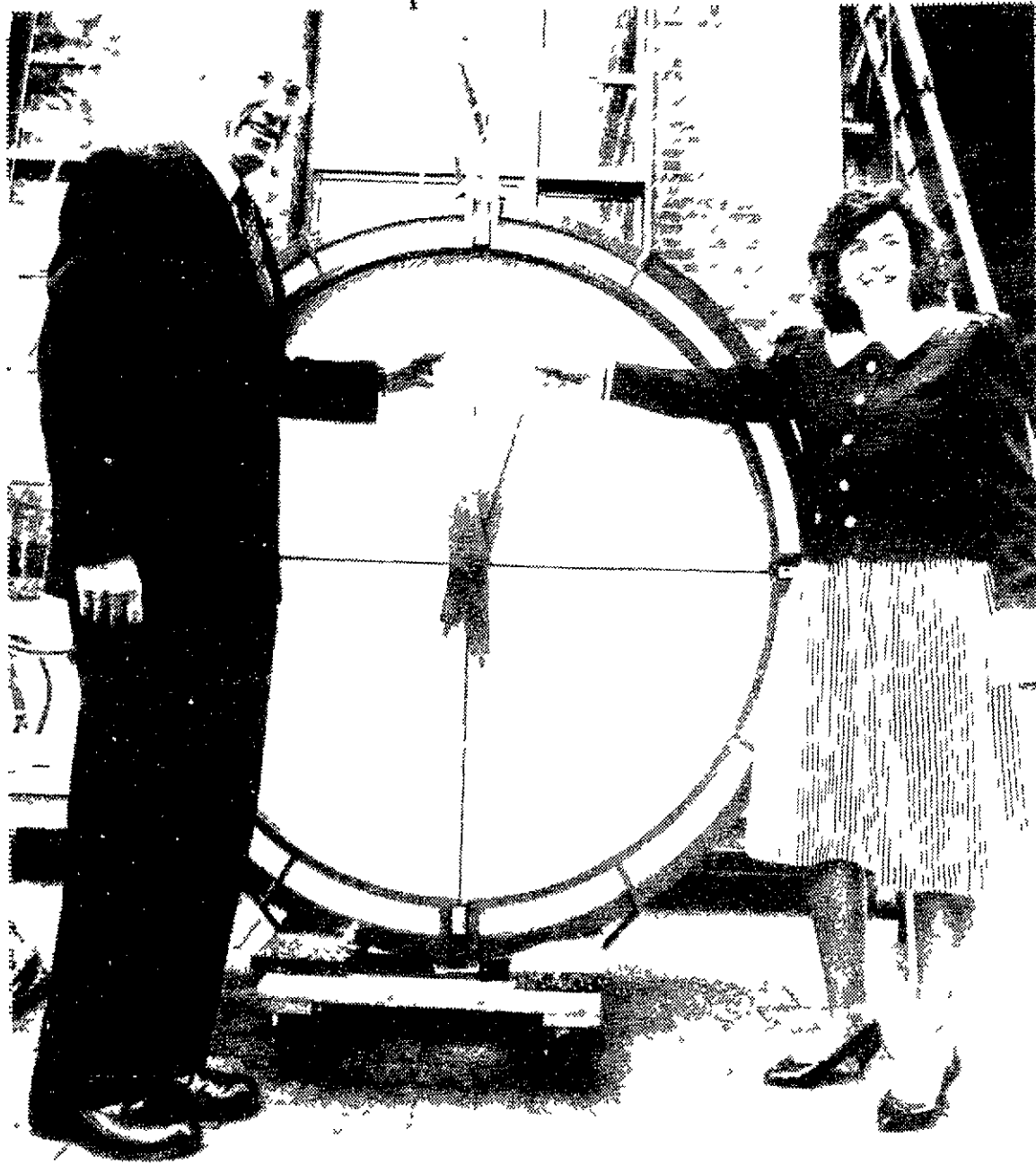
Although just announced, the campaign has already raised 22.5 million dollars, one third of phase one's goal. The Board of Trustees have contributed 15 of this 22.5 million and seven individuals, including Chairperson of the Capital Campaign Helene L. Kaplan, have each made contributions in the millions. Vice President of the Capital Campaign Carol Herring explained that most campaigns will start with an advance of this kind. "It's common practice," explained Herring. "It's a positive step in the right direction and a sign of real success."

Although Barnard has the lowest rec-

"Campaign for Barnard" is "heavily weighted towards major gifts," said Futter. Due to numerous other capital drives taking place simultaneously at other small colleges, Barnard may have to compete for attention from foundations. "But Barnard has a terrific track record with foundations," Futter pointed out.

When asked whether she expects Columbia's one billion dollar campaign set for September to out shadow Barnard's campaign, Futter responded that there was "almost never any conflict with Columbia fundraising and Barnard fundraising." "We overlapped last campaign," explained Futter. "People tend to be more supportive of the common good of both schools." ♦

Gretchen Crary is a Bulletin News Editor and a Barnard College sophomore.



Courtesy of Barnard's Office of Public Relations

*President Ellen Futter and President Michael Soverra
posing before the Tower Clock.*

Time Immemorial: Barnard Purchases a Clock

Restraint from jumping the gun, Barnard is starting the clock in preparation for its second century.

On Thursday, May 3 Barnard College President Ellen Futter and Columbia College President Michael Soverra "supervised" the preparations for the in-

stallation of Barnard's new 600-pound, five-foot diameter, twenty-six inch deep, battleship grey TOWER CLOCK.

Timely, as this appears, the clock will be mounted on Centennial Hall.

The Tower Clock not only promises to cause a lot of tics and "toes," but also

claims fame as New York City's newest public clock and the highest one at that on Morningside Heights.

And, lest we ever forget that a stitch in time saves nine, the Tower Clock also glows in the dark. ◆

The Bulletin Staff

Columbia Honors Barnard's Second Century

—by Ilana Maryles

◆
'Nowhere else is a small, independent women's college— with its own outstanding faculty and course offerings—linked so effectively with a leading research university and its luminous faculty and curriculum for the sole purpose of providing the best for undergraduates at both insitutions.'
—President Futter

Columbia University President Michael Sovern gave a reception to honor Barnard's launching of a \$100 million capital campaign, celebrate the culmination of Barnard's centennial, and usher in Barnard's second century on Thursday, May 3 in the Rotunda of Low Library.

The cocktail reception, held from 4:30-6:30pm was followed by a dinner given by the office of President Futter at McIntosh, at which time she officially announced the capital campaign.

Columbia College also plans to launch a capital campaign next fall, and each college claimed support for each other's ventures as well as for their respective future endeavors. This marks a new era of mutual respect between the colleges.

"Ten years ago there would not have been an exchange like this between Barnard and Columbia," according to Ruth Sarfaty, Director of Public Relations at Barnard. "We take it for granted that the two schools always got along well, but this is a very big achievement."

President Futter called the reception a "permanent emblem of trusteeship."

President Futter made sure to point out, however, that Columbia's support for Barnard's capital campaign would not come in any monetary form.

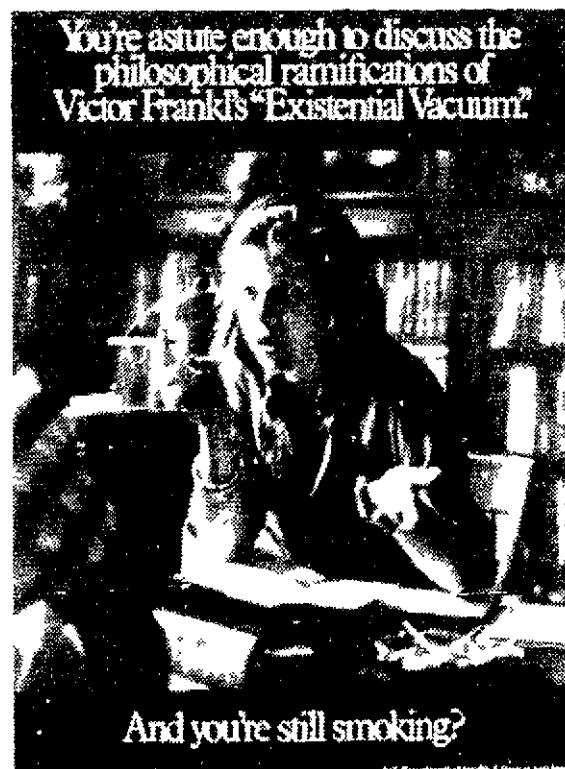
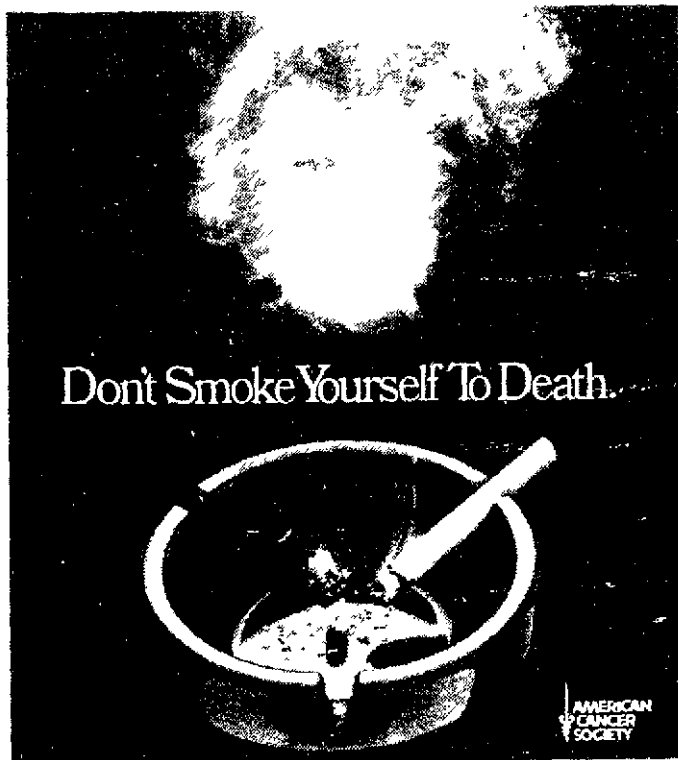
President Futter and President Sovern, both speakers at the reception, were very enthusiastic about this new atmosphere of cooperation. President Sovern presented Barnard with a photograph of the Columbia campus from the early 1900s and praised Barnard speaking as a "parent, trustee, and friend."

President Futter presented Columbia with a 1920s photograph of "The Boulevard," or what is now Broadway.

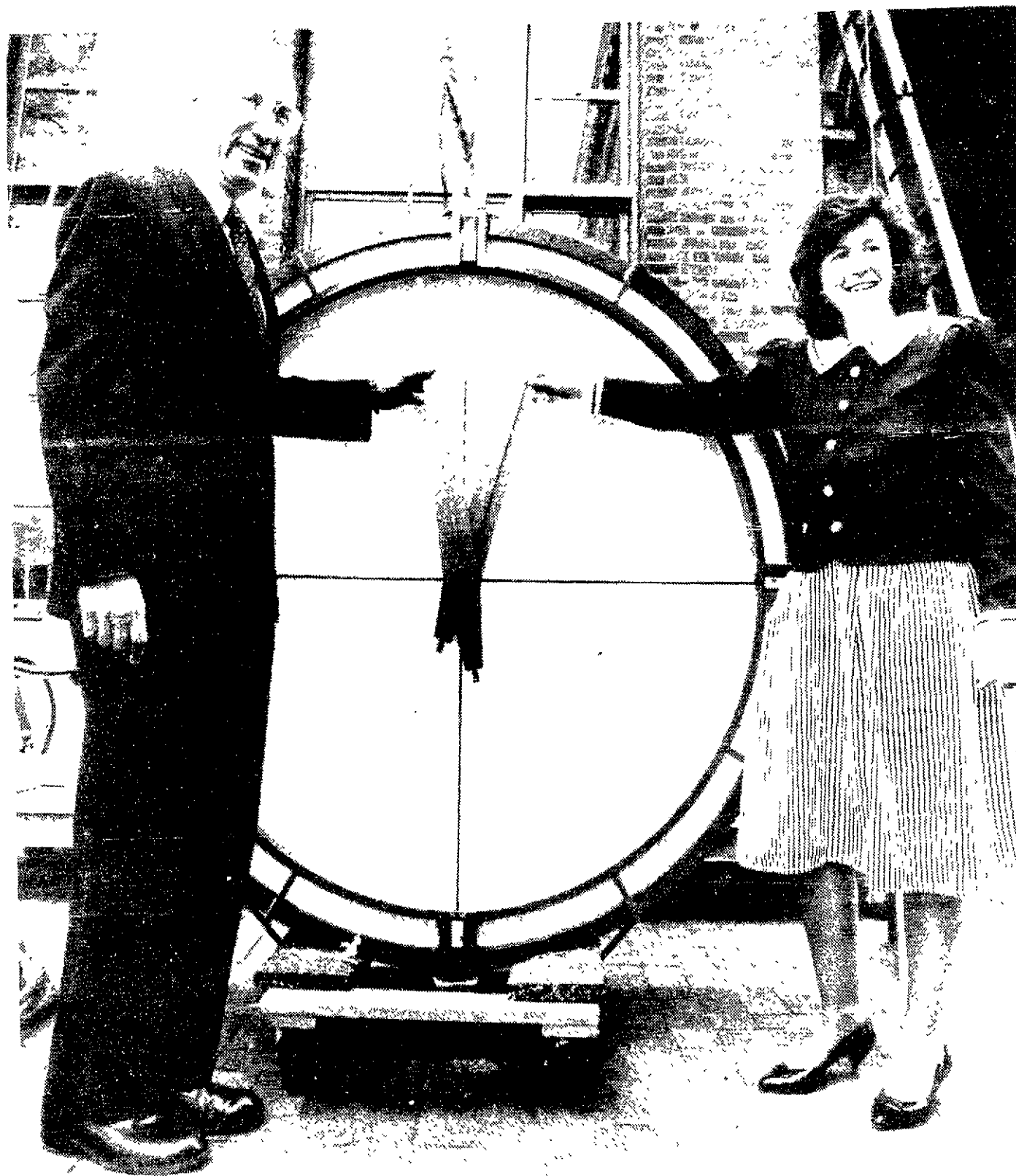
In reference to the celebration, Futter said, "Nowhere else is a small, independent women's college -with its own outstanding faculty and course offerings -linked so effectively with a leading research university and its luminous faculty and curriculum for the sole purpose of providing the best for undergraduates at both institutions."

The reception was attended by approximately 150 Deans, Professors, Trustees, and student leaders. ◆

Ilana Maryles is a Barnard College junior.



Look for Us Next Semester



Same
Time

Same
Place

New
Clock