

Barnard Bulletin

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Interdisciplinary Majors Offer Options

by Judy Maltz

For students unable to decide on a single major, Barnard has special interdisciplinary programs in American Studies, Women's Studies, and Ancient Studies. These programs focus on one theme through a variety of disciplines, offering much flexibility and encouraging a breadth of vision. These factors are especially important today when there tends to be a narrowing of the disciplines and a loss of broader perspectives. Because of the broad spectrum of requirements in the interdisciplinary programs, students may not minor in these subjects, although they are free to take courses in the respective departments.

The American Studies Program, chaired by Annette Baxter, Professor of History, is one of the first

programs of its kind in the country. Baxter described the purpose of this program as "allowing the student to develop a well-rounded view of American culture and society while benefitting from insights into a variety of disciplines."

In order to major in this subject a student is required to complete a total of twelve courses: two courses in European history as a foundation to American Studies, two courses in American History, two courses in the humanities and two courses in the social sciences, each with American-related subject matter. In the junior year, the student must complete a seminar on American Culture and National Character, concentrating on the classical texts during the first semester and on examples of current American scholar-

ship during the second semester. The senior year is devoted to the research and writing of a thesis on a topic approached through an interdisciplinary manner. It is a beneficial major for students intending to enter teaching, law or journalism.

In contrast to this, the Women's Studies Program, chaired by Suzanne Wemple, Associate Professor of History, is a fairly new program attracting growing interest among

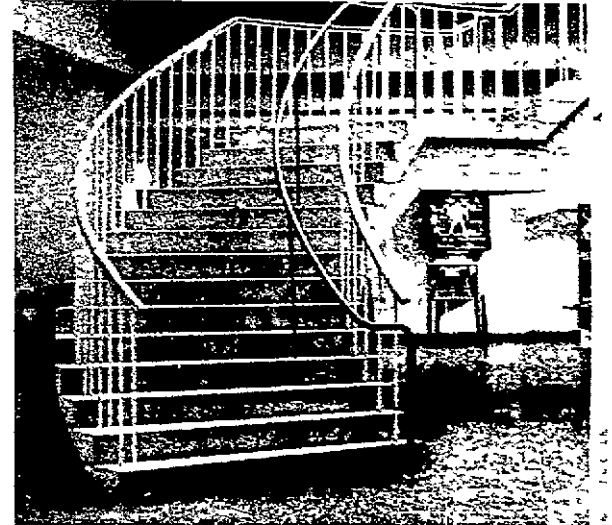
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Regulations Hinder Mac Renovations

By Laura Amman

The possibility of adding more furniture to McIntosh center seems more remote than ever before. Proposals submitted by Joe Tolliver, Director of College Activities, request that commuters and other students be supplied with more chairs and tables are subject to city ordinance fire regulations.

According to Tolliver, the fire laws have no effect on the number of students in a building, but they do limit the amount of furniture in an area with respect to the number of fire exits.



Inside McIntosh Center

The problem of supplying more chairs and tables to McIntosh first arose when Buildings and Grounds received a city ordinance violation for not having enough fire exits in proportion to the amount of furniture. After discussing the problem with Smotrich and Platt, the architects employed by Barnard, Tolliver said there is now the possibility of adding another fire door, and eventually moving more furniture into the lower level. The decision however, cannot be confirmed until April when the construction in the Pottery Co-op will be completed and

it can be decided whether the fire exits already there will remain consistent with the fire regulations. In the event that a new fire door is installed the House Council will be willing to accept any appropriate furniture on campus for immediate relief of the seating problem in McIntosh.

Once the issue of increasing the amount of furniture is settled the question of buying new, sturdier furniture will come under consideration. Said Tolliver, "I can't say whether we will or won't, that's an institutionalized answer. He is as

Alumnae and Students Dial for Funds

by Judy Maltz

The annual Phon-A-Thon, one of Barnard's major fund-raising events, is presently being held in the James Room in Barnard Hall. This event, sponsored by the Office of Development and coordinated by a Barnard alumna, Elaine Yaniv, is part of an effort to raise enough money to cover Barnard's general operating expenses and achieve its specific goal of matching the Nation Endowment for Humanities (NEH) Grant, by telephoning Barnard alumnae in order to solicit donations from them.

The Barnard Phon-A-Thon was first held in 1973. Due to its success, it has been held annually since then. Last year, \$85,000 was raised and Yaniv anticipates an even larger sum for the coming year. Although Barnard students do participate in this event by tabulating results, the Phon-A-Thon is predom-

inantly run by the alumnae themselves who are recruited by their respective class officers.

During the winter months, on three dates in January and four dates in February, all those alumnae who have not made their annual contributions are phoned. In April, a "spring clean-up" takes place in order to appeal to those alumnae who have not by then made contributions.

In part, alumnae from as far away as Virginia and Delaware have come to the college to volunteer their services for the Phon-A-Thon and the number of volunteers increases ever year.

The Phon-A-Thon is "the perfect way to keep in touch with people you haven't seen or heard from in a while as well as the most personalized approach to fundraising," said Yaniv.

(Continued on page 2)

Students Learn Protection Tactics

By Pia De Girolamo

To encourage students to take an active interest in their personal safety, Undergrad is sponsoring a "Panel Workshop on Security In and Around Columbia University." The duplicate forums will be held on February 29 from 12 pm to 2 pm in Lehman Auditorium and on March 4 from 8 pm to 10 pm in lower level McIntosh.

The forums were designed to promote security awareness and to teach simple techniques useful in foiling potential assaults. Although they are not intended as scare tactics, the forums do reflect the common knowledge that crime on the Heights is one of the University's liabilities.

The need for heightening security awareness first emerged from a commuter discussion group headed by Barnard senior Vera Steiner. Initially interested in improving campus life for the commuter, the group's outlook broadened to include all the problems of security and the degree to which Barnard, Columbia and the students themselves are responsible for insuring it. During Steiner's talks last September with Raymond Boylan, Director of Barnard Security, and John McBride, Vice President for Finance and Administration regarding the possible purchase of a second jeep to boost security patrols, the idea for the panel workshop developed. It

was concluded that the students could do a lot to protect themselves if they were made fully aware of the dangers of living in the area and informed of ways to skirt them. According to Steiner, "We were afraid that students from out-of-town and frankly many New Yorkers as well, were just not aware of some of the risks they expose themselves to unnecessarily and of the common sense preventive measures that were available to them."

Featured as speakers at both sessions will be Boylan and Thomas Foley of Barnard and Columbia University Security, Jean Baker, a Barnard student trained in women's rape counseling at St. Luke's Hospital and Charles Delaney of the 26th precinct. Gene McDermott of the Morningside Area Alliance will speak about improving the security of the neighborhood and its parks. Members of Plimpton Hall's ad hoc escort service and representatives from the dorm councils of "616" and BHR have been invited. Coordinators of the program also hope to present an expert on muggers' psychology, as well as a self-defense instructor from Barnard's physical education department.

Steiner hopes that the workshops will produce workable proposals for improving security. In particular, she hopes that students will be stimulated to follow the example of

the Plimpton volunteers and create a more extensive network of student escorts or that they might establish a set of meeting places at which students can gather to walk back to their dorms at specified times of the night.

The future of the panel workshops will be determined by the amount of student participation. Paula Franseze, president of Undergrad and one of the coordinators of the panel workshops said that she would like to see enough interest in the panel workshops to justify the implementing of several seminars on security. Said Franseze, "Vera hopes, and I share this sentiment, that this won't be a one shot deal but we can make it into a series that will run each semester."



Ray Boylan, Director of Security



"BRAVO", the Barnard Performing Arts Series opens its three concert season Tuesday, February 26 at 5:30 pm in the College Parlour with a recital by pianist Seth Kimmelman. A reception will follow the concert.

by Pete Ernst and Paul Gulino
(PARIS) — In a breathtaking ceremony that culminated seven years of intense negotiations, the fashion circles of New York and Paris yesterday signed a treaty limiting the size of high heels. The move signaled the end of a protracted and dangerous high heel development race amongst the two cities' fashionably elite that recently resulted in heels of almost two feet in height.

Betsy Bloomfield and Marie Perle, the chief negotiators of the treaty, were quickly lauded by all sides. While the fashionable had long given up climbing over rocks in Central Park, much alarm had been caused recently by the widespread use of painkillers to keep up notori-

ously hectic shopping schedules.

Within hours, one by one, all the major clothing stores endorsed the treaty, spurring a sigh of relief all along the line, from the twice-a-year Macy shopper to the buyers at Gucci's.

The treaty does not eliminate high heels, but instead calls for a gradual reduction over a period of three years. The gradual reduction was important to the department stores because of the additional shoes that would have to be purchased to stay within regulations.

The agreement faces some

rough going in Los Angeles, however, where opposition is strong and growing. The Californians fear what they perceive as a huge lead enjoyed by New York and Paris.

"While we were expending all our resources developing the six-inch heel, they were forging on ahead to ten inches and more," said one high ranking California fashion official. "Furthermore, women's feet all over New York and Paris are years ahead of ours in their ability to withstand extreme heights." Because of the weather, many California women wear only sandals or no footwear at all, despite intense governmental pressure to force them into high heels.

The treaty, it is reported, would restrict California shoes to one-half the height of those of New York and Paris, a restriction unacceptable to most California fashion experts.

"We can play the numbers game and win it," declared another California official. "We can build a shoe as high as they can. This treaty is clearly a sign of their recognition of

our strength."

All discussions of treaties in the high heel world may have been dealt a serious blow in the past few weeks, however, because of developments in faraway Japan. There fashion designers are reportedly hard at work developing high-technology "wonder" shoes, which threaten to render Western shoes obsolete, as well as make classification for treaty purposes impossible. One design, the so-called "Tokyo" shoe, has heels only six inches high — well within treaty limits. However, it has built-in jet engines capable of lofting its lucky wearer eight feet off the ground. The Japanese government claims that the heels are only six inches high and therefore acceptable under the treaty. Paris and New York disagree.

Another destabilizing "wonder" shoe being developed has heels three feet high and doubles as a transistor radio. The Japanese government says that the shoes are acceptable under the treaty because the heels are not heels at all, but rather radios. The

treaty, they say, does not restrict the size of Japanese radios. Western officials, once again, reject the Japanese view.

Still other designs include the "Multiple" shoe, which has not one heel but twelve, pointing in all different directions; the "Arigato" shoe, which features a little man who tickles the wearer's feet then pops out to tell her what time it is; and the "Tempura" shoe, which cooks popular Japanese dishes while the wearer shops.

... the "Tempura" shoe ...
cooks popular Japanese dishes

Thus serious obstacles remain before the adoption of a universal high-heel limitation treaty becomes a reality. If the Japanese continue to develop more and better wonder shoes, New York and Paris will be under intense pressure from their respective women to develop wonder shoes of their own. This, in turn, could trigger a new and dangerous round of shoe development that none of the nations involved really want, but that none seem capable of stopping.

Joan and David and Calvin and Emelio and...

Osterizer Report

Piggy Struts Her Stuff

by Leslie Ostrow

While dashing off to the library last week, I caught a bit of the Muppet Show. Miss Piggy was warning her porcine palchitude up to guest Christopher Reeve.

"Christopher, remember in the movie (Superman) when you held Lois Lane? Could you demonstrate with my body?"

Never the subtle one, that Piggy. No need of assertiveness training there. However much her prey may faint, retch, whimper or plead Jewish Orthodoxy, she always gets her man. Therein lies a lesson.

In an age which boasts of sexual freedom and universal assertiveness, both sexes are assumed to be equally free to launch the first attack. So what are we all waiting for?

On any given evening, several hundred assertive women in BHR are freely choosing to give him an opportunity to call. Simultaneously, an equal if not greater number of men in John Jay and Livingston are en-

lightenedly deferring the assertiveness factor to her. Thus, the calls in question remain forever questionable.

Apparently both sexes have been liberated to a state of passivity far beyond that expected of the most Victorian lady.

Even the tentative encounters that do occur reek of assertiveness gone awry. A friend told me of her tryst with a prospective beau. "I saw him in the deli. I walked right up to him and said 'hello'. Do you think I was being too aggressive?"

It's enough to make one long for the dashing, indefatigable suitor who would not take no for an answer. Like Rhett Butler. Or Miss Piggy.

La Pig's overwhelming success rests on the irritating truth that while waiting to be asserted upon by the One, most of us will take the first persistent pig who comes along. After all, "it is better to be woo'd by pork than never to be woo'd at all."

Extended Library Hours Requested

To the editor:

At a school where academic striving is indeed a high student/faculty/administrative priority, it is ironic that one of the prime agents for such activity, the Barnard library, has refused to acknowledge the needs of many Barnard women.

Last semester, Undergrad received numerous requests for an extension of Wollman Library Reserve Room hours, from 8:45 am to 8:00 pm, in addition to requests that the Reserve Room be opened until 10:00 pm on Friday evenings. After hours of negotiation with library management, students were granted a compromised measure. On a trial basis,

the Reserve Room was opened at 8:15 am, Monday thru Friday.

This semester the library resumed its regular hours. The reason given: "poor usage" of those earlier hours. Head counts taken during that trial period revealed that only 5-15 students, (on an average), actually took advantage of those extended hours. Nonetheless, this semester Undergrad has received numerous requests for an extension, not simply of Reserve Room hours, but of 3rd floor hours as well, where listening materials do not circulate. For the past two weeks we have been advocating the following to library management: that the Reserve Room hours be extended to 8:00 am, Monday-Friday for one week prior to midterms and for two weeks prior to finals; that the Reserve Room be opened until 10:00 pm on Friday evenings; and that the 3rd floor circulation hours be extended until 11:00 pm on Sundays. In response, Mr. Robert Palmer, (Director of the Library), stated that because of last semester's poor attendance he "highly doubted" that the hours will be changed. We have forwarded him copies of the requests we have received, but this amount, according to library management, is hardly considered adequate.

We are prepared to continue the fight for the needs of these stu-

dents. It is our estimation that even ten students utilizing the library at such extended hours constitutes more than an 'adequate number.' Nonetheless, to bypass the qualms of library management, a greater show of support is now called for. Please, use the Voice Boxes or stop by our office as soon as possible with your reactions and support.

In unity there is strength.

Sincerely,
Paula Franzese
President of Undergrad

Bulletin

is a non-profit weekly newspaper published by the students of Barnard College. Letters to the editor are welcome. We're at 107 McIntosh (x2119) and wish you were, too.

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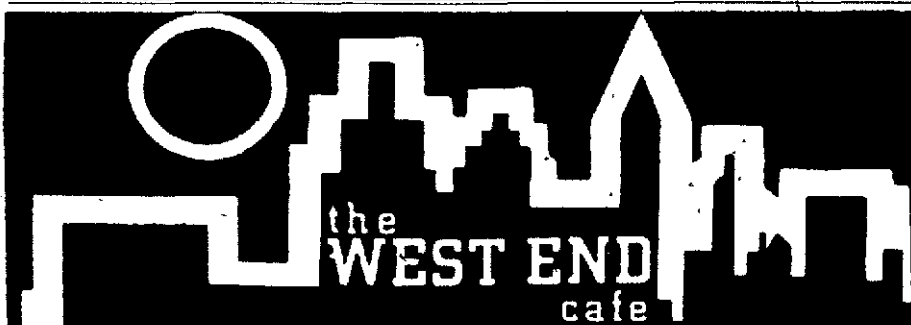
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Notes from



by Paula Franzese

"This is not the end. Nor is it the beginning of the end. It is only the end of the beginning." On this note, we would like to report on the ratification of student life policy at the Trustee meeting of Feb. 13, 1980.

Central Committee Update: We can

make a difference. On 2/13 the Board of Trustees ratified a compromise proposal in the areas of Housing, Admissions and Financial Aid. This ratification represents a victory for the cause of student input into the decision-making process. The Central Committee proposals were not simply listened to, but were acted upon as well. We are also happy that the trustees have approved our proposal that the size of the Barnard student body not be increased. In addition, the new policy calls for the redrawing of the Housing Zone Lines, (to be effective this semester), so that the geographic line drawn to determine resident/non-resident status will be based on actual commuting time, rather than some ar-

bitrary distance. (The commuting time is being calculated on the basis of time spent commuting via public transportation.) If the college secures additional housing at 110th Street, commuters of the class of 1981 will be included in the Room Drawing Lottery.

When they entered as freshmen class of 1981 commuters were promised housing for the senior year, in accordance with the Barnard Housing policy at that time. There is still the chance that senior commuters will not be housed, however, simply because Barnard may not have enough rooms.

Past mismanagement, shaky promises and inconsistency of policy on the part of the administration have all contributed to this problem. But, we must acknowledge that steps in the right direction and in the students interests, are now being taken. With the new policy changes, the policies of the offices of Admissions, Housing and Financial Aid will be consistent. Students will be informed fairly and accurately of their standing in all three areas.

In addition, the Central Committee will continue to gather student feedback while serving in a watchdog capacity throughout the coming years. This is only the end of the beginning.

Committee on Sexual Harassment. The committee, composed of representatives from the student body, the Women's Center and the administration, now meets every other Wednesday, from 12-1:00 pm in 407 Barnard Hall. Our primary concerns are 1) the promotion of a greater on-campus awareness of this multi-faceted issue and 2) the establishment of a centralized network/support system to which students who have

been violated can turn for assistance. We want to call to your attention that this network has been based in the Office of Residential Life. If you wish to report an incident of sexual harassment please see Georgie Gatch, Director of Residential Life, or Fran Kleinman, Associate Director, or any of the Resident Directors. In addition, the Committee on Sexual Harassment is presently mobilizing for a speak-out on the issue, to take place in March.

Security Forums. We are presently planning two security forums, entitled "DON'T GET CAUGHT IN THE DARK: Your Security In and Out of the Columbia Area." We urge you to attend what will prove to be a very informative, exciting series, to be held on Friday, 2/29 from 12-2:00 pm in the College Parlor and on Tuesday, 3/4 from 7:30-9:00 pm in the Brooks Living Room. **MAKE A NOTE OF IT.** The Barnard 1989 Fundraising Committee meets every Friday, from 12-1 pm in the Undergrad Office, Room 116 McIntosh. We are presently working on a proposal which would establish the election of representatives from all four years to the committee. These selections would be held during the regular college elections...The Senate has recently established a Sub-Committee to Review Tenure Practices at Columbia University. If you would like to serve on the committee please stop by our office immediately...Requests for funding must be submitted on Mondays...All clubs and organizations must submit an Events Approval Form for all of their events...Spring Festival 1980 will be held on Sunday, April 27th. More to follow soon.

Paula Franzese
President of Undergrad

Student and Professor Collaborate on Experiment

By Donna Olshansky

Among the many ongoing research projects in Barnard's psycho-



Peter Balsam

logy department is one aiming to change the way people look at classi-

cal conditioning," said Barnard senior Amy Schwartz, research assistant to Peter Balsam, professor of psychology. Their research examines "the role that contextual cues play in associative learning."

Begun three years ago, their research reassesses a commonly used technique in classical conditioning in which birds (in this case ring doves) are taught to peck at a key, after a light goes on in their box in anticipation of food. Before the experiment is run, the birds are given feeder training to teach them to peck at the key and are placed in the same box in which the actual experiment will take place.

It is Balsam's and Schwartz's theory that the context, or physical aspects of the box, itself, are a signal to the bird that food is coming and thus interferes with the process of learning to associate the light with food, which is the purpose of using this technique.

They found that the larger the number of feeder training trials—and thus the more time spent in the box—the slower the birds were to acquire the key peck response to the light. In fact, even a small amount of feeder training interfered with the associative learning process. This indicates that the birds "learned about contextual cues very quickly," said Schwartz.

Although she did not accompany Balsam on his trip to Africa to study the feeding habits of ring doves, Schwartz is involved in every other aspect of the experiment including the design of experimental methods. This is "the perfect example of a professor in a small undergraduate college involving students in research," said Schwartz. Balsam and Schwartz delivered a paper on their work last year at the Eastern Psychological Association and they recently sent another paper to a psychology journal.

Majors

continued from page 1

the student body. This program enables the student to explore the historical and contemporary roles of women through insights into a variety of subjects, such as sex role, femininity versus masculinity, and the imagery and language of women.

"The Women's Studies Program," said Wemple, "aims to develop the student's understanding of her role as a woman and to make her conscious of her legacy as an individual in society."

A major in this department is required to complete 14 courses: five courses in Women's Studies with an emphasis in either the humanities and history or in the social sciences, a course in the first semester of the junior year in Major Texts of the Feminist Tradition, a course in the second semester of the junior year concentrating on questions of contemporary research, and a senior research seminar devoted to preparation of the thesis. In addition, a Woman's Studies major is required to complete five courses concentrating on a subject unrelated to this field in order to establish a foundation for

herself should she enter graduate school.

The Women's Studies Program works in conjunction with the Women's Center at Barnard. Students are invited to participate in a variety of programs sponsored by the Center and related to this presently expanding field.

The Ancient Studies Program, started in 1973 and chaired by Lydia Lenaghan, Associate Professor of Greek and Latin, has also attracted growing interest. Lenaghan, Associate Professor of Greek and Latin, has also attracted growing interest. Lenaghan said, "It allows students who are not Latin and Greek or Art History majors to pursue their interests in the study of antiquities through an interdisciplinary approach.

Within the broad frontiers of this subject, a student chooses her own area and forms her own major.

An Ancient Studies major is required to complete a total of nine courses, four of these concentrating on one geographical area or period and at least one semester of Directed Research in Ancient Studies, a course that may be substituted by a senior seminar in one of the departments.

Given the flexibility offered by the program, it is a beneficial major for students who intend to enter professional schools but who would still like to concentrate on a subject which interests them during their undergraduate years. The format of this program also fosters the study of antiquities itself, attracting students to a subject matter that tends to be "imperial," according to Lenaghan.



Suzanne Wemple

Cafe Offers Lunchtime Alternative

By Judy Maltz

The Office of Residential Life at Barnard sponsored its first Continental Cafe on February 14 in Reid Living Room. Lunch at the cafe is recommended by student coordinator Vera Steiner as a viable alternative to the BHR meal plan and McIntosh Center for those students who would rather avoid high prices and overcrowded tables.

There is no admission fee, but each student must bring some sort of food product, either bought or cooked, that can be shared with others. Products such as coffee, tea and paper goods are provided free of charge by the college.

The Continental Cafe is a

way to remain on campus without eating institutionalized food. At last week's cafe the atmosphere was relaxed and pleasant. Students sat around a table filled with a variety of food talking and listening to the classical music playing softly in the background.

Steiner said that the program is "long overdue at Barnard, but it is necessary for more people to become involved in order for the cafe to become a regular institution in the college."

Steiner believes that, because the cafe had received inadequate publicity, there were not as many students there as had been anticipated.

The Barnard Committee on Sexual harassment is now working to establish a centralized network/support system to which students who have been violated can turn for assistance. We wish to call to your attention that this network has been based in the Office of Residential Life.

If you wish to report an incident of sexual harassment, please see Georgie Gatch, Director of Residential Life, or Fran Kleinman, Associate Director, or any of the Resident Directors.

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Beaux' Stratagem

By Leslie Ostrow
The February 16th rehearsal of George Farquhar's *The Beaux' Stratagem* was a bit slow, as are most Saturday afternoon rehearsals. The actors accustomed themselves to the half-finished set. Some were in partial costume. Director Kenneth Janes and technical director/lighting designer Steve Ehrenberg jotted down notes.

Beaux' Stratagem is an eighteenth century comedy concerning two young gentlemen whose empty purses tell them that it's time to obtain wealthy wives. After all, there's "no crime upon earth but want of money." One, Aimwell, masquerades as a titled baron while his friend Archer offers to pose as his manservant. Through a boisterous innkeeper, they learn of the rich old dowager Lady Bountiful, who casts her charitable and eccentric bread upon the waters by curing neighborhood invalids.

Her appropriately named son Sullen has recently taken a wife. Mrs. Sullen is less than charmed by her spouse for at his best, he ignores her. The sweet Dorinda, Lady Bountiful's daughter by another marriage, sees Aimwell at church and falls in love with him. Archer meanwhile plays for both Mrs. Sullen and

the innkeeper's daughter Cherry.

Through a series of intrigues, largely at the expense of some French officers detained in the town, Dorinda and Aimwell are happily united and the Sullens are blissfully divorced. Farquhar's writing is thoroughly witty, cynical and pointed.

During a break, Janes explained why he chose to direct *Beaux' Stratagem*. "I think it's one of the better eighteenth century comedies, and it's rarely done." He added that it is a difficult type of play to produce. "Eighteenth century comedy is a tremendous demand on energy. The actors are speaking a language they've never used before, but it's a wonderful company piece."

When asked whether he felt this type of play to be educational for actors and audience, Janes replied, "We used it this year in Freshman English. We (Janes and the English Department) usually agree on something attractive. The Barnard Theater Company is one of the few that consistently do this sort of thing. I believe in setting the difficult material. It's (*Beaux' Stratagem*) a bitter attack on marriage.

Although they have incorporated a few minor changes into the text, the Barnard Theater Company's version is generally faithful to

Farquhar's original play. The innkeeper has been transformed from a Mr. Boniface to a Mrs. Boniface because Janes felt "it made such a good part for a woman." Assistant Director Eleanor Johnson added that "most of the obscure references have been taken out" so the audience would understand the play more clearly.

Several bit parts are played by Arnold Graber who teaches at Barnard as well as at the Journalism School. Graber said his English A class would see the play and spend a period discussing it from the standpoint of "making a story out of a play."

Last Semester, Graber taught Medieval-Renaissance Studies 83. "We staged a play as part of the course. There were fourteen students and fifteen parts, so I took one." Though *Beaux' Stratagem* marks his second stage appearance since sixth grade, Graber said that he enjoyed acting very much and "if I were a little more aggressive and had a little more time, I'd come out for this more often."

The *Beaux' Stratagem* will be performed in the Minor Latham Playhouse Feb. 26 & 27th at 5:30 pm, Feb. 28 & 29th and March 1 at 7:30 pm. Tickets are \$2.00 student, \$3.00 general.

Clothes Make the Person

by Jessica Trubek

Is a picture really worth a thousand words? Do first impressions have a lasting effect on people? According to Rosalind Entis, an image consultant and fashion counselor for businesswomen and men, "The image you make on other people within the first thirty seconds after you meet is a form of instantaneous, non-verbal communication. Imaging, creating a positive appearance, is a career strategy. She added, "If you dress intelligently, people will think that your

work will be intelligent." For almost a year, Entis has been helping people to create an image appropriate to their careers by helping them organize and coordinate their wardrobes.

A well-dressed, professional woman with a friendly manner, Entis helped her friends re-do their wardrobes. After receiving a lot of positive feedback, she realized that she was providing a service which she could turn into a business. Combining her previous independent fashion research and her natural flair, Entis

founded the image consulting service, "The Professional Image". She has both a Bachelor of Arts and a Master of Science degree from Hunter College. For the past 15 years she has taught in an elementary school in East Harlem and for the past three years she has run a reading lab there. "I get the same kind of satisfaction helping someone to improve their business image as I get teaching."

In addition to teaching and image consulting on an individual basis, Entis is writing a book about dressing professionally with a "unique angle."

She conducts workshops on imaging at the Vanderbilt YMCA and at Now-NYC and she was co-creator of "The Imaging Workshop", presented during a Women in Business Week in October. Entis is also one of the founders of the Fortune 500 Club, the newest chapter of the National Federation of Business and Professional Women. Most of her clients come through these organizations.

When a client comes to Entis, she first goes over the client's wardrobe with her and helps the client evaluate it. "Anything that is outdated or inappropriate I recommend they give away to charity. Then we take the remaining pieces and coordinate them," said Entis. She then helps the client make a plan of what new pieces she needs to add to her wardrobe. Entis uses a color chart which includes basic colors (browns, blacks, whites, and grays), secondary basics (greens, blues, and burgundies), and accent colors (bright blues, green, pinks, etc.). She then reviews the client's budget. If the client has a low budget, she and Entis decide which clothes are the

most important and buy those right away. The rest "we put aside for next year," said Entis. "I like to go to the store with a basic plan of what the client is going to buy. But I'm flexible. There's always some leeway."

What the client buys is determined by her career. "The man or woman in a strict corporate or banking job has less flexibility in what they can wear than someone in creative advertising or the media." Though Entis stresses looking professionally and not too fashionably, "I want my clients to have a little flair, not to look like what I call 'cookie cutter people,' not to look exactly like everyone else."

No matter what her client's career is, Entis has some basic rules about dressing for success. "Clothes are an investment and I recommend that my clients buy the best clothes they can afford." Fads and trends are completely out — except perhaps as an accessory piece. "I stick to classics because they never go out of style. If you spend a lot of money on a good suit you want it to last you for five or six years," she said.

Entis also never recommends pantsuits or slacks for the office despite many complaints from clients. "I like a combination of natural and synthetic fabrics. For instance, silk is beautiful and it can be worn in any season, but it has the extra time and money involved with dry cleaning. Polyester can be put in the washing machine and it comes out looking great. You have to have a variety of fabrics in your wardrobe," she said.

For Entis, the basis of a businesswoman's wardrobe is a skirted suit. "Why should women be able to wear slacks, which are casual clothes, when men have to wear a tie, shirt and jacket. If you want to be equal with men you wear your suit and you look more professional," she said. She advises women not to wear sweaters to work because they call attention to their bodies. "The business world is still controlled by men. Women have to play down these things that separate us," she stressed. In addition to suits, women can wear dresses with blazers over them. Men can vary their wardrobe by wearing a vestied suit.

Dressing for success begins with your job interview. Entis advises wearing your best skirted suit to a job interview. "Grooming is very important. Make sure your shoes are shined, your nails are clean and there are no runs in your stockings. You never know what the interviewer will look at," she said. She also recommends that the women wear "minimal perfume, no flashy, jangly jewelry, understated makeup and basic colors."

A major facet of Entis' job as an image consultant is shopping. "Retail stores are good because you have a bigger cash flow with your credit card and it is much easier to find a specific item than in a discount store. Discount stores sometimes only take cash or checks and you can't always return items. If you have time and are flexible about what you get, however, you can get a good buy at a discount store," she said. Entis sometimes goes to specialty stores for large women or very small women. "Having an effective wardrobe takes time and planning, but it's worth it," she added.

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Mixed Reviews for Soares / Successful Dance Conference

by Ute Wittkowski
The DANCES/Janet Soares Company presented four premieres of modern dance works in their engagement at the Theatre of the Riverside Church on February 13, and also performed Soares' 1977 work, "Temporary Quarters." Janet Soares is Director of Dance Uptown and Assistant in Dance at Barnard, and is also on the faculty at Julliard.

The older work was, together with "Catchphrase," a Soares premiere. It was serious, unsettling and slightly out of sync with the rest of the program. I found these works very hard to understand. In both works, Jay Todd and Soares seemed to form a conventional marital (or at any rate intimate) union, and the younger dancers, Holly Williams, Carol Hess and Sabatino Verleza, became their children. "Temporary Quarters" explores the unsettled quality of modern life. Soares uses a variety of props such as a blanket, buckets and flimsy paper costumes to symbolize aspects of this transience and disjointedness. Todd and Soares dance a violent, hesitant and rarely tender pas de deux centered around a blanket.

Later Hess and Williams join them as enigmatic, sometimes related, sometimes aloof women, and the

blanket takes on broader societal significance. Other fragments of the pieces did not seem to have much to do with the main theme, such as Todd's brilliant, self-involved athlete with a cramp, who trots in self-absorbed circles into eternity. The group achieved some lovely primal tableaux and several beautiful moments of moving together, but in general, the piece was a collection of scattered, cluttered movements, rather pointless and without effect. The

than the fragmentation of "Quartiers." There is also a disquieting sexist strain in this jollier work, however, in that Soares has created for herself a character who continually gets wrapped around men's legs, rolled about the floor, or tossed limply into the air. It is a strange paradox, that this strong and inventive woman would use her talents and initiative to portray herself as oppressed and powerless.

In sharp contrast to these quasi-

a suave and dazzling couple sizzling about the dance floor. This transformation comes about through a Voice, George Smart, who gives this desperate couple the flair they so desperately lack. The Voice is pedantic, reactionary and condescending; it is not until he begins to expound on the proper sexual deportment of the dancers that is so absolutely necessary "not that you have become a tango enthusiast," that the pupils latch onto the key to dancing:

low the music to become a more palpable form and endows it with the power to jerk about and create forms for the body at whim. The relationship varies within the piece; at times Todd's body seemed to rail at its subservience, to achieve a sort of independent intelligence struggling to manifest itself; and other times the almost personalized tones of the trombone seemed clearly to infuse Todd's body with its very existence — it gave him reason and mobility and shape — without this strident spark, Todd's body fell to the ground, to its initial inert pose.

... The Voice ... begins to expound on the proper sexual deportment of the dancers ...

"Image in Red," the next piece on the program, is a beautiful, visually satiating work by Janet Soares with music by Maurice Ravel. Carol Hess, also a Barnard alumna, and now with Teacher's College, danced a dignified and strong woman in red, alone in a red room with a red cube to sit on. It was a piece that created a sumptuous illusion, perhaps in spite of itself, for it was easy to ignore the possible allegorical meanings to her dancing inside her "room" or out, to her struggling or her peace — it is a work openly satisfying in its clear, strong, female movements, and Hess lent it a quiet elegance that made the dance a thoroughly enjoyable as pure, thoughtful dance.

by Ute Wittkowski
On February 15-17, 218 Dance History Scholars and other professionals and students in the world of dance met at Barnard for the Second Conference on Western Dance History. The Conference opened with a reception at the Diaghilev Exhibit, Astor Gallery in the Library Museum of the Performing Arts at Lincoln Center.

Later that evening, a Methodology Workshop was held in the Deanery at Barnard. During the next two days, a bewildering and eclectic amount of information on many facets of dance was offered through visual presentations, lecture demonstrations, workshops and papers. Throughout the conference the prevailing concern was of methodology in research, or the clarification and implementation of an ordered and purposeful organization of the material being researched. A Saturday panel on Philosophy and Methodology, chaired by Selma Jeanne Cohen, was especially helpful in formulating this need for a conscious methodology to the newcomer to dance research. Julie Van Camp's paper on the "Philosophical Issues of Dance History" summed up the failings and potentials of current dance scholarship, explaining that the fragmented and specialized approach of "collect-

ing fact" that is now being implemented is essentially unsuited to the nature of dance, and that we cannot hope to understand the dance of any specific time without also understanding, or at least familiarizing ourselves with, the other arts and aesthetics in general, as well as socio-political influences; in short, the equality of the rest of life. She reiterated that dance is such a transient art, so closely connected with the meaning and beliefs of a time, and is endowed by both participants and researchers with such varying and personal qualities that we cannot fully describe it in a language unsuited to movement, or understand it without sensitizing ourselves to the preconceptions and values we bring to it.

Van Camp's call for a philosophy of dance research was well received, and Sandra Noll Hammond's lecture demonstration which came later in that panel, served to demonstrate some of Van Camp's points. Hammond presented "A Moving History: Early 19th Century Ballet Technique Brought to Today's Classroom." Her presentation involved dance notation used to compare earlier steps and terminology to today's, and to give a basis for her reconstructions. She also demon-

strated the steps themselves, bringing them to life with more clarity than any verbal description could have.

Other presentations during the weekend took the form of either actual dances/reconstructions, or of papers presented with the aid of films or slides. The panel on 18th Century Dance on Saturday morning focusing on the Minuet provided a model of clarity and coherence. Origins of the minuet were discussed, along with social and theatrical contexts, the steps involved, its music and dress, and its role in the lives of its practitioners. Julia Sutton lectured and demonstrated in full costume with the help of several dancers, while Judith Cobau gave a clear talk on the actual steps in the minuet, the preferences of the dancing master, and the various rhythmic patterns involved. The presentation culminated with Catherine Turcoy's excellent videotape of the minuet in both social and theatrical setting. The continuity of this dance was emphasized, along with its obscure and evolutionary origins and its continuation through to modern practice.

Other panels were less cohesive. The Biography panel, for example, contributed widely disparate presentations on Michel Fokine, the early

20th century critic Carl Van Vechten, and "Emile Jacques-Dalcroze and Eurythmics," reacquainting many with the necessary appreciation and understanding of music and rhythm in dance, and of the human body as an instrument for the comprehension and expression of this.

Other fascinating presentations included Barbara Barker's lively juxtaposition of the feud between two great Italian ballerinas against the wild barbarity of the early stage in California and the American West in "Tom Maguire Presents: Rita Sangalli vs. Maria Bonfanti." Ingrid Brainard's response to W. Thomas Marocco's paper on the "15th Century Italian Ballo" was exciting and tantalizing — one wanted to hear a great deal more about this important time in music and dance. Susan Au's beautiful slide presentation and lucid discussion of printmaking techniques helped delineate problems and possibilities in using prints for the study of the Romantic Ballet in England.

Other panels dealt with the effects of money and marketing on art in America, the use of dance as a political tool. The conference was considered a success by the participants, and it is expected to become an annual event.

by Mary Witherell

Nobody Asked Me But...

A Day at the Races

Travelling with the Barnard Track team is not placid. It is not easy to describe objectively the atmosphere of a meet. Actually, just understanding the members of the team is difficult enough. They're not ordinary.

Take their style of dress, for instance. Definitely either extreme tackiness or punk rock fashion. One Bear, for example, wears green tights under her navy and light blue uniform and blue sneakers. Green! Another refuses to wear the standard white tube socks all runners are supposed to wear by runners' etiquette. Instead, she wears red and blue striped knee-highs. The creme de la creme, however, of dressers on this team is a certain shotputter who came to Barnard Hall to meet, her teammates before a track meet dressed in the strangest garb I ever saw.

It was 5:30 AM Saturday morning, February 16, and it was cold and snowy outside. All the members of the groggy team were filing into the lobby, shaking snow off, dressed in mittens, hats, boots and layers of sweat suits. Then, in walks this non-conformist, who promptly says that she's come under protest of lack of sleep and plops herself down on the floor in fetal position. If it weren't for her clothes, we might not have noticed her, being rather comatose ourselves, but I bolted up immediately in hysterics when I realized that all she was wearing under her ski jacket and sneakers was a pink flowered nightgown!

This was to be only the first of

many laughs I had that day, when the track team journeyed to Lewisburg, Pennsylvania, to compete in the Bucknell University Invitational indoor track meet.

Although I had heard earlier in the year from Kate Moore, the track coach, that the team was a little short on good running shoes because they have to provide them for themselves and the shoes are so light and carefully designed that they wear out quickly, in no way was I expecting the scene I beheld when we reached Bucknell. Kate yelled "O.K., Barnard, let's get going!" Immediately all hands went diving into duffel bags and in a matter of 60 seconds, more than ten pairs of sneakers had changed hands (or should I say feet?) within the team. Moore was particularly involved as she produced a pair of Adidas from her bag and then took

off the Nikes she had on her feet and proceeded to pass them out like rations. By the end of the exchange, everyone was freshly soled except for Moore, who was forced to adopt someone's pair of Pumas basketball shoes, which appeared to swim on her feet. Alas! Such is the life of a coach.

Headless of her appearance, Kate plowed across the large Bucknell track and from 11:30 to 4:00, she didn't stop moving, once. Whether she was in the locker room, crouched behind the long jump pit, running around the track encouraging her 'kids' or submerged in a group of people at the scorer's table, Kate was an essay in perpetual motion. And, while she was actually doing no more than what any of the coaches there were, she appeared to be enjoying it so much that it never tired her. It appeared to me that Moore, a former

All-American distance runner, had been re-set in her 'natural environment' and was behaving very logically. Her face often had the expression of glee of a small child playing in



Jox Box advertisement with various text and graphics.

Swim Team Starts Second Season

by Diane Barrans

Questioned about the 1979-80 season for the Barnard Swimming and Diving teams, Coach Lynda Calkins-McKenna responded, "No complaints. How can you complain when they keep doing their best times? You'd like to push them harder...and you do...and they continue to get better."

And they have. Times have dropped lower and lower, occasionally in blocks of several minutes in a single race.

McKenna said that several of the girls are swimming the "best times of their lives."

Although none of the squad members qualified for Eastern Association of Intercollegiate Athletics for Women (A.I.A.W.) Championships, being held this weekend at Penn State, McKenna reports that she feels the capabilities are there and that the team contains potential for the future.

That future, for the majority of the team, stretches as far ahead as three additional years. A total of 15 women, the breakdown by class is: eight freshmen, three sophomores, two juniors, and the two senior co-captains, backstroke specialist, Jean Baker and diver, Tina Steck.

Summing up the season in the prescribed ten words or less, Coach McKenna counted off on her fingers, "three and seven (in league competition), ninth place at the Metropolitan championships." The unspoken "But..." that followed this statement, regardless of the silence, was apparent.

The cause for that 'but...' itself becomes apparent when watching the Barnard Swim team in action. They are intent, intense and determined. A composite of almost 100 per cent walk-ons, some of whom are swimming competitively for the first time in their lives, they have managed to vindicate themselves, by setting personal bests and team records everytime they hit the water.

This particular group of women are dedicated to setting tougher standards of achievement for future Barnard competitors. They have one more opportunity to do so this season — the Ivy League Championship,

February 22-24, at Princeton University.

The other members of the Barnard Swim Team are divers, Tina Steck, Debbie Katzenstein, Brenda November and Bessie Ballantine.

"The divers improved terrifically," said McKenna. She added a special commendation for the two newcomers, Katzenstein and November, who are starting their diving careers under the tutelage of Columbia diving coach, Jim Stillson.

Katzenstein will see her stiffest competition to date at the E.A.I.A.W. Championship at Penn. She will be accompanied by veteran, Tina Steck, in Steck's

placed first in both the one and three meter events in Ivy championship competition three times and has consistently reached the Eastern and National championships since her freshman year, placing as high as fifth and tenth, respectively.

This year, her last at Barnard, Steck has completed an unbeaten season. Her post-season diving will include the upcoming Ivy, Eastern, and hopefully National Championships.

After the initial day of the February 18 and 19 qualification round Tina reported, via a telephone conversation from the University of Ohio in Columbus, that she had not



Photo by Lisa Culligan

fourth participation in this meet. In the two day contest both women will take part in the one and three meter events.

—Dive to plung headfirst into water. This definition, proffered by The American Heritage Dictionary, is a skeletal explanation of what Tina Steck manages to accomplish in the split second prior to, and upon, entry into a pool of water. Small in stature, Steck has become one of the East's best divers. Her long list of achievements dates as far back as her freshman year at Barnard and as recent as this month. On February 1, in a meet against Brooklyn College at the Columbia Pool, Steck recorded a perfect score of ten in the optional one meter dive competition. She has also

qualified for nationals in the one meter event. Somewhat dispirited, Steck said that the level of competition was tougher than what she was used to. She seemed to feel, however, that she possessed comparable abilities and that it would be just a matter of relaxing and avoiding nervousness while, at the same time, pushing to the fullest extent possible to qualify for the Nationals. This is something she has proved herself capable of in the past.

Steck continued that the three meter, to be held the following day, was an event in which she "felt more comfortable," indicating her continuing hope for a slot at the National Championships, to be held at the University of Nevada (Las Vegas) during the third week of March.

NAB

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the mud. She was acting like a horse or dog set free in a meadow, she was feeling her oats.

It is this natural enthusiasm and limitless desire and energy which Moore has transmitted to her team through coaching

... all she was wearing under her ski jacket and sneakers was a pink flowered nightgown ...

"I believe that the most important thing to my team," says Moore, "is to enjoy their sport, and part of that is in improving themselves. They have a good time at meets but it's not all fooling around out there on the track. They see their times and they want to improve. Also, they have learned to feel for their teammates, too, as they pursue a certain level of skill in their events. Working together makes a big difference to them."

One tangible effect that Moore has had on the team that was in evidence many times at Bucknell was courage, otherwise known as 'guts'.

Despite all the tomfoolery going on before the meet, the Bears knew they had come to run, and so they ran, with the best.

The Penn State track team was at Bucknell. Several of its members were good enough to be qualifying for the National Championships that day and several Bucknell Field House records were broken by the 'Lady Lions'. The Penn State team was clearly outclassing all of its collective competition with a maximum effort, but Barnard, too, was working just as hard, and comparatively, the results are equally as striking.

Freshman Shirley Rouse placed third in both the 60 and 220 meter Springs and just missed qualifying for

McIntosh

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he puts it, "Pretty optimistic, but there is still the red tape involved with a decision like this, and I can't give anyone an answer." As far as hoping for an answer to the problem by April, Toliver commented, "To be realistic, I don't think anyone should plan on improvements for this semester. When it will happen, I can't say."

the Eastern Association of Intercollegiate Athletics for Women (EAIAW) Championships in the 60, by one-tenth of a second. Qualifying time is 7.4 seconds; Rouse ran a 7.5. I bet even money she makes the East-erns next year.

Another Barnard freshman with a great future ahead of her is Jenny Norris. Norris finished second in the 880 and fifth in the 440 at Bucknell. These two races, however, may not even be her best events, although, as she currently is running a five minute 1500 meter Metric Mile. But, she also anchors the One Mile Relay team, so she can't run in every event, now, can she?

Although not imposing on the score sheet, not any less significant were the performances of the distance runners. Seniors Pat Severson and Leroy Paterson and juniors Mary Beth Evans and Julie Levin performed strongly in the Three Mile, Two Mile and One Mile run events with personal best times, and another first was recorded, as freshman Liz Macomb ran her first ever 880 Meter (half-mile) run. Moore, with all the skill of a craftsman, is molding Macomb into a middle distance runner by increasing her distances gradually. Her good first timing brought such an explosion of hurrahs by her teammates that an unknowing passerby would have thought she had won the race.

In reality, she finished last, but a positive Moore said, "I don't care if they should even get lapped three times. If they run their best times, I'm always going to be proud of them. To me, performance is relative."

Macomb, a co-captain, also finds this definition of success more to her liking than one which over-stresses winning. What is most important to her about the team is, she says, "that we get closer and closer with every meet. We are trying to learn what our limits are, our true potential. What we actually have discovered, though, is not what those limits are, but that we haven't reached them yet. We don't as yet know how far we can go."

While figuratively that may be a

Phon-A-Thon

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A buffet is served at each session, and there is a competitive atmosphere among the alumnae classes as each tries to outdo the other in soliciting contributions. The Phon-A-Thon also provides current Barnard students with an opportunity to speak with alumnae and to compare their respective experiences.

"Overall," Yaniv said, "the Phon-A-Thon has been a successful endeavor and an enjoyable event, because it combines work, relaxation and camaraderie."

very positive question, literally, it makes me shudder. I would certainly hope that the team does not plan any longer one-day trips than this one to Bucknell, that is, if they don't all want to become truly slap-happy. Togetherness is one thing, but making a permanent motorhome of the bus is out of the question.

On the ride back, the deficiencies of the bus were made perfectly clear to my way of thinking. I need list just a few of the things which helped us to discover the hard way that buses are not all that useful as homes.

The seats are a little short for long-legged track runners to stretch out on, hence she who wanted to sleep had two choices to dangle her legs across the aisle to the next seat like bridges, so that people passing had to climb over seats via support handholds on the luggage racks, or sleep in the aisle. This proved to be a miserable idea for one runner because the lighting was so poor I could not distinguish her from a pile of clothing or a sack, so I stepped on her.

We also discovered that the aisles are just much too narrow for two people to be able to do a decent polka and that simply can't be tolerated.

Finally, during the three hour sing-a-long which the entire 17 member team plus Moore, Assistant

Coach Clare Dillon and I joined in on, the critics of the team noticed distastefully the poor quality of sound issuing forth from the group. At first I thought it was just our singing, but since then I've poured over the data and, I conclude that it must have been the acoustics of the bus. They must be sacked.

"... I'm always going to be proud of them. To me, performance is relative."

In short, I must say it was an insult to the standards and high intelligence of a Barnard woman to ride in such a vehicle. By the way, if anybody knows where I can get a cheap pair of acoustics, please get in touch with me.

I must admit, though, that I was never so at home with a team in my life and that I enjoyed immensely the 15½ hours (Aargh!) I spent with them. When I asked Pat Severson, the other co-captain of the squad, what she like best about her team, she said that what was most important to her was the "sense of belong-

ing" she got from her teammates.

"Everybody here cares for everybody else" she said. "Even after we've been separated for a time, when we get back together as a group everyone roots for everyone else all over again."

When the runners are together as a group they do a lot more than just rooting, I'll testify. They are a spirited lot and since only a couple of the members are seniors, the team will basically be the same next year.

You know what that means? We've got to get that bus fixed right away, and while we're at it, we should buy more shoes for the 'chulls and spills' gang since they're all going to be hanging around for another year.

As for myself, the expectation of their return assures me of two things: the first is that I'll always have a good time travelling with the track team, and the second, that I'll never want to write a straight sports story about them.

At the cost of a mere night's sleep, one can witness some of the most comedic performances of the year in between performances of another sort on the track, the results of hard work without any false pretenses. The rewards of spending time with the Barnard harrers are many, and I felt privileged to get this inside look at their world.

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Shopping with Entis is a leisurely and enjoyable experience. She has a good sense of color and is very knowledgeable about different designers, fabrics and styles. For suits, she picks basic colors such as black and white with classical tailoring. Belted suits, pinched waists, jackets with no collars, large slits in a skirt, are not good for the office. Blouses can be a little more colorful and scarves are an important accessory. "It's incredible how much you can do with scarves," she said. According to Entis, mixing and matching is extremely important. "Don't buy something that only goes with one other thing in your wardrobe," she said. When Entis looks at a piece of clothing she checks the fabric, the way the lining lies, the seams and the overall look of the garment. Clothes should be tailored. Said Entis, "They should fit comfortably, never tight or

loose.

Another essential part of a wardrobe which Entis advises her clients about is shoes. "Shoes should have a medium heel. Stay away from sandals. Pumps and sling-back pumps are the best. If you can choose your shoes wisely and in neutral colors, you can get away with having only two pairs. Boots should only be worn to the office, not in the office."

For Entis, your appearance is an essential factor in your business career. One of her clients got a promotion after she used Entis' service.

"The promotion was obviously due to her ability, but the improved way in which she dressed increased her visibility." Other clients have told Entis that their new look has been noticed in their offices. Entis said, "Why lose credibility before you even start the job by dressing inappropriately? If you look professional and well-turned out people will think that your work will be professional and well-turned out also." Entis is a professional, well-turned out, intelligent woman who is making a name for herself in an up and coming new field.

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