

Publisher Prof. Blau Discusses Princeton Debaters **Discusses** "Faith of a Teacher" Censorship

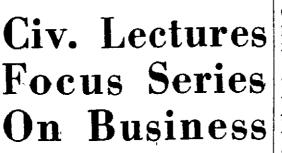
Decries Incomplete U.S. Reporting **On Brazil**

In decrying censorship of the press in Brazil, Mr. Carlos Lacerda, editor and publisher of the Tribuna da Imprensa, also stressed the responsibility of the free press to interpret the facts behind the news. In his address before a Bulletin staff meeting last Friday, the exiled publisher accused American papers such as the New York Times of failing to give complete and adequate coverage to the recent Brazilian putsch.

Brazilian Putsch

In last November's coup d'etat, the publisher feit that all the facts dealing with the change in Presidents from Cafe Filho to Juscelino Kubitschek were not presented to the American public. The fact that both the United States and the Communists are supporting the new Kubitschek regime is not adequately understood in the U.S., according to

Dr. Joseph L. Blau



The American Civilization Committee, headed by Professor Basil Rauch of the history department, will feature an all-day conference on the American business scene, Tuesday March 20.

Professor Alvin Hansen, Littauer Professor of Political Econ-

"Reverence for the achievements of the men of the past, Respect for the creativity of men of the present, and Responsibility for maintaining and improving the conditions of creative achievement for the men of the future these are my three 'R's'," stated Dr. Joseph L. Blau, assistant professor of philosophy at Columbia University at last Thursday's Noon Meeting.

Professor Blau, whose topic was "The Three 'R's' -- The Faith of a Teacher," began his talk by saying that he is a teacher, not an educator, and that he spends time in classrooms because to do so is his life, not his living. "If we take the word 'religion' to mean the things that matter most, then teaching is my religion," Dr. Blau told the meeting. He said that he sees his teacher's life as that of a conservationist of the most important of all natural resources, namely people.

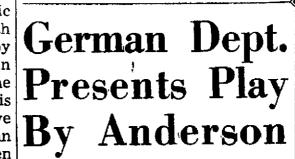
Dr. Blau continued by opposing those who look upon the conservation of human resources in terms of manpower. He remarked that in this way we are thinking about man as a producer and as an economic or political or military abstraction, and not as a person. ""Each is himself and no other, with his own hopes and fears and desires, his own strengths and weaknesses, his own virtues and his own sins. It is teacher is pledged to conserve."

Defeat 14 Teams at Barnard Sponsored Meet on Year's National Topic

Win in Tournament

Princeton University with a score of 3131/2 points defeated 14 other colleges and universities in the debate tournament here last Saturday. Second and third places went to Rutgers University with 296 points and Fordham College with 283 points. The teams discussed the national debate topic of granting an annual wage to workers in non-agricultural industries.

Marion Bachrach '57, president of the Barnard College Debate



A poetical version of the Hans Christian Andersen story "The Emperor's New Clothes" will be presented by the German department March 23, under the direction of Miss Gertrud Sakrawa, instructor in German. The play, by Ludwig Fulda, was first published in 1893, and has satirical allusions to the monarchy of William II.

Among the seventeen students in the cast are Monica Von dem Knesebeck '58, the Emperor, Evelyn Landau '59 as the beautiful lady with whom the Emperor is in love, Brigette Loewy '58, as the old basket weaver who serves to this individuality of men that the Judy Hess '59 as her young daugh- Feldman '58, and Judges Rosette ter who first spies the Emperor without his clothes, and Ann Sperber '56 as Omar, the gentleman who comes to the land to teach the Emperor his lesson. Diana Stone '59 is in charge of costuming, and Mr. Sweet, Assistant Director of the Minor Latham Drama Workshop, and Mr. Rinaldi, assistant in drama; Ann Sperber and Susan Lederer '56 are in charge of scenery.

Council which sponsored the tournament, gave out the awards at the trophy presentation tea. Speaking at the tea, English lecturer Richard Norman, faculty adviser, and Mr. Richard Lapidas, debate coach, thanked all the participants in the tournament.

Accepting the award for the Princeton team was Captain John Zuccotti. Other members of the Princeton team were Ronald Bolognesa, Dave Wells, and Allan Horowitz. Members of the second place Rutgers team were William Birtwell, Dake Dykhouse, Les Trager, and Don Williams. The third place Fordham team included Henry Austin, Dick Hurzeler, Ed Nash, and George Wade.

Barnard students on the Debate Council who sponsored the tournament were President and Tournament Chairman Marian Bachrach '57, Business Manager Elfrieda Kaniuk '58, Novice Chairman Ruth Wolfers '58, Secretary bring out the moral of the play, and Publicity Chairman Garole.

Mr. Lacerda

"It is not only important for newspapers to be free," stated Mr. Lacerda, "but they must use their freedom with a sense of responsibility." He went on to describe papers as "instruments through which ideas are spread out to readers."

Press Responsibilities

discussing the Brazilian In press, the editor traced a history of the country under the Portuguese when the Brazilians weren't allowed to have printing presses. Therefore, he said, the press came late to Brazil and was subject to censorship when it finally did become established. With nine years of freedom of expression after World War II, Mr. Lacerda explained that not all newspapers were accustomed to the responsibilities of freedom of the press.

omy at Harvard, will open the day's lectures in the gymnasium at 1:10 with a general speech on American business. He will be introduced by Acting President Thomas P. Peardon.

Mrs. Anna Rosenberg, former Secretary of Defense, who is at present connected with her own industrial relations firm, will discuss American business and labor in the Minor Latham Theatre at 3:10. A panel composed of Professor Marion Gillim, Executive Officer of the economic department, Professor Robert Lekachman, also of the Barnard economics department, Mr. Harry von Arnsdale Jr. of Electrical Worker's Union, and Professor Hansen will follow Mrs. Rosenberg's speech with a discussion.

Mr. Paul Hoffman, director, and chairman of the board of Studebaker-Packard Corporation will

(Cont. on Page 4, Col. 4)

English 94 Hears Lecture **On 16th Century Rhetoric**

transformed into sixteenth century schoolgirls last Thursday, when Mr. William Crane of the City College English Department discussed rhetoric as taught in grammar schools of that period.

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"In the interest of bringing rhetoric out of the abstract," Mr. Crane asked his audience to imagine itself under the instruction of an elderly, conservative tutor. Irked by the ideas of liberal educators, the tutor assigns a composition applying to education the sentence "The more things change, the more they remain the same."

Mr. Crane suggested that anyed." The reason for this neglect of Henry VIII.

English majors were briefly probably lies in the profusion of terminology, he added.

He then touched upon the subject matter commonly taught in the sixteenth century grammar school: grammar, logic and rhetoric. As an example of the methods of instruction, Mr. Crane translated some of the exercises from a Latin text book.

Among the pieces of advice offered for composition writing, the text stressed the use of amplifying devices such as: bringing in all pertinent digressions, defining in different words.

Mr. Crane who is about to undertake several months of study one completing the assignment indicated the sources for our the topics "The Arab-Israel Conwould find that "there is hardly knowledge of education in that flict," "The Problem of France in any subject about which so much time which includes the instrucmaterial is available, but neglect- tions given tutors of the children Leader of the Third Force." The

In speaking of man's individuality, Professor Blau pointed out that there are no strong figures remaining in our political life, but rather synthetic creations of the public relations expert. He feels that they are no longer men of principle and that they stand for everything, because they stand for nothing except the banalities.

(Cont. on Page 3, Col. 4)

Political Council Holds Confab **On Arab-Asian World Role**

Asian World" will be the subject of the Barnard Political Council Intercollegiate Conference Saturday, March 17. Noted scholars in the field will act as moderators for the panel discussions in which student representatives from colleges in the East and representatives of various consulates will participate.

The all-day conference will be opened by Dean Thomas P. Peardon, giving the welcoming address, and Professor Ahmed Bokhari, Director of Public Information of the United Nations, as the keynote speaker. Four separate man, Vivian Gruder '57. panel sessions will follow.

An analysis of general problems of the Arab-Asian area, with reference to "The Arab-Asian World as a Third Force Between the U.S. and the U.S.S.R.," will be discussed at the morning panel at which Mr. Phillips Talbot, Executive Director of the American Universities Field and Professor terms, and repeating statements | Charles Issawi of the Near Eastern Institute of Columbia University will moderate.

The three afternoon panels for on sixteenth century rhetoric, also | the conference will center around North Africa," and "India as a moderators will be Dr., Jacob

"The Growing Role of the Arab-| Hurewitz, associate professor of government, Near Eastern Institute, Columbia; Professor Sheppard Clough, professor of history in the Faculty of Political Science, Columbia; and Dr. John Eaves, assistant director of the School of International Affairs, Columbia.

> At the end of the Conference, the moderators will constitute a Board of Experts to discuss the pertinent issues raised during the panel discussions and to answer any questions of the student delegates. Barnard students are invited to attend all the events of the conference, which is under the direction of conference chair-

Medieval Culture

The second lecture in the series on medieval culture, sponsored by the Assemblies Committee, will be delivered by Dr. Meyer Schapiro, professor of fine arts and archaeology at Columbia, tomorrow in the Minor Latham Drama Workshop at 1:00 p.m. The last lecture will be a discussion of the Chanson de Roland given by Mario Pei, Columbia professor of romance philology, March 13.

Liberman '58 and Denise Aymonier '58. The faculty directors of the teams of Participating colleges served as judges.

Participating schools were Albany State Teachers College, Brooklyn College, the College of Mount Saint Vincent, Columbia College, Fordham College, Fordham School of Education, Hamilton College, and Harvard University. Also Howard University, Marymount College, New York University's University Heights Center, Princeton University, Rutgers University, St. Peter's College, and U. S. Merchant Marine Academy at Kings Point. Barnard's team as sponsors of the meet did not debate.

Students to Elect **UndergradOfficers**

Voting will be held on Jake today and tomorrow for vice-president, secretary and treasurer of the Undergraduate Association, president of the Athletic Association, and chairman of Honor Board.

The candidates for undergraduate vice-president are Teri Kaplan '57, Mimi Kurtz '57, and Gloria Strassheim '57. Cherry White '59 and Fran Horak '59 are candidates for undergraduate secretary. Jane Peyser '58 is the sole candidate for treasurer of the Undergraduate Association.

Dolores Johnson '57, Esta Kraft '57, and Ruth Simon '57 have been nominated for the office of president of the Athletic Association. Candidates for Honor' Board chairman are Dorothy Donnelly '57, Krystyna Kowalska '57, and Beatrice Steiner '57.

BARNARD BULLETIN

Barnard Bulletin

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Published semi-weekly throughout the college year, except during vacation and examination periods by the students at Barnard College, in the interests of the Barnard Community. Intered as second class ... atter October 19, 1928, at the Post Office at New York, N. Y., under the Act of March 3, 1879." Subscription rate \$3.50 per year, single copy, 10 cents.

EDITOR-IN-CHIEF - Roberta Klugman

DESK EDITORS OF THE DAY: Barbara Coleman, Hannah Shulman. FEATURE EDITOR OF THE DAY: Piri Halasz.

Fines Reconsidered

We all pricked up our ears when an amendment which passed Representative Assembly last year was called to our attention again. It is the amendment which empowers the Senior Board of Proctors to enforce its system of fines by recording on a student's permanent personnel record her negligence to pay a class meeting, library, or assembly fine. Even if we concede that this step is not taken until a student is duly warned and given ample time to pay her debt, we must maintain that the penalty is far too stringent and is certainly not proportionate to the offense.

The amendment was obviously given careful consideration in the Assembly last year and was prompted by the futile attempts of the Board of Proctors to collect the fines. However, the present Board, confronted with the problem of enforcing the ruling, has questioned its advisability. And rightly so!

We believe that a student's failure to pay a fine during her college career should not jeopardize her ability to find a job many years hence when her employer reviews her permanent personnel record. Secondly this type of punishment does not achieve its purpose. Students who are not aware of the importance of the personnel record are not induced or intimidated into paying their fine. We therefore endorse the proposal offered by the Board of Senior Proctors at Representative Assembly last Wednesday. Under the new system, students who failed to pay their fines would not be permitted to register for the new term or to be graduated. No mention of the offense will be made on their college personnel records. This, if enforced, will tackle the problem — that of ensuring the payment of fines. We urge the present **Representative** Assembly to pass this amendment when it comes before them again next week lest the motion falls to the wayside when the administration changes.

Practically Everyone Profs. Tell How Reads 'New Yorker' By Audrey Ann Appel Barnardites Do-As Housewives

Barnard girls are NOT illiterate!

A survey, conducted last week among 105 students to determine what magazines and newspapers Barnard girls read, proves conclusively that ivy college girls do not shut themselves away in the proverbial tower for a four year period.

It was found that 85 out of the 105 students interviewed read the New York Times regularly. Assuming that this represents Barnard accurately, 81 per cent of the entire student body reads the Times. The New Yorker received the highest rating among the magazines with the staggering total number of readers at 72. Almost 69 per cent of the undergraduates interviewed therefore read the New Yorker.

Among the newspapers, the Herald Tribune followed the New York Times in popularity with 36 students reading it regularly. Twenty-two students read the World-Telegram and Sun. The New York Post has 19 followers out of the 105 questioned.

The Daily News received a vote of 14 while the Mirror followed poorly with 3 admirers. These figures should be of the utmost importance to those Barnard girls who are occasionally subjected to disparaging remarks concerning the mentality of ivy league gals.

Life magazine netted 64 votes placing it second to the New Yorker's 72. According to our survey, the top ten magazines at Barnard College are: The New Yorker; Life; Reader's Digest (50 readers); Mademoiselle (48 readers); Time (43 readers); Saturday Evening Post (39 readers); Saturday Review of Literature (33 readers); field trips with her father and his classes.

Vogue (32 readers); Atlantica Monthly (29 readers); and Ladies Home Journal (29 readers).

Of the 72 students reading the New Yorker, the greatest number (29) claimed that they read almost everything in the magazine. Twenty-two specified humor as the chief attraction of the New Yorker. (Perhaps it is safe to conclude that schoolwork and exams do not entirely rob students of their sense of humor. Of course it may also mean that students are seeking an escape!)

Now for some of those dazzling statistics that look so impressive in the textbooks. For all her wanderlust and weltschmerz, the Barnard girl reads only .695 newspapers daily. (This doesn't mean she gets part way through the Times and gives up in despair; it means that 49 girls read no



The poll on magazines and newspapers revealed

By Rachel Mayer

Actually, this article won't have very much practical value for you, if you're a Barnard girl. On the other hand, you may glance at it if you want to know what your prospective (or present) husband will think of you after you've spent several years as a Barnard alumna and a wife.

Dean Thomas P. Peardon and Professor Henry Sharp are two men who know quite a bit about Barnard alumnae as wives. Elementarily, this is because their wives are Barnard alumnae. Since they also have an appreciable amount of experience with Barnard students as non-wives, we thought that they were the right men to tell the latter about the former.

Professor Sharp, now head of the geology department, met his wife, the former Gertrude Hargrave '27, when they were both graduate geology students at Columbia. "We're still an outdoors family," he says; the family now includes two sons, one of whom is a geologist, and a daughter, who is thirteen but already enthusiastic about going on

lthough Mrs. Sharp was an assistant in geology at Barnard after she completed graduate work, she has not pursued a scientific career. Interested in such community work as the Girl Scouts, she still reads the geological publications which Professor Sharp brings home. A happy combination, it seems, of marriage and major.

Prof. Sharp says that her Barnard training has probably helped Mrs. Sharp to organize her work so well. She was secretary of her class at college.

Asked about his wife's interest in Barnard, Prof. Sharp said that she was probably more closely connected with the school than those alumnae who are not married to faculty members. "After all," he said, grinning, "you know the old proverb: Whose bread I

paper daily, 41 read one, 13 read two, and 2, three daily.)

And as to magazines? Well, the average number read per student was 7.25 — which sounds good, except that 4.44 of them are read "occasionally." 1.47 magazines are read weekly: or, to put it slightly different, the average student reads 1.47 weekly magazines regularly. She (also) reads 1.42 magazines monthly.

55's 'Three Horned Dilemma' Poses No Problem At All in Enjoyment

The significance of the puzzling title of Junior Show, The Three-Horned Dilemma, was hilariously revealed in dialogue, lyrics and music geared to capture the desperately ridiculous conditions of three females at various odds with academic life. The more than coincidental resemblances of people, places and situations to many localized behind the green fence were subtle enough to let one's imagination run in several directions.

It would be virtually impossible to convey the strange atmosphere that pervades the gymnasium or classroom of a Mt. Mecca School for Girls without being equipped with undergraduate experiences of the same sort. The clever touches which the members of these sociology, zoology and combined body mechanics-modern dance classes injected into these scenes made it evident that they had had plenty of contact with similar but a bit less exaggerated circumstances.

Ann Scolnick and Sarah Pietsch, representing two horns of the dilemma as two fugitives from Mt Mecca, were riotously convincing To say the proposal scene between the two professors, Henry (Sandy Dibbell) and Eliza (Paula Zeleznik) was killing falls short — this needs to be seen. Mimi Kurtz played the candid sociology professor with true understanding. Arline Berg and Ellie Heit were not as completely masculine as the two

By Fran Dearden, young "gentlemen" they represented, but they did not lack sensitivity for their parts. Gloria Strassheim played with the commanding authority her matron's role called for. Ruth Simon and Sidra Levi, and all of the students of the Mt. Mecca and Basingstoke schools must have had an amusing time in their roles as the audience had in watching them. Something special must be said for the lines in these scenes where all of the students appeared; they were very fresh and very, very funny.

> The lyrics might, in some instances, have been less original than the clever dialogue, but generally the songs were well adapted to the book. The music and lyrics to the solo and duet numbers was excellent and seemed to be better co-ordinated than some of the chorus numbers, but all were enjoyable and done with enthusiasm. Diane Delo's superb rendition of the Blues was especially good.

> The choreography committee, headed by Pan Alexander, deserves much credit, and their work was beautifully executed by the dancers. Ramona Seeger combined just the right elements one could expect to find in a Spanish Flamingo dance set in a zoology lab. The scenery was very successful, and together with Mr. Frank Rinaldi's lighting arrangements, it created a striking effect.

> The hard work of Janet Gottlieb, general chairman, Beatrice Steiner, business manager, and the able direction of June Knight, together with the efforts of the cast, committees and assistants, were combined to produce a delightful Junior Show.

a number of facts that we find difficult to compile in statistical linguistics.

For example, one Barnard girl has not entirely lost her girlish zeal. She reads the Boy Scout Magazine weekly. Another student reads Confidential — for its "sociological significance."

We found the Honor System at work when one girl admitted that she reads the News over people's shoulders in subways. She especially relishes the scandal section.

Steve Allen's "Bop Fables for Hep Kids" has only one ardent follower. A student announced that she reads "Look" weekly. Her reason? From force of habit!

The answers to our poll brought an amazing fact to light. Whether overcome by enthusiasm or actually believing it, several students claim that they manage to read 21 different magazines and still remain enrolled in an accredited college.

For the many students who insist that they would love to read Punch if only they could get hold of a copy, may we suggest the Barnard Ella Weed Library?



I am a great friend to public amusements; for they keep people from vice. (Dr. Johnson)

eat, his song I sing."

Dean Thomas Peardon married Celeste Comagys '26 'thirty years ago in June," he recalls. Mrs. Peardon, a writer of textbooks and a Consultant at the Elementary Reading Centre at Teacher's College, has combined marriage with a career in true Barnard tradition. She is also president_of the Women's Faculty Club.

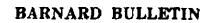
Dean Peardon believes that more graduates of Barnard than of many other colleges work after graduation, since "Barnard girls often fall in love with New York or a New Yorker and stay in the metropolitan area rather than go home. And more women work in the metropolitan area, where there are more jobs and a greater need in the family for extra money,"

Mrs. Peardon became an English major at Barnard after working in the Columbia Public Relations Office and attending classes at the School of General Studies. She was a holder of the Holland Dames Scholarship throughout her college career. The Peardons have one son, seventeen, who is a senior at Trinity High School. After acquainting us with the vital statistics, Dean Peardon asked us if we had any other questions. We asked if he thought Barnard girls made good wives. The Acting President of Barnard smiled and said, "All the Barnard girls I ever married have been very good wives."

Credits!

Research on magazine poll: Cele Friestater, Sandy Gelfand, Firth Haring, Joyce Hill, Margot Kuhn, Marjorie Lechten, Linda Novick, Sue Oppenheimer, Nancy Stiles, Janet Steinfeld.

Due to an oversight, Bulletin omitted the name of the author of the review of the Phoenix production of "Miss Julie" and "The Stronger." Credit goes to Joan Kent.



Barnardites Sole Nominee for Treasurer Thursday Noon View Plans Lauds Undergrad Association (Cont. from Page 1, Col. 3) The great achievements of men

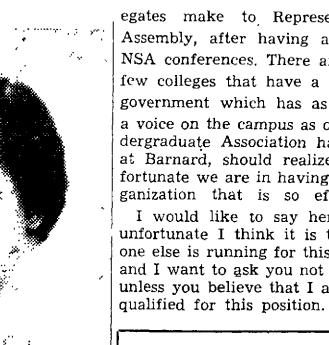
Of Campus Consider Library, **Dorm Facilities**

By Marjorie Lechten With the news of forthcoming changes on the Barnard campus, Barnard students have developed very definite ideas as to how the college should look.

When asked where the new dorm and library should be placed, many expressed approval of the proposed dormitory site adjacent to Brooks Hall, while that of the library's north of Barnard Hall, was disputed. One student, considering the convenient location and value of the Columbia library, could see no point in Barnard's even trying to compete. She felt that those who refuse to walk three minutes are just lazy and a new library would never measure up to Columbia's. Some were in favor of a new library, yet dissatisfied with its proposed location. It was suggested that the site be between Milbank and Barnard facing Broadway. The exits could be situated to allow entrance from both Broadway and the campus. Most felt the library should be somewhere in the vicinity between Barnard and Milbank. However, one girl thought it could be conveniently added to the new dorm. Another suggestion was to connect the library to the annex.

Study Rooms

In the library, most favored the plan for "carols" - private study rooms. A social room, it was agreed, is needed in the dorms and possibly in the library. An informal lounge where students could smoke and talk is definitely lacking



Jane Peyser

The Undergraduate Association at Barnard is held in high esteem by all of us. It has much freedom and can accomplish more than many similar organizations at other colleges. We know this from the reports that our NSA (National Student's Association) del-

egates make to Representative Assembly, after having attended NSA conferences. There are very few colleges that have a student government which has as strong a voice on the campus as our Undergraduate Association has. We, at Barnard, should realized how fortunate we are in having an organization that is so effective. I would like to say here how unfortunate I think it is that no one else is running for this office, and I want to ask you not to vote unless you believe that I am well

All-College Tea

Mrs. Elizabeth Janeway, novelist, short-story writer and critic, will be the guest of honor at an All-College Tea this Wednesday at 4:00 in the College Parlor. The tea will afford those students who are entering the annual Janeway Contest for Prose Writing an opportunity to speak with Mrs. Janeway.

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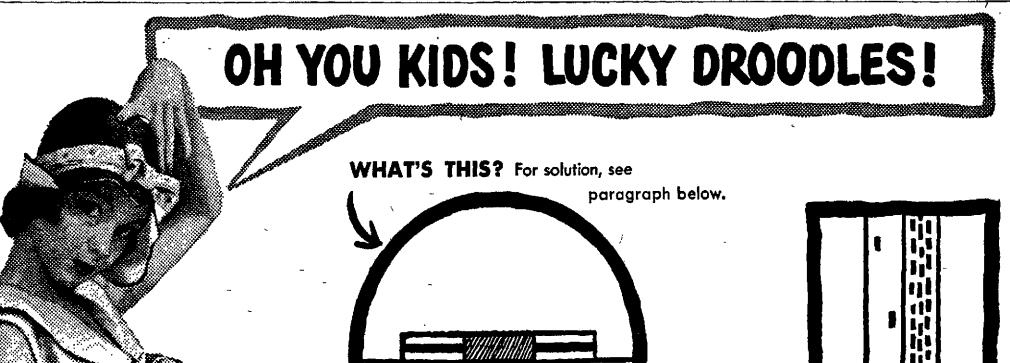
CIGARETTES

of the past, the daily advancements of our present heroes in all fields, and the necessity of transmitting our heritage to those who come after us — these Dr. Blau enumerated as leading to his three "R's" - Reverence, Respect, and Responsibility.

Head Tax Tickets

Freshmen and sophomores are asked to pick up their head tax tickets for Greek Games, scheduled for April 14, on Jake from March 12 to March 23. Other tickets will be sold for \$1.25 at the same time. Members of the participating classes are urged to sign up for Entrance on the G.G. Bulletin Board in Barnard Hall.





Most students are in favor of the new dorm because "it would decrease the overwhelming ratio of day students to dorm students." Enlargement, however, is the crux of the problem. The girls cannot see new buildings in the little space Barnard now occupies. It was generally felt that the campus would look a good deal better with new features if new grounds could be added. One girl felt that "it is impossible to increase enrollment without a proportionate increase in property."

Most students favored a refrigerator on every floor of the new dorm. Stoves and other complicated paraphernalia were ruled out.

Modern Design

On the question of modern architecture, opinion was practically unanimous. Any new building should definitely feature a modern interior but its external architecture must fit in with the style of the other buildings on campus.

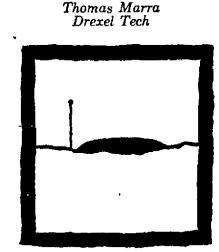
The lack of landscaping was also commented upon. Instead of the green fence and the rusted wire along the grass, which are general pet peeves, students would rather see trees and bushes. Moreover, the general appearance would much benefit by a good building clean-up. "The buildings on this campus are as dirty as Paris," was the opinion of one student. She continued, "If they are going to do a job, why not do it all the way."

Other suggestions were for a general landscaping of flowers and grass, chairs on the lawn during the nicer weather, a student exchange in the annex for stationery and writing materials, and a beautified entrance to the dorms. On this last point, the student felt the present entrance is so unobtrusive and dreary no one knows where it is. Finally, the slippery steps on the way to Milbank were commented on as a dangerous hazard to be omitted in the new building projects.

DROODLES—POCKET EDITION. There's a pocket edition of almost everything these days. Why not Droodles? This one's titled: Shirt pocket of Lucky Smoker. This smoker might give you the shirt off his back—but he'd sure hang on to that pack of Luckies. Reason: Luckies taste better. You see, they're made of fine tobacco-light, mild, good-tasting tobacco that's TOASTED to taste even better. Matter of fact, you'll say Luckies are the best-tasting cigarette you ever smoked! Better pocket a pack today!

DROODLES, Copyright 1953 by Roger Price

"IT'S TOASTED" to taste better!

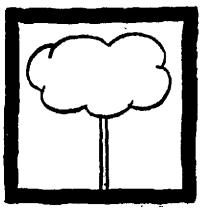


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HOLIDAY TRAFFIC

LEAVING CITY

AUTO (SNOWED IN) John Bilisoly Purdue



FLAGPOLE SITTER ON CLOUDY DAY Edward Zimmerman U, of Denver

1 .

COLLEGE SMOKERS PREFER LUCKIES!

Luckies lead all other brands, regular or king size, among 36,075 college students questioned coast to coast. The number-one reason: Luckies taste better.

LUCKIES TASTE BETTER - Cleaner, Fresher, Smoother!

CA.T. Co. PRODUCT OF The American Tobacco Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES

BARNARD BULLETIN

Candidates Urge Publicity for A.A.

Dolores Johnson

I am deeply interested in being president of the Athletic Association. I have been working with athletic organizations since high

school, and have worked here since my freshman year. I am acquainted with the duties

of president, as member of Student Council, Representative Assembly and chief executive of the Athletic Association.

I propose more work in publicity for the Athletic Association next year. The publicity has been increased this year with excellent results. Further expansion of the publicity is needed and should result in an improved Athletic Association.

The problems of the activities of the clubs which make up A.A. should be looked into. I propose to work more closely with the chairmen of the clubs.

I will do my best to carry out the program of A.A. as it has been set up in the past and to try to carry out my program. My qualifications include: secretary of A.A., Greek Games Athletics, two years, basketball and volleyball club member, Representative Assembly, term drive solicitor.

Esta Kraft

potentialities.

The activities sponsored by our Athletic Association are many and varied. We can all be proud of the fine organization that we

have, and try to build up our fu-

ture strength from this founda-

The Athletic Association must

strive next year for increased

spirit and participation in both

intra and inter-collegiate tourna-

ments, play-days, and conferences.

The members of our Athletic As-

sociation, who are the entire stu-

dent body, will benefit greatly

from wider publicity and tighter

organization of the Board itself.

Club chairmen should offer bi-

annual reports before an open

meeting of the A.A., and should

also take an active interest in all

activities sponsored by the A.A.

This year we had better pub-

SPIRIT and PARTICIPATION

in our A.A. can be greatly in-

creased, if we concentrate on im-

proving our PUBLICITY and OR-

need even more.

GANIZATION.

Ruth Simon

It is my confirmed belief that the key to the future success of A.A. lies in its enlarged active membership. It is for this reason that I propose a three-fold protion which offers wonderful gram which will make this growth inevitable.

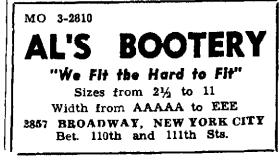
> A. **Publicity**: re-evaluation of the A.A. Publicity Committee, more information to Spectator and Bulletin, inauguration of an A.A. **NEWSLETTER** to entire student body — listing athletic events on and off campus.

> B. Direct Appeal: encourage freshmen for A.A. committee work, have A.A. President make annual address to Freshman class in fall semester.

C. Expansion of A.A. Programs: 1. relocation of freshman playdays, more space, etc.; 2. more licity than ever before, but we play-days with metropolitan schools and big seven colleges; 3. more play-nights including Columbia men, dorm-day contests; 4. sparking interest to off-campus activities, discount tickets.

Business Series

(Cont. from Page 1, Col. 2) address his audience at 8:00 o'clock on American Business and Culture in the gymnasium. His panel will include professors from the history, economics, and sociology departments and a trustee.





Mr. Aris is delighting the Ladies with his newest creations: "Swirlwind"

"Riviera Romance" and others, which he recently demonstrated at the American Hair Fashion Conference and Trade Show Come in and be convinced.

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Baar Speaks **At Conference On Camping**

A Summer Camping Conference designed to cover such topics as the philosophy of summer camping, opportunities open to college students as counselors, and to give an opportunity for interviews with representatives from four camp placement services will be held Monday, March 12, at noon, In the College Parlor. Mr. Herman Baar of the American Camping Association will speak on the philosophy of camping, what a college student can hope to gain from this experience, and the difference between camps and camping experience in private and welfare camps. 4 Mr. Paul Finby of the Association of Private Camps will discuss what kinds of counselor jobs are available to undergraduate students, particularly in such specialties as waterfront, drama, music, and sports, and the qualifications for these and other specialty jobs. A representative from the Federation of Protestant Welfare Agencies, Mrs. Grace Ricci Flemister, will tell of the camps that are serviced by this agency and the qualifications for counselors at these camps. Mr. Irving Wendrovsky of the Federation of Employment and Guidance Service will provide the same type of discussion of his agency. Mr. Michael Kriegsfeld of the New York City Department of Health will cover the day-camp program in New York City, telling of its value both for the children and the college student counselors. He will also discuss the kinds of organizations that sponsor daycamps, how sessions run, general salary levels, and what jobs are available for both the experienced and unexperienced who seek summer employment in a day-camp.



SAC Movies

There will be two showings of "The Snows of Kilimanjaro" (in color) tomorrow at 4:15 and 9:30 p.m. This will continue the weekly series of movies in McMillin presented by the Social Affairs Committee. The added matinee is designed to accommodate those students unable to attend the evening presentation.



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