tive opinions and suggestions for Adelman '61, chairman of Freshman Orientation.

A questionnaire was distributed a fuller meal be offered. to the freshmen giving them an opportunity to comment on the favored except for the boatride required and optional events of orientation and to consider possible additions to the program next year. Results of the questionnaire will be turned over to the Undergraduate Association committee for examination of Orientation at Barnard (Freshman, transfer, and foreign students).

Enthusiasm

The freshmen were overwhelmingly enthusiastic about the required portions of the orientation. Favorable comment was offered on the academic panel program which presented Barnard's ideas of the student in the school community. The opportunity to members of the panel was especially appreciated. The signingin ceremony in President Mc-start of classes. Intosh's office was considered an the program.

parties which were given in the hopes that the new aspects of the dormitory on Thursday evening program, such as the "signing in" but regretted that they came on and the permanent sponsor prothe evening before hygiene and gram will be retained and imlanguage placement examina- proved next year.

party was a more successful "mixer" than the dance which the improvement of freshman had over 750 people attending. orientation, according to Elsa While commenting on the attractiveness of the opening day luncheon, the freshmen asked that

> All of the optional events were around New York City which was enjoyed by resident students but not native New Yorkers. The Community Orientation Day was found particularly stimulating. Freshmen even agreed that they would attend a non-coed Community Orientation Day if it were planned.

> A co-ed discussion led by qualified faculty was an idea that met with unanimous favor. An athletic tournament day followed by a co-ed lawn party would also meet with freshman favor.

Resident freshmen asked that on liberal education and the role more activities, such as a tour of New York City, be planned for the period before classes begin. It question faculty and student was felt that there was a long, idle period between the official orientation program and the

Miss Adelman stated that the impressive and gracious part of questionnaires reflected general satisfaction among freshmen with The freshmen enjoyed the floor the Orientation program. She

16 Freshmen Frolic At AA Camp Weekend

chairman of the event, explained. stated.

The annual weekend jaunt, in Ossining, New York.

Meals will be free for dorm meals. Transportation costs \$3.

can't come." Miss Goldhor requested. Accomodations are limited. The sign-up sheet posted on the Freshman bulletin board on Jake must be signed by today.

All girls interested in attending will meet at 12:15 tomorrow in 207B for a briefing session. A \$1.50 deposit is required at this meeting.

"Barnard Camp is located in a wooded area with accommodarooms and a big stone fireplace inside," Miss Goldhor said, describing the campsite. Campers explore outdoor living.

"Although it's too late for

Niebuhr Speaks

The program for this week's Thursday Noon meeting will feature a talk by Professor Ursala Niebuhr on the subject, "The Double Edge of Religion "Professor Niebuhr will discuss her belief that religion cuts both ways, having its own built-in system of checks and balances. Inherent self-criticism guards against false piety.

Freshman weekend will give, swimming and too early for skat-substantial overcrowding and a maximum of 16 freshmen an ing. this weekend should prove shared facilities, both of which opportunity to see Barnard Camp to be fun for all the girls who detract from what would be conand enjoy hiking, firfieside gath- come. I want to urge everyone sidered a good neighborhood clierings, volley ball, ping-pong and who can to try to attend Fresh- mate. other activities." Susan Goldhor, man weekend." Miss Goldhor;

sion," she announced.

dition this year.

Questionnaire Shows Orientation Success BATHATTI Bulletin

VOL. LXIV — No. 6

THURSDAY, OCTOBER 15, 1959

Price 10 Cents

Area Study Exposes Heights Predicament

Morningside Heights, Inc., an tions, and the city. Among these | Gardens Cooperative project and organization of 12 educational, religious, and medical institutions, including Barnard College. presented a summary report of conditions on Morningside Heights to the City Government yesterday so that government and private agencies can see what can and should be done for the area.

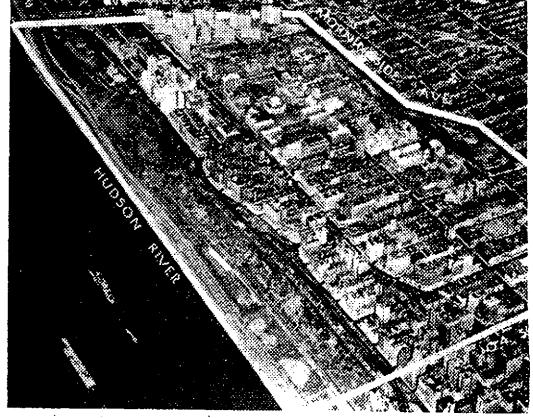
David Rockefeller and Grayson Kirk, chairman and president of the organization, respectively, turned over a brochure, which graphically represents the Morningside situation, to Mayor Wagner and Borough President Hulan Jack at City Hall.

Condition and usage of buildings on Morningside Heights have seriously deteriorated, according to the report. The studies undertaken by the organization show

Morningside Heights, Inc. believes that improvement of these "For those who are too loaded conditions is long overdue if the sponsored by the Athletic Asso- down with work now, there will people and institutions of the ciation will take place this Satur- be another opportunity to visit neighborhood are to realize their operate with city agencies to pay 35 cents for each of the four for either one, two or three days, summarized some of the prob-Formerly this program occurred lems of education, safety, and "Please don't sign up if you as an annual affair. Miss Goldhor housing. They pointed out some of explained that the Athletic As- the improvements that have come sociation is reinstituting this tra-jabout as a result of cooperative lefforts among citizens, institu-

Grant Homes and Morningside the local public schools.

are the construction of General educational experimentation in



Air view of the Morningside Heights area.

Foundations Announce **Fellowship Competition**

The National Research Council of the National Academy of Sciences will award 1100 graduate and 125 postdoctoral fellowships for the 1960-61 academic year.

These fellowships are open only to the citizens of the United States and are awarded solely on the basis of ability. They may be applied to advanced study in the mathematical, physical, medical, biological, and engineering seiences, and selected social sciences, are offered to offset the critical the M.D. degree nor for a course seniors to consider college teachof study preparing them for med- ing careers. The Fellowships inical practice, applications will be clude \$1500 in addition to full accepted from those who desire tuition and fees. advanced training in one of the medical sciences directed toward a career in research or teaching

on January 16, 1960.

lar postdoctoral fellowships is De-Eviews by regional selection comcember 22, 1959, and for gradu-imittees

Competition for graduate fel- ate fellowships, January 1, 1960. day and Sunday at Barnard Camp Barnard Camp during inter-ses- potential. The group hopes to co- lowships has been announced by Further information is available the 'National Research Council at the Fellowship Office, National This later trip will take place launch a rehabilitation program of the National Academy of Sci- Academy of Sciences - National students while commuters will in January. Students may stay Mr. Rockefeller and Dr. Kirk ence and the Woodrow Wilson Research Council, 2101 Constitu-National Fellowship Foundation. tion Avenue, N. W., Washington 25, D. C.

Wilson Fellowships

The Woodrow Wilson National Fellowship Foundation has announced the start of competition for its 1000 fellowship awards for first-year graduate study at any university in the United States or Canada during the 1960-61 academic year.

Woodrow Wilson Fellowships Although awards will not be shortage of qualified college made to individuals studying for teachers by encouraging college

Faculty Nominations

Candidates for the award must The granting of a fellowship be nominated by a faculty memimplies no committeent about its, ber. Nominations should be sent renewal. Annual stipends for to the chairman of the selection First Year Fellows will be \$1,800 committee for the region in which All applicants for predoctoral the prospective candidate lives by awards will be required to take October 31, 1959. A list of rean examination administered by gions and chairmen may be obthe Educational Testing Service tained from the Foundation's National Headquarters in Princeton.

obtained, in the Office of the Dean Winners of the award are seof Studies. The deadline for the lected through screenings of the receipt of applications for regu-tapplications and personal inter-

Youth Assembles; World Communist Argues

by Tania Oscadca

In reference to this summer's ions were not banned from any dents' Circle at Columbia last talks dealing with philosophy, redo and how to do it."

Mr. Sawchuk attended the Festival with a group of one hundred students, örganized beforehand in Chicago Mr. Sawchuk's group did not gain official recognition at the Festival, although, theoretic ally, youths from all over the world were invited to attend.

The other group from the United States which did gain of ficial welcome, had been assembled in New York and was, ac cording to Mr. Sawchuk, composed almost entirely of pro-Com munists.

Mr. Sawchuk and his compan- policies.

tions in the lodge built of natural Vienna Youth Festival, Mr. Kon- of the activities. They attended stone and log. There are two bunk stantyn Sawchuk, speaking at the mass meetings and took part in meeting of the Ukrainian Stu- discussions following a variety of .Tuesday, stated that "The Com-ligion and politics. Although the will do their own cooking and munist Organizers know what to grand meetings and the parades gave the effect of complete solidarity and unity among those present, the criticism of the Soviet regime and Marxist theories that emerged during the discussions. betrayed the scepticism of those present. Such an attitude was especially noticeable in the Polish. African and Asiatic sections.

Although Mr. Sawchuk staunchly supported the sending of an American delegation to the forthcoming Festival in 1962, he stated: Application materials may be that they should be provided with better training in matters concerning Communist theory and

Barnard Bulletin

Published semi-weekly throughout the college year, except during vacation and examination periods by the students at Barnard College, in the interests of the Barnard Community.

*Entered as second class matter Oct 19, 1928, at the Post Office at New York, N Y, under the Act of March 3, 1879."

Subscription rate \$3.75 per year, single copy, 10 cents.

Business Manager — Judy Deutsch

EDITOR-IN-CHIEF - Andree L. Abecassis

MANAGING BOARD

MANAGING EDITOR Myrna Neuringer NEWS EDITOR Jean Rosenberg

DESK EDITORS OF THE DAY Janet Gregory Lisa Adelman

FLATURE LDITOR OF THE DAY Phyllis Bonneld

NEWSBOARD Eleanor Traube

The Proper Spirit

Let's suspend one of the so-called long-standing traditions at Barnard. Let's abolish Term Drive, for the current year.

No one is interested in being Term Drive chairman for the 1959-60 season Should we continue a pactice, even if it is termed 'tradition.' if no one is interested in directing it? Maybe this lack of interest is indicative of Barnard's feelings about participating in Term Drive. First we must ask, why should we, year in and year out, raise funds for some charitable cause? For the college student, three good realistic reasons serve as answers:

- giving makes us feel good; we like being generous: it's a nice thing to do:
- despite the rigors of an allowance existence, we live, basically, in a wealthy society and therefore can afford to give:
- at Barnard College we are considerably much better is an enervating experience for off than students in other parts of our own country and the world, where many of our contemporaries are desperately in need of clothing, books, teachers, even food, shelter and proper medical care.

The reasons for giving may be good. Right here at home, posters in subways, buses, elevators, continually remind us that we ought to GIVE! Despite all these reasons there must be a willingness to give. But when one is hit · over the head every other week with the thought that we must GIVE, a reverse reaction can set in.

Term Drive is suffering from a "reverse reaction" People are fed up with the number of charities seeking donations in extra-College life, and have also lost the sincere desire to give year in and year out to a designated group. Even last year when Term Drive was devoted to a part of Morningside Heights, student donations were amazingly low, despite the fantastic amount of publicity that the Morningside Project received on this campus. Despite the awareness, and despite the emotional appeal, the hard facts tell us that student reaction to Term Drive was not overwhelming. I much in favor of labor as it once Term Drive was able to present a large-sized check to the was. A continuance of the dead-Adult-Youth Association due to the added support of the lock ending in a back-to-work infaculty and Representative Assembly.

Let's suspend Term Dinc for the current year. When the spontaneous desire for "the raising of funds for a specific charitable cause' appears once more, then let us reinstitute Term Drive Term Drive precedence reports can always serve as the working papers for a new group

Until the proper spirit returns, let's get rid of dead wood.

'That Heavenly Coffee...

Ever sire our freshmar days we have had a morning enormous stockpiles of surplus ritual of staggering into the Angex for a cup of coffee seed to maintain sales. Only now before facing the more of a nine o'clock class

Therefore we sere quite dismance to discover that the Annex counter does not open for service until nine o'clock, this event and the President's use and not eight-thirty as it former: did We cannot under-lof the Taft-Hartley Act at this stand this cut in service, especially since the counter-woman (moment is in their eyes quite arrives at the same old time. We understand that union rules may not permit the women to work more than a nine-tofive day

However we earnestly suggest that a student assistant government interference is, howbe hired to work in the Annex from eight-thirty to nine. Donald has affirmed repeatedly the injunction and prevent furso that we can at least arrive at our nine o'clock class that should a back-to-work in ther government control of labor .wide-eyed if not clear-headed

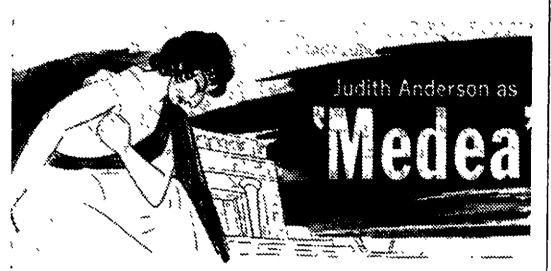
The Play of the Week:

TV Features Performance of Euripedes' "Media"

A fascinating new television series. The Play of the Week, one of the most unusual ventures in the medium, made its debut Monday night at 8:00. After the fall TV season's contradictory start, with a surprising success - What Makes Sammy Run?, and a spectacular flop - The Wonderful World of

a Greek hero. She ran away with him and, in order to hinder pursuit, murdered her brother. When the play opens, Jason has cast out Media and her sons and has married the daughter of Creon, king of Corinth.

In Robinson Jeffers' version of Euripedes' tragedy, Judith Anderson gives a masterful por-Entertainment, the shows of the trayal as the brilliant Medea,



This is a reprint of the illustration featured in TV Guide for the week of October 10th.

season to follow were eved a-kance

Media, the opening show of the series, and defnitely on the plus side of the ledger, is a play that should, and now can, be seen again and again. It is a difficult play to watch since it audience as well as actors to be party to two hours of violent hysteria.

driven mad by the desertation of her husband. Her fury is eloquent; her periods of calm devastating.

One of the most interesting scenes is the one in which Jason. played by Henry Brandon confronts with cowardly sarcasm the woman so infinitely and frighteningly stronger than he

Morris Carnovsky, as Creon, is, unfortunately, more like a Media. a girl from Asiatic bored police officer delivering a

by Jane Ruben | Caucus, fell in love with Jason, | summons than the trate father of ," Jason's new bride announcing a verdict of banishment for Media and her sons.

> Aline MacMahon is excellent as the nurse, at first loving and then horrified by the dreadful revenge Media takes.

Colleen Dewhurst, Jacqueline Brookes, and Betty Miller give sensitive portrayals as the young women of Corinth who love Media but cannot understand her consuming desire for her own death and revenge.

The essence of this tragedy is the feeling of despan that assaults the viewer from the very beginning. For once the gravs of television enhance, rather than detract from, a mood Director Jose Quintero draws the audience into this mood right away. His direction is sensitive and he combines the varied talents of cast and crew to make a unified whole. The mounting passion of the tragedy never once becomes ludicious or melodiamatic, as so often happens when such strong emotions are relegated to the relatively small TV screen.

David Susskind, the producer, and the sponsors of The Show of the Week are to be commended for their taste in restricting the commercials to breaks that are so few and far between that one almost forgets they exist.

WATA-TV (Channel 13) has , made a wise decision in breaking. away from the tradition of cowboys and detectives followed by most other channels. If the series continues as well as it began, it is now possible for those who In Steelworkers' Unions' circles no improvement in relations be-, enjoy talent and ait to see prothe very words "Taft-Hartley tween the union and manage- ductions of lasting ment. This ment, and that at the end of the is a hopeful sign for the entire

The Steel Strike

Act have become taboo There are a number of reasons for such strong antipathy towards government intervention at this time These reasons have led to Mac-Donald's last-ditch proposal to settle the strike.

This has been the longest of strikes in the world's history. The temper of the times is not as junction could provoke the enactment of more stringent legal restrictions on labor. And the unions prefer the present system of free collective bargaining to further government control

No "State of Emergency"

The unions also insist that no state of emergency" exists at this time since the steel companies have not yet felt the real pinch of the strike. The companies have been riding on their are the companies beginning to feer the pressure of the strike. The Donald has cleverly proposed his unions have been holding out for

tive of the unions in rejecting ever a more complex one Macjunction be invoked, there will be is yet to be seen

80-day period the strike will be-imedium gın agaın

But the end of that 80-day period will occur around Christmas-time The discomfort caused by the scrimping of money in the To the Editor: worker's household will be doubsire to buy Christmas presents for his wife, children and family. The New York, City subway system, do without during the holiday

Alternatives

If the injunction be invoked and the strike settled during the eighty days which will happen assuming unions will not be able to recourse to strike tactics, the unions will probably get the shorter end of the stick. To go back to work under the injunction would be as much as throwing in the towel to management which the union leaders have avowed they would never do

Thus in order to have greater control over the terms of whatever settlement is reached. Macnew plan to the 'chief executive officers of the steel companies' which might be the panacaea More likely than not MacDonald could have presented this plan Perhaps the most impelling mo-learlier in the contest, but he withheld his last ace until he was pushed to the wall

Whether this move will delay and dorm students

Letter

Woe the poor commuter! In led at least by the worker's de-laddition to being subjected to the perils of the rush hour in the worker will not be as willing to she is faced with a much greater problem. As anxious as the resident student is to profit by both the scholastic and social programs offered at Barnard she finds herself at a great disadvan-

> Not infrequently, extra curricular activities take place during the after-dinner hours, resulting in their completion near midnight. The thought of a long, lonely train ride causes the absence of many would-be participants

It is understandable that not all such programs can take place during hours convenient to all; but would it not be possible to begin these meetings and socials between 4 00 and 6 00 pm 2 This would enable the commuter to reach home at a reasonable hour. as well as allowing those with late afternoon classes to attend.

The increased participation will serve to benefit all and tend to strengthen the unity between day

> Sue Kaufman '63 Roselle Kurland '63

B. J. October 8, 1959

Curriculum Committee: A Beginning

Curriculum Committee Deliberates On Possibility of Tutorial System

independent study by meeting with department heads and working with the support and suggestions of the school." Barbara Moll '60, chairman of the Undergraduate Curriculum Committee, expressed this objective at one of the opening meeetings of the 1959-60 committee.

Examining the report of last year's committee, the new group found several startling points for their own discussions. They agreed with their predecessors that larger classes need not and should not be an outgrowth of an expanding school.

Miss Moll favors a tutorial system on a school-wide level but feels that the Barnard faculty is not large enough to put it into effect at present. She would like to draw up a plan that would allow individuals to plan tutorial programs to suit some of the plans advocated are their particular needs. The pro- also being examined. Graduate gram would be limited to out-students would lead discussion standing students with suitable groups to supplement faculty interests. Miss Moll recognizes lectures; but the selection and

"We're hoping to work toward the self discipline needed to par- retention of graduate students ticipate in such a program.

Gradual Acceptance

The committee agreed that such a program, if adopted, should begin in one department at a time, and be made to fit each department, student, and situation individually.

The committee advocates, at the present time, a special reading period, division of section classes according to previous training, additional points to be awarded for extra reading, and discussion meeteings to supplement lecture courses. Some ideas have been incorporated into the Government and Sociology departments already, on a modified basis. The committee will study these ideas this year.

Examine Pros, Cons

The disadvantages involved in

has inherent disadvantages,

Certain psychological disadvantages are to be found in a tutorial program if only one hour a day is devoted to tutorial study. The tutorial system is also most efficient in a tri-semester system which would conflict with Columbia's two semester system. This would make it impossible for Barnard students to ings during the year.

New '62 Journal Appears; '61 Kates Book Exchange

nated the meetings of the Classes tivities. of 1961 and '62.

The first issue of '62 Sundries, a bi-monthly journal reporting on sophomore class events appeared this week. The chief function of the mimeo-graphed newsletter, according to Ellen Davis '62, editor, is to give interesting and in-

take courses at Columbia.

The committee plans to weigh the assets of the tutorial system against its disabilities at meet-

Discussions of projects domi-1 formative accounts of class ac-

The Class of 1961 Book Exchange was acknowledged by the class as "a success." If Student Council approves of the project it will be referred to SSO to be instituted as a regular service at Barnard.

Vivian Finsmith, chairman of Junior Show, appealed for mental, physical, and financial assistance from the class for the production of "Through The Looking Glass." Junior show will be produced in March.

DUAL FILTER DOES IT!



Filters as no single filter can for mild, full flavor!

Here's how the Dual Filter does it:

1. It combines a unique inner filter of ACTIVATED CHARCOAL...definitely proved to make the smoke of a cigarette mild and smooth . . .

2. with an efficient pure white outer filter. Together they bring you the real thing in mildness and fine tobacco taste!

DUAL LATE VEGET STATE OF THE ST

Celebration Marks Rabbi's 25th Year As Counsellor

Dr. Isadore Hoffman's twenty-|formidable list of prominent fifth year as counsellor to Jewish speakers who are scheduled to students will be held Monday. October 19 in the Dodge Room of Earl Hall.

ly centers around activities at Cornell University. He, himself, Earl Hall and listening to the was graduated from Columbia in problems, of students from both 1920, and was awarded the hon-Barnard and Columbia. As ad- orary degree of Doctor of Huvisor to the Jewish student societies he has found a "distinct bicentennial. increase in the response to re-Aligious and other matters in re- Catholic students, Barnard presicent years." Dr. Hoffman feels dent Millicent McIntosh, and that "a large number of students Rabbi Max Davidson, President of who are agnostic to religious be-the Synagogue Council of Amerlief are eager to take part in the ica will speak at the celebration. frank discussions which are the The occasion will also serve to most important parts of a group welcome Rabbi Paul Ritterband, like Seixas-Menorah." He feels new associate counsellor, to the that the large membership of University.

A celebration commemorating, these groups is due, in part, to the

Before coming to Columbia, Dr. Hoffman was the founder and di-Rabbi Hoffman's work general- rector of the Hillel foundation at mane Letters at the University's

Father Ford, counsellor to

Judy — Have you heard of the Grab Bag?

Jill — Good. Been there. Wonderful.

Judy — Fine things. Amazed.

Jill — Fantastic prices. Unbelievable.

Judy — Fabulous. Smart Stuff. Must go.

Jill — Let's make a date. Need fill-ins.

Judy — Will do.



The GRAB BAG

where the girls visit and browse

2610 BROADWAY

Between West 98th and West 99th Streets

casuals • basic dresses • sportswear

HOURS: 10 A.M.-9 P.M.

Floor Plans

Bulletin herewith prints the plans of the second and third floors of the Wollman Memorial Library. The first floor has been excluded inasmuch as it contains only reserve material, arranged by course name and number. The stacks are illustrated with an accompanying legend, each letter referring to a particular section. The fourth floor and basement, also omitted, are devoted to social science classrooms, seminar rooms and offices.

Bulletin Board

In the last issue of Bulletin, October 13, 1959, a picture of former Dean Virginia Gildersleeve appeared erroneously in place of a picture of President Millicent McIntosh

All seniors are requested to rect with Mis Paley, director. and Miss Pockman, assistant director of the Placement Office at the scheduled senior class resting text Toeslay at 1 p.m. Somes of the Placement Office A like the explanation

Sirm lare ar jeweled garters are nemic sold in the jewelly department of the Columbia bookstone with proceeds come to A-YA. The Laters were leftover favous of the A-YA balbe-Cae last week.

All seniors are required to I ake apporting its io. medical examinations in Robin 202 Bac-1 c.d. Examinations will be liven 1 . October 12 the state James **i**. 15.

A Martines Bunch Forth The Mill yourself the ander-Cosside at The a contract Halls Die ge Romanna tame pare this Similar at II a Turk is a 1 00000 100 00000

T Bainaid-Columbia Ecos and B somes Someth will rest for the first time this s restricted to 4 para in Fave e weather Lounge The topic of the control and real Care inflais the protection of a fire chis so at the Participants in the many policy Professor Hoold Barge Chair an of the All Course Economics Des of the Police A. G. Halt and the English Dethe control Government Fas Color of Property Gary = : (\cdot,\cdot) (\cdot,\cdot) (\cdot,\cdot) (\cdot,\cdot) (\cdot,\cdot) (\cdot,\cdot)

The Contract of the Contract the first transfer of the Rose G. Mr. Same C. Deller Control of the Members of the Contract Manager 1 To the Asset As \$6 lation are in Old to A State Commence of Hall Seron C F 1 (s. 225 West Let Steel No. York on Saturday Office 24 at 8 30 p.n. Tickets cost \$1. 85 at \$5 with proceeds going to a CU Scholassian francii O dei Scholan be mailed to Mr. Victo, L. 43° Harrley Hall, Columbia Unive sity. Advance orders intest be placed before October 18 For information call DI 9-3900 A limited number of tackets will be sold at the doo...

Guide to Wollman Memorial Library

Audio SMOKING BREA GHI IJIK General Stacks Periodicals Desks

LEGEND - Floor 2 - A-Main circulation desk - Charge all books from this floor here. Return all books from both the second and third floors here. B-Main Catalog: C — Periodical Area - Indexes. Current and Old Magazines: D - Reference Area: E-800-82z - American M-Annie Nathan Meyer Drama

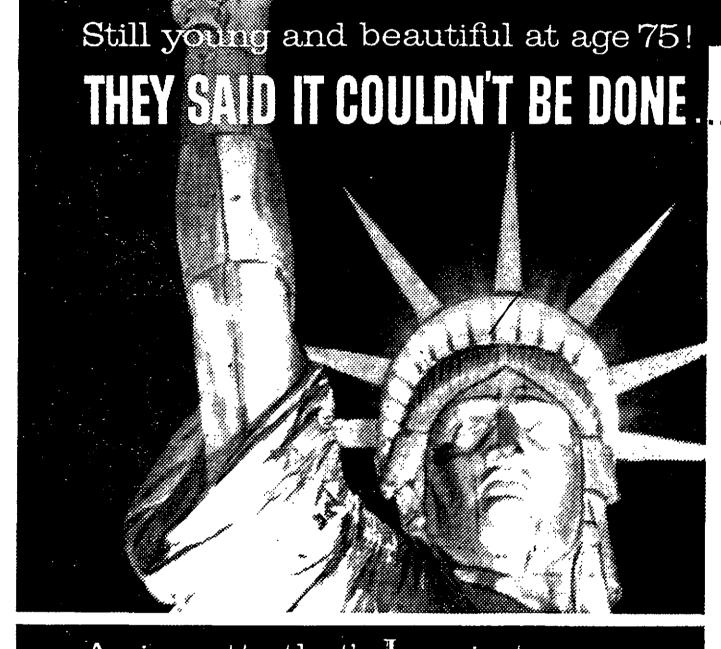
(Floor 2) and English Literature: F-830-83z - German Literature; G-840-84z — French Literature: H-850-85z - Italian Literature: I-860-86z - Spanish Literature; J-870-87z - Latin Literature: K-880-88z - Greek Literature; L-890-899 - Hebrew, Russian, and other Literatures:

Visual General Stacks (General Stacks) G NP (Floor Desks

Collection: N-Class of 1920 B-Catalog of records, scores Poetry Collection - Gildersleeve Alcove.

LEGEND - Floor 3 - A-Circulation desk — All books from this floor should be charged out here, but returned to the desk on the second floor. Ask for Music and Speech records here, ographies.

and librettos; C-Fine Arts Room-Photographs and Prints: D-Typing room; E-Smoking Area; F-000; G-100; H-200; I-300; J-400; K-500; L-600; M-700-779; O-Oversize; N-780-789—Music; —P790-799; Q— 900; R—92a-92z—Individual Bi-



A cigarette that's Low in tar with More taste to it! THEY SAID IT COULDN'T BE DONE



most famous lady does it!

But America's

No Paris design of '59 is more lovely than this ageless beauty, a gift from France 75 years ago. Miss Liberty has welcomed millions to these shores with the words, "Give me your tired, your poor, your huddled masses yearning to breathe free ... I lift my lamp beside the golden door."

But LiM does it!

When you're in New York, be sure to make the trip over to see Miss Liberty. And wherever you are right now, enjoy the cigarette that's kindest to your taste.

That's L'M: Low in tar. with more taste to it. No wonder more americans switch to L'M every day! Live Modern . . . switch to L'M!

Live Modern with LiM KINDEST

to your taste!