



## 'Bulletin' Alters Publication Policies Editors Plan One-Pagers

As of today the *Bulletin* will begin a period of intensive self-analysis, reorganization, and recruitment in an attempt to revitalize the student publication.

For at least two weeks, only one-page issues will appear. The limited editions will continue until an adequate staff is assembled and trained.

### Workshop Sessions

There are over forty positions on the news, feature, and business staffs open to all students, especially freshmen and sophomores. Editors will conduct special workshop sessions to introduce newspaper novices to *Bulletin* procedure and style.

The *Bulletin* is located in Room 1, the Annex. On Tuesdays and Thursdays from high noon till midnight the office will remain open. Those interested in writing news articles or handling feature stories, including reviews, interviews and research assignments, will find the editors there at this time. Barbara Morse '67, Business Manager, will handle applicants for positions on the business staff such as circulation manager and advertising manager.

### Promotions

Sophomores who display exceptional ability will be placed directly on the Junior Managing Board when the annual personnel overhaul is conducted in February. Freshmen will be trained as the paper's backbone of reporters.

The *Barnard Bulletin* began publishing in 1895. It will continue to do so as long as the present skeleton staff is able.

## Trustees Vote Seven-Year Terms To NJ Educator, Barnard Alumna

The Barnard Board of Trustees has elected the president of the Educational Testing Service, Henry Chauncey and the head of the Bedminster Fund, Dorothy Dillon Spivak to seven-year terms.

Mr. Chauncey has served as president of the E. T. S. since 1948. He is also professor of psychology at Princeton University and adviser to the Educational Policies Commission.

He is the co-author, with John E. Dobbin, of *Testing: Its Place in Education Today*.

A graduate of Harvard and a former director of its Alumni Association, Mr. Chauncey was assistant dean at Harvard College from 1929-1943, when he joined the College Entrance Examination Board.

Mr. Chauncey is a trustee also of Monticello College (Illinois) and New College (Florida).

Mrs. Spivak is president of the Bedminster Fund, which is concerned with educational institutions, international social services, youth agencies, hospitals and churches.

While at Barnard, Mrs. Spivak was elected to Phi Beta Kappa.

## Editorial

**Our workers don't strike.  
We can't blame the New York Newspaper Guild for our problems.**

**But we can blame the Barnard community.**

**Apathy is a general problem at Barnard. Student government suffers from apathy; the issues it deals with are vital but rarely exciting. Nobody comes to class meetings. Nobody...**

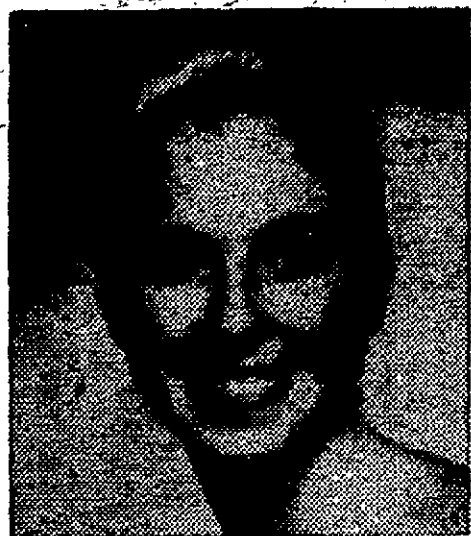
**But general or not, the fact remains that BULLETIN has a specific problem. We do not have an adequate staff; we have not had an adequate staff for several years; and if we do not have one soon, BULLETIN will look like this:**

**For the present, BULLETIN will continue to publish regularly on Mondays and Thursdays.**

**This is because we believe that BULLETIN fulfills a vital**  
(See EDITORIAL, Page 2)

## Residents of '616' Elect Stambler House President

Helen Stambler '66 was elected president of the 616 House Council, Tuesday, by a 77 percent majority.



Helen Stambler

Miss Blanche Lawton, Head of Hall, noted that roughly one-half the dorm population had voted. She was satisfied with the turn-out.

The primary target in Miss Stambler's platform was academic suspension for an infraction of dormitory rules. She is in favor of suspension only as the ultimate penalty.

She stated that the erring student "should be kept in the college community to teach her that obeying rules is important."

Since Judiciary Council can override decisions of Dorm Exec and House Council, Miss Stambler hopes that the Council will strongly adopt the use of suspension only in extreme situations.

Another item Miss Stambler mentioned was the midnight deadline for signing out on overnights. She would like to see this deadline extended until curfew when signing out in person, until one half hour before curfew

## Political Malaise Prompts Students To Back Lindsay

Martha Shames '68, a member of the Columbia-Barnard Young Democrats, has organized the campus branch of Students for Lindsay in order to mobilize volunteers for the mayoral campaign of Cong. John V. Lindsay. Fifty-five students have volunteered to help.

Miss Shames stated that most of the girls who have signed up to work for the Lindsay campaign are political independents who are disenchanted by the Democratic machine and disaffected by the Democratic candidate.

### Still Democratic

Still calling herself a Democrat, from a Democratic family, Miss Shames said that her objections to Abraham D. Beame, Democratic nominee and present City Controller, are (1) that he is too closely linked to the Buckley (Bronx) machine and (2) that the organization is "getting stale." A vote for Lindsay, she thinks, will "jolt the machine."

Miss Shames said that she has noticed "tremendous response" for Lindsay in the city. On campus, she said, the response has also been enthusiastic. At the Clubs Buffet (during Orientation), 30 girls signed to indicate their interest.

There has been no demonstration table set up for Controller Beame, Miss Shames noted.

Indulging in some political speculation, Miss Shames predicted that there would definitely be no ethnic-group vote for Lindsay, probably none against him but a possible borough vote, from Brooklyn, for Beame.

when calling in.

Her motive in running for president of House Council was "to realize the suggestions and attitudes of all the girls."

"Student government," she said, "should be the least bureaucratic, responsible and socially progressive as possible."

Miss Lawton commented that she is "looking to another happy year, like last year."

## Freshmen Vote On 3 for President

Susan Leon, Merle Peebles and Orah Salzman are competing for the office of Freshman Class President. Helen Feingold '67 and Rhea Segal '67 have been nominated for on-Resident Representative to the Judicial Council and Mimi Margolin Jaffe '66 has been nominated for Commuter Representative.

Voting is today and tomorrow on Jake.

Nominations were open until 9 a.m. today, and there may have been changes since *Bulletin* went to press.

Although elections normally are held Wednesday and Thursday after Tuesday nominations, they were delayed for 24 hours because of Yom Kippur.

Laura Fagelson '66, President of the Undergraduate Association, conducted the freshman nominations. Margrit Stolz '66, Chairman of the Judicial Council, presided over Council nominations.

## Vietnam Group Pickets LBJ, Plans 'Teach-Out'

Five hundred demonstrators protesting American policy in Vietnam outside the Waldorf-Astoria Hotel last Sunday failed to attract the attention of President Lyndon B. Johnson, a guest there, but did conflict with counter-demonstrators. Two arrests were made.

Members of the Columbia University Independent Committee on Vietnam participated in the demonstration but did not share the sponsorship.

The Independent Committee promises, on a hand-out, to feature eight "people from all walks of life who oppose the Vietnam war" at a "Teach-Out," Saturday at 8 p.m. on Low Plaza.

Speakers are Sam Leiken, Northern Student Movement; Ray Brown, professor at Sarah Lawrence College; Robert Wolff, Columbia professor; Tito Nelasco,  
(See VIETNAM, Page 3)

## Sociologist Reisman Urges Academic Aggressiveness; Derides Fear of 'Intellectual Castration' of Male

At a women's institution of higher learning such as Barnard College where there is little "frilly incompetence" or "horsey graciousness" students are apt to feel a "subtle discomfort" at being unable to meet the boys on their own level of intellectual abstraction, according to Dr. David Reisman.

However, women hesitate to be academically "combative, aggressive and assertive" for fear of intellectually castrating the male. Although Dr. Reisman acknowledges that men tend to be abstract while women lean towards the concrete, he feels that over-emphasis of the differences between the sexes tends to confine them to even narrower spheres.

Ideally, Dr. Reisman feels, the educational system should "allow individuals to extend themselves to their full idiosyncratic capacity."



Dr. David Reisman

Dr. Reisman, Henry Ford II Professor of Social Science at Harvard and author of *The Lonely Crowd*, addressed his remarks on "Women and Higher Education" to the freshmen class last Tuesday in the first of a series sponsored by the Physical Education Department.

Dr. Reisman believes that the dictum that "girls are receivers and boys performers" is valid up to a point, but notes that there is definite "overlapping of group interests." In fact, some women are more like men than most men, and should not be ashamed of it. Many women go into the Peace Corps or into teaching as a compromise between their fear of breaking the myth of feminine passivity and their desire to enter the man's world of performance.

An adherent to the "back of the stove" theory of women's education, Dr. Reisman advises that a student choose a definite career before marriage so that she can let her professional plans simmer on the back burner until her youngest child has "grown and flown," and then return to professional work. If they have not found a career before marriage,  
(See REISMAN, Page 4)

## Benefit Dance

Citizenship Council is using entertainment and door prizes of perfume and a Yamaha motor-scooter to lure males and females (stag) to a benefit dance, October 14, in Wollman Auditorium.

Tickets are given to Barnard students with each \$1 contribution. Prices are higher for Columbia College, Engineering and non-university students.

Tickets are available at a booth on Jake, from Deanne Shapiro '67, SM, and from the Citizenship Council office in Ferris Booth Hall.

# Barnard Bulletin

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Sharon Zukin

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Barbara Crampton  
Mimi Kahal

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FEATURES EDITOR OF THE DAY: Mimi Kahal

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PROBATIONARY: Barbara Lewis, Sandra Merkel, Lauraine Miller, Margaret Noberini, Ellen Walsensky

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## Editorial

(Continued from Page 1)

function at Barnard. This newspaper is the only readily accessible channel of communication available to Barnard students, faculty, and administration.

However, as we can not continue to publish two four-page issues a week, **Bulletin** will, for at least two weeks, publish only one-page issues.

What happens after that depends upon the response of the Barnard student body.

We need six people for the business staff, 20 people to report the news (10 for each issue), 10 people for features coverage (five for each issue), two artists, and two photographers.

Ten of the reporters must be sophomores or juniors so that there will be an adequate number of capable people to serve on Junior Managing Board in the spring.

Assuming that we get these people, we will need time to orient them to our style and procedures. We hope to do this during the time that publication is curtailed.

Why do we need so many people? Because they represent the minimum number of people necessary to assure adequate coverage of Barnard and University events without sacrificing efficiency and writing quality and without overworking our reporters and business staff.

In the past **Bulletin** has played a major role in agitating for the abolition of the Hygiene requirement, and other curriculum changes, publicizing administrative actions which led to academic punishment for social infractions (which led to the formation of the Judicial Council), and providing a forum for discussion for every important Barnard issue.

As we said, we think **Bulletin** provides a vital service to Barnard. We report what is happening and, through "Letters to the Editor," we give people the chance to comment, to state their opinions.

Without adequate coverage, the members of the Barnard community will not have enough information to form an accurate opinion on anything happening at the College.

What happens to this service depends on the availability of 40 eager, interested students.

We commend **Bulletin** to you. We enjoy **Bulletin**.

We like to write. We like to think.

We assume that you do, too.

Come to the Annex, Room 1, Tuesday and Thursday afternoons. Make **Bulletin** an exciting and comprehensive newspaper with standards of excellence.

Come in out of the lonely crowd and enjoy yourselves a bit.

Senior Managing Board  
Junior Managing Board

### Letter to the Editor

## Freshman Sponsor Defends '65 Handbook

To the Editor:

As a day sponsor for six freshmen during this year's Orientation, I feel qualified and compelled to take a stand in defense of the **New New Yorkers**. Contrary to the opinion implied in the editorial of October 4, in which the following query appeared,

We wonder if, had we received this publication at Orientation, our immediate reaction would have been to turn tail and run . . .

the Freshmen were not only enthusiastic about the Handbook and the prospects put forth in it of becoming a full-fledged member of the Barnard community, but the very fact that the tone adopted by the Handbook's editors was a joking one made it possible for the newcomers to feel more comfortable, perhaps more "in" as a result of an attitude which was unpretentious and un-frightening. Many of the girls asked their sponsors for additional copies of the Handbook to send home.

The editorial in Monday's bulletin (sic) also stated that Orientation is not a time for criticism of the Barnard-Columbia college community. However, the editorial neglected to state why this should be so. It is my feeling that an incoming Freshman is no more or less naive (sic) than an incoming transfer student, or for that matter, than any instructor who is new to Barnard. If one wants to keep these people in

the dark about Barnard's "traditions," or make them seem foreboding and auspicious, then the editorial's stand is well taken. But this is not being honest either with oneself or with the school. There are aspects about any community that are both good and bad, and since the tone of the **New New Yorkers** was a little less than serious, the readers could look at both sides of the picture and choose the one they found most attractive.

Nancy Shapiro '67  
(Editor's Note: if, as Miss Shapiro contends, we did not ex-

actly catch the point of the Handbook, it is also true that she did not exactly get that of our editorial. We were not criticizing the Handbook because it was critical — Freshman Handbook traditionally pokes fun at Barnard—but because of the way it was critical. Miss Shapiro contends that freshmen were offered a choice between the good side and the bad side. We contend that the criticism in the Handbook was completely negative and that, therefore, freshmen were not offered a choice — they saw only the bad side.)

## 'Mademoiselle' Competition Offers Glamorous Assortment of Awards

Travel to New York (round-trip transportation paid!) and learn about the magazine publishing business. Be treated to coiffures and makeups at a famous New York beauty salon. Be escorted to theatres and Manhattan cocktail parties.

All this (and money, too) will be bestowed upon 20 college girls selected as Guest Editors of **Mademoiselle** magazine.

Winners of this year's **Mademoiselle** competition will help edit the August College issue, visit publishing houses, advertising agencies and the fashion market, and interview eminent writers, artists, and designers. They will work during the month of June as salaried members of the **Mademoiselle** staff, appear in the

College Fashion Show, and be photographed for the issue.

The magazine competition is designed to attract those who have a flare for writing, photography, art, or advertising. In its search for such new talent **Mademoiselle** has devised a series of three assignments, with eliminations to be made after each assignment.

The first assignment is due November 15. It involves covering almost any ingenious topic, either humorously or seriously, by means of photographs, illustrations, clippings, prose, or poetry.

For complete information about the contest, address inquiries to: College Board Competition, **Mademoiselle**, 420 Lexington Ave., New York, N.Y. 10017.

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Evening classes in ACCELERATED READING will be taught near Columbia University, beginning on October 25 and meeting once a week.

Be our guest at a 30-minute live demonstration of the ACCELERATED READING method, and see it applied by students who have recently completed the course.

BRING A BOOK!

Demonstrations will be held at the HOTEL PARIS (97th St. and West End Avenue)

MONDAY, Oct. 11 at 7:30 P.M.

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# Dr. Guttmacher To Probe Male-Female Relationships

As one of a series of lecturers to the freshman class, Dr. Alan F. Guttmacher, President of the Planned Parenthood-World Population will discuss "Basic Concepts in Relationship between the Sexes," Oct. 7, 12 and 26.

Dr. Guttmacher is a graduate of the Johns Hopkins School of Medicine. After graduation, he taught anatomy at Johns Hopkins and the University of Rochester until he became Associate Professor of Obstetrics at Johns Hopkins. He later became the Director of Obstetrics and Gynecology at Mt. Sinai Hospital and left this position to become the Chairman of the Medical Committee of the International Planned Parenthood Federation, and a member of its Management and Planning Committee.

Besides working for the Planned Parenthood Federation, Dr. Guttmacher is also a member of the faculty of the Columbia and Albert Einstein Medical Schools and the Harvard School of Public Health. He has written many books and articles on contraception, infertility, pregnancy, and related subjects. Among his books are *The Complete Book of Birth Control; Pregnancy and Birth; Life in the Making; Babies by Choice or by Chance*, and *The Medical and Surgical Complications of Pregnancy*.

Dr. Guttmacher will lecture to the Freshman in the Assembly Hall of Riverside Church at 1 pm. All upperclassmen who wish to

attend these lectures should apply for tickets at the College Activities Office the day preceding each lecture.



Dr. Albert Guttmacher

# 5 Hopefuls Enter Vietnam Tennis Tourney

(Continued from Page 1)

Committee to Withdraw Troops from the Dominican Republic; and Dixie Bayo, Movement for Puerto Rican Independence.

Gil Turner, folk singer, and Mrs. Suda, mother of a draft-age son, will also be at the Teach-Out.

David Gilbert '66C, chairman of the Independent Committee, will also speak.

Cold weather or rain will force the meeting to move into McMillan Theater.

Barnard will enter three singles players and one doubles team in the 1965 Eastern Women's College Tennis Tournament, October 8 through 10, at the West Side Tennis Club in Forest Hills.

The singles entries are Cindy Ballenger '69, Kathy Chenkin '69 and Margaret Steinglass '66.

Kate Bagley '66 and Frances Karner '67 will comprise the doubles team.

Vassar College is sponsoring this year's tournament, which includes players from about 60 colleges and universities in the Middle Atlantic States.

A concurrent tournament for New England colleges is an innovation in the 1965 program.

All the Seven Sisters schools except Smith College will send (See TENNIS, Page 4)

## St. Paul's Chapel COLUMBIA UNIVERSITY Amsterdam Ave. & 117th St.

Sunday, October 10

11 a.m. Morning Prayer and Sermon "GETTING HOOKED ON CHRISTIANITY" — The Reverend Henry W. Malcolm, Counselor to Protestant Students

Music by the Chapel Choir

9 a.m. and 12:30 p.m.

Holy Communion

The Public is Welcome at All Services

## Fifth Avenue Vietnam Peace Parade and Rally Saturday, October 16 — 1 P.M.

Supported by all major peace organizations and by a broad range of political, trade union, student and religious groups.

Rain or shine, demonstrate your opposition to the war. Assemble at 91st St. and 5 Ave. Rally at end of parade near 68th St. and 5 Ave., Manhattan. STOP THE WAR IN VIETNAM NOW!

For further information and leaflets:

Committee for Fifth Ave. Vietnam Peace Parade  
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The Sylvania Blue Dot Flashcube is another example of how GT&E keeps growing through constant research and swift response to the changing needs of the public.

If you're looking for a young, aggressive company with no limit to its growth, you may wish to view GT&E in the light of your own future.



## GENERAL TELEPHONE & ELECTRONICS

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**Tennis . . .**

(Continued from Page 3)  
 teams. According to Mrs. Marian Phillips of the Physical Education Department, Smith does not participate in intercollegiate competition in sports other than hockey.

Spectators are invited to watch the game Friday through Sunday at the West Side Tennis Club.

**Reisman . . .**

(Continued from Page 1)  
 riage, women will find themselves "more readily sinkable into domestic bliss."

Noting that women overestimate the time it takes to re-enter the professional world, Dr. Reisman feels that women need the confidence that they can master the recent literature in their field.

The Barnard Gilbert and Sullivan Society  
 will hold auditions for

**RUDDIGORE**

on Tuesday, Wednesday and Thursday — Oct. 12, 13, 14  
 in Ferris Booth Hall from 7 to 10 P.M.

Applications are now being accepted for  
 set design, lighting design and posters

BARNARD-COLUMBIA CHAPTER OF YAVNEH  
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Thursday, October 7 — 7 P.M. — at Earl Hall

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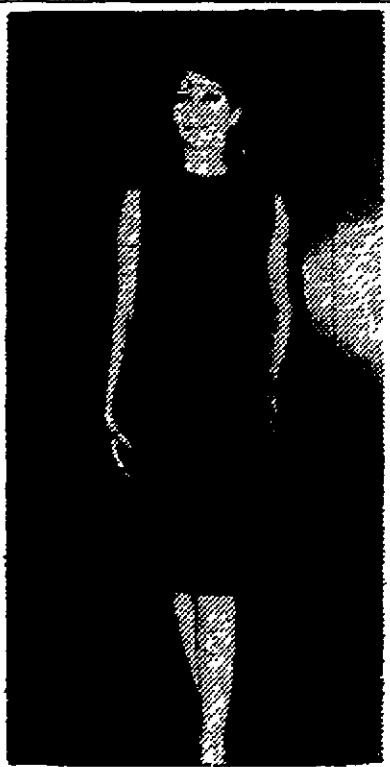
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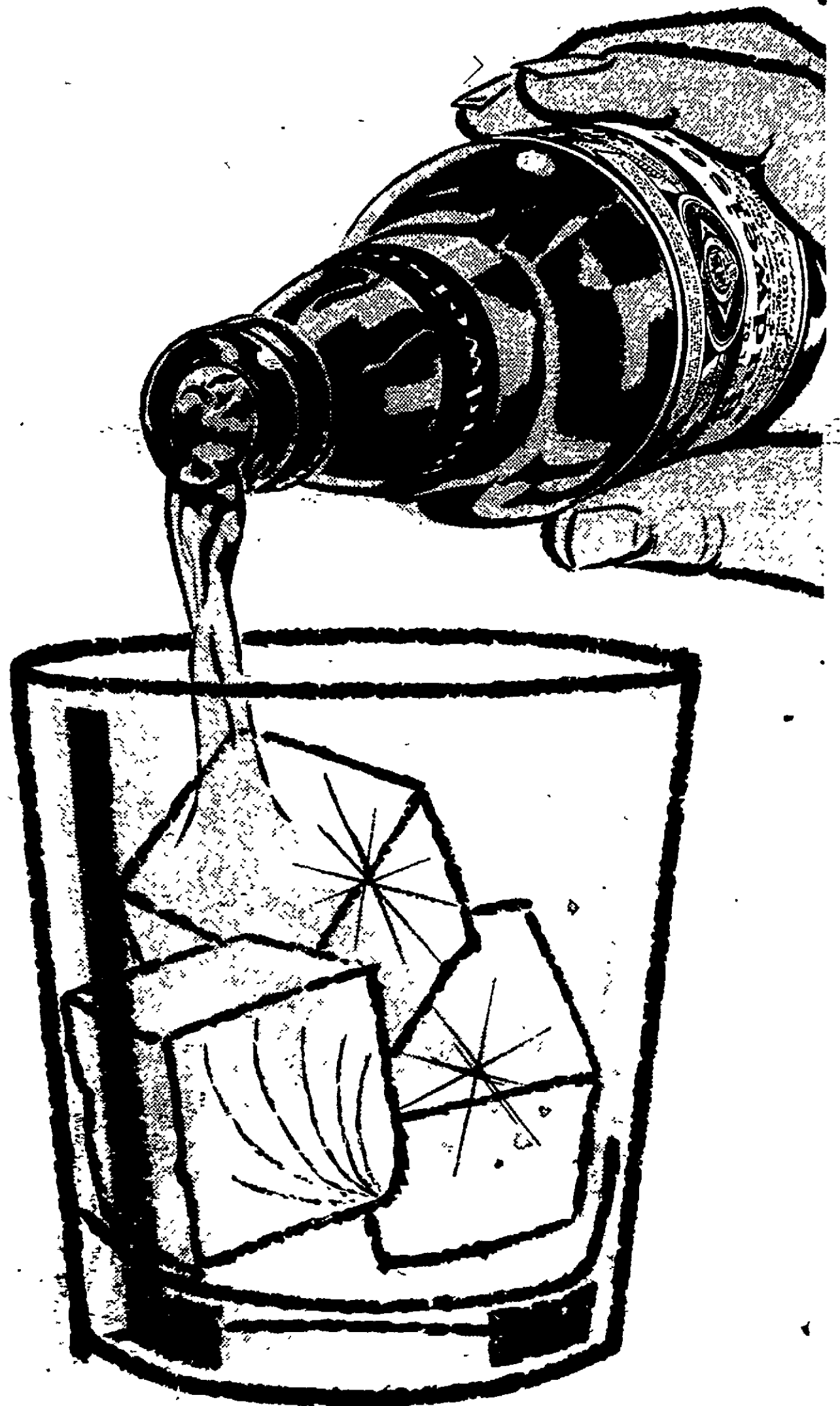
to a

**Party**

FRIDAY, OCTOBER 8

9 P.M. at the Chapter House

534 W. 114th St.



Beer on the  
**rocks?**

(Oh, no!)

The other day, for the first time, our brewmaster heard of "beer-on-the-rocks." He fell apart.

He really doesn't have anything against ice cubes . . . for scotch or old-fashioned or lemonade. But not for beer. Especially the King of Beers.

You see, he knows how much extra time and expense it takes to get that Budweiser® taste and smoothness and drinkability. Add a couple of ice cubes and "bloop" . . . there goes all that extra effort.

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So if you know somebody who likes to plunk ice cubes in his Budweiser, please don't tell our brewmaster. (We hate to see a grown man cry.)

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