

Barnard Bulletin



Vol. LVIII - No. 24 NEW YORK, THURSDAY, FEBRUARY 16, 1956 COCCO PRESS PRICE 10 CENTS

BC Forum Plans Take Final Form

Additional plans for this year's Barnard Forum, which will be held this Saturday, February 18, at the Waldorf-Astoria Hotel, have been announced. The Forum, commemorating the thirty-fifth anniversary of women's suffrage, will have the theme "Women in Politics: Their Achievements and Their Opportunities."

Honored Guests

Mrs. Mary Tenison-Woods, chief of the United Nations Commission on the Status of Women, will be one of the guests of honor at the Forum. Other guests will include suffragettes, representatives from the League of Women Voters, the national vice-president of the American Association of University Women, representatives from the Democratic and Republican parties, and Dr. Blanche Olshak, author of "Encyclopedia on Women." In addition, members of the Barnard Student Council will be the guests of President Millicent C. McIntosh at the luncheon, where Dean and Mrs. Thomas P. Pearson will be special guests.

The presidents of five colleges will also attend the Forum. They are President Charles McKenzie of Mary Baldwin College, President Lewis Froman of Russell Sage College, Mother Eleanor O'Byrne, President of Manhattanville College of the Sacred Heart, Sister Catherine Francis of the College of St. Rose and Sister Catherine Marie, President of the College of Mount Saint Vincent.

Barnard Ushers

There will be twenty-one ushers at the Forum, all of whom will be Barnard students either belonging to the Student Service Organization or majoring in Government. The activities and duties of the ushers will be coordinated by Ruth Simon '57, chairman of Student Service Organization, and Elizabeth Moody '56, who is a senior government major.

Societe Francaise Offers Early Play, New Satiric Drama

La Societe Francaise of Barnard, in cooperation with the Columbia College Societe Francaise will present "Le Jeu d'Adam," one of the earliest plays of the medieval French theatre, and Jules Supervielle's modern satire, "La Premiere Famille," in the Minor Latham Drama Workshop tomorrow and Saturday evenings, at 8:30.

The role of Eve in "Le Jeu d'Adam" will be played by Lisa Doty while Lisa Herzfeld '56, plays Eve in "La Premiere Famille." William Schaffer and Jacques Chwat, both of the Columbia Societe, are the Adams of the respective plays.

Others in the cast are Eugenia Noik '57, Nancy Sendler '57, Gizella Melman '59, Rebecca Young '56, Nancy Meth '58, Abigail Rosenthal '58 and Monike von dem Knesebeck '57.

Professor Andre Mesnard of Barnard and Professor Richard Arndt of Columbia College are the faculty members associated with the production. Tickets to the one-act plays are being sold on Jake as well as at the box office.

Mrs. Janeway Offers Annual Writing Prize

The second annual Janeway Prize for writing will be offered this year to the undergraduate author of a prose, fiction, or non-fiction work "which gives the greatest evidence of creative imagination and sustained ability."

The prize, \$500, is a gift of Mrs. Elizabeth Janeway '35, distinguished novelist and critic. Judges of this year's competition include Mary Louise Aswell, an editor of the Reader's Digest; Albert Erskine, an editor of Random House; and Hortense Calisher '32, short-story writer.

The specification "sustained ability" indicates that each contestant must submit a substantial body of writing. A group of related stories or essays, or a considerable portion of a non-fiction book or novel together with an outline of the rest will fulfill the requirement. Each judge will rate his first choice three points, his second two, and his third one point, and the prize will go to the contestant with the highest number of points. If the judges find that no single entry is worthy of it, the prize will not be awarded.

Contestants are urged to submit all entries to the English department office before Thursday, March 15, in three copies: two carbons and an original typescript. Each separate essay or story should be marked with the contestant's name, and the manuscripts should be securely grouped together.

Mrs. Janeway is awarding the prize to encourage creative talent among undergraduate writers at Barnard. While in college, she won an intercollegiate contest sponsored by Story Magazine with a short story written in English class. She has since published five novels and a variety of short stories, articles, and book reviews.

The winner of last year's Janeway Prize was Arlene Croce '55.

Religion Class Hears Auden

W. H. Auden will give the first in a series of three lectures to Religion 26 tomorrow morning at 9 in room 335 Milbank.

Mr. Auden, who was elected to the Chair of Poetry at Oxford last week, will speak on poetry as "the affirmation of personal being and personal becoming." His other lectures to the class, titled "An Analysis of Religion in Contemporary Society and Culture," are scheduled for February 29 and March 9.

Mr. Auden has lectured at Barnard in the past, having taught a course on "The Quest in Ancient and Modern Literature." His most recent work, "The Shield of Achilles," was awarded the National Book Award for Poetry.

Religion 26, taught by Professor Ursula Niebuhr, will hear lectures by Professor John Stewart of the Government department, on the understanding and interpretation of history, and by Dr. Barry Ulanov of the English department, on motivation and expression in the realm of art. These talks are to be given later in the semester.

Medical Exams

All Freshmen and Sophomores are requested to sign up for their medical examinations in the Medical Office, room 202 Barnard Hall.

These examinations are required.

R. A. Amends Constitution On Elections

An amendment to the class constitutions was passed at yesterday's Representative Assembly meeting, changing the voting system in class elections from majority to plurality, except in the election of president. The amendment, previously passed upon by the senior, junior and sophomore classes is now an official part of the class constitutions.

Toni Coffee '56 reported to the meeting on the progress of the Curriculum Committee, whose chief work this year has been concerned with a study of the introductory courses at Barnard. The reports of the committee members, basically concerned with standardizing the various sections of introductory course, will be compiled into one Committee report.

The Curriculum Committee has also looked into the question of registration procedures. Following a discussion of these problems, the Assembly unanimously voted to recommend to the Registrar that students be given a period of one week in the beginning of a semester to make program changes without being fined.

Barbara Schwartz '57, conference chairman, told the meeting of two coming conferences. The first, the Dartmouth Conference to be held March 2 and 3 in Hanover, New Hampshire, is on the theme, "Does the record of Eisenhower warrant his reelection?" The two delegates who will be sent will be elected next week from a slate of girls who sign up on Jake.

The second conference to be held, under the auspices of Brooklyn Poly Technical Institute on March 16 at the St. George Hotel, has for its theme, "Does the atmosphere of the American college promote or inhibit the full development of the student?"

Alumnae Appeal Sets \$110,000 Goal

The goal for the annual Barnard Fund alumnae appeal has been set at \$110,000, Mrs. Homer van Beuren Joy, chairman, announced.

This represents a ten per cent increase over last year's goal of \$100,000. Last year \$104,000 was raised by the alumnae in their annual appeal. To date \$30,000 in advance gifts have been received toward the 1956 goal. The benefit performance of Rodgers and Hammerstein's "Pipe Dream," which was held January 3, brought in over \$6,000 in net income.

According to Mrs. Joy, "The great increase in college-age population, foreshadowed today in our crowded schools, will present problems requiring not only great wisdom and fortitude for their solution, but a great deal of money too."

President Discusses Dorm, Library Plans

"We will always be stepping forward and Barnard will truly be worthy of the past, the present, and the future," said President Millicent C. McIntosh, in her annual State of the College address last Tuesday.

By 1970 there is expected to be a 100 per cent increase in college enrollment throughout the country, and the President asserted that there is no doubt that the private as well as the public institutions must provide for the increase.



Mrs. McIntosh

Mrs. McIntosh enumerated the many problems involved in expanding a college such as Barnard. At the present time, the school has an enrollment of almost 1300 students, over half the classes have less than twenty-five students, and there are about ten students to every faculty member. Increased enrollment will therefore change the entire character of the college, if adequate precautions are not taken.

Committee on College Size

Several months ago, the Board of Trustees appointed a Committee on the Size of the College, the President pointed out. This committee studied answers to questionnaires that were submitted by faculty members, and the final statement issued inferred that we must maintain the character of the college, but we will do our best and look forward to increasing the college slightly with a new dorm, and a new library.

Mrs. McIntosh added that the Board would like to keep the present day-dorm ratio of two-thirds to one-third the same. This would definitely entail the building of a new dormitory.

Plans are being drafted, and the probable site will be adjoining Brooks Hall, opposite Hewitt. The present library, it has been decided, is inadequate if the curriculum is to be developed. The firm of Killin and O'Connor, who built the Princeton University library, are presently drafting plans for a new building.

More Student Independence

The President reported that recent faculty discussions have also centered on the problems of expansion. They have considered the possibility of increased independent work for students, and the advisability of giving this work academic credit. The faculty has further considered, added Mrs. McIntosh, the questions of whether or not there are too many academic requirements, and whether or not Barnard is taking full advantage of the resources of New York City.

Frosh, Sophs Develop Plans For Entrance

Plans for this year's Greek Games entrance competition in which all members of both the freshman and the sophomore class are eligible to participate, are under way.

Four points will be awarded to the class with the larger percentage of its membership in entrance. In case of a tie, the points will be divided.

To participate in entrance, attendance at one entrance rehearsal, at dress rehearsal, and at the Games, is required. There will be a poster on Jake for all those interested.

This year's Greek Games entrance story concerns Prometheus who, when he saw the chaotic state of the men whom he had made, longed to better their condition. Therefore, he ascended to Mount Olympus where he stole fire from the hearth of the gods, and returned to earth, triumphantly bearing his gift. Man received the gift with fear, awe, and exaltation. Fire brought order and meaning to human life, and man raised himself above the other beings of the earth.

Scholarship Deadline

The deadline for returning Barnard College Scholarship Applications, for the academic year of 1956-57, is March 1, 1956, it was announced by Miss Jean T. Palmer, Chairman of the Scholarship and Loan Committee.

The applications can be obtained in Room 117, Milbank, and must be completed by everyone desiring financial aid for next year.

Letters written by parents of members of the Class of '57 requesting a waiver of the \$100 tuition increase are due at the President's Office by March 1 also.

Psych. Club Plans Series of Lectures On Recent Works

The Psychology Club is initiating a series of lecture discussions based on recent findings in experimental psychology. The meetings, to be held every Tuesday at noon, will feature Barnard professors and Columbia graduate students, many of whom will review their Ph.D. dissertations.

Robert Thompson will lead a discussion on "The Behavior of Brain Damage Animals With Implications of a New Theory of Schizophrenia" at the February 21 meeting. "Experimental Verification of Psychoanalytic Theory" will be discussed on February 28 by Mr. Donald Cook, Barnard psychology instructor.

Barnard Bulletin

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Dormant Dorm

Anxiety about off-campus living regulations and the plans for a new dormitory have made it obvious that the college is in great need of living quarters for its students. And yet, but one block from Brooks Hall stands a dormitory that has been vacant all last semester and threatens to remain vacant for still another.

Our sympathy with those who ride the rails twice a day moves us to suggest that the administration take measures to make Haskell Hall a temporary residence hall for Barnard students. Up to last June several Barnard girls lived in Haskell Hall, formerly known as the Parnassus Club, but at that time the University decided that the hall was meeting neither operational costs nor University building standards.

Last month Columbia University announced the opening of the newly-improved hall as a supplementary dormitory for the spring semester, to be used for Columbia College and graduate students. The Hall has not been opened, however, because too few students applied for residence in it.

We propose, therefore, as an alternative to loss of money by the University and loss of comfort by commuters that Barnard College either lease Haskell Hall from the University, or that the University itself open the building as a residence hall for University women, with an administration similar to that of Johnson Hall.

Conversion of the hall into a women's dormitory requires only the employment of two female supervisors. The difficulties of setting up dining halls can easily be avoided by permitting residents to make their own eating arrangements outside or to take their meals at Brooks Dining Hall if they choose, an alternative now offered to all Barnard girls with "off-campus permissions."

This arrangement would also solve problems for students by reducing the rates to include only the cost of room rental and supervision. In addition, the system would be especially welcomed by students from the metropolitan area who prefer to go home weekends.

As for the problem of filling the hall, it is fairly evident that the arrangements suggested above would attract not only those students already on Barnard's dormitory waiting list, but in addition many girls who have not signed the list because they live too close to be accepted as resident students or because they would prefer not to eat in the college dining hall.

Dance Festival Brings Exotic Arts to Campus



NALA NAJAN

Artist Advises Avid Avoidism

(As a possible solution for getting out of the studying rut due to the Exam Emergency, we offer the following philosophy of Roger Price.)

By Ruth Helfand

Roger Price, noted author, lecturer, and artist (see *Oodles of Doodles*), has developed a new philosophy of life to combat the inability to cope with life, or "Copelessness" caused by the "complex mechanical civilization we have created for ourselves." This new philosophy is called Avoidism.

The main principle of Avoidism, as stated by Mr. Price, is "I won't, therefore I ain't gonna." Mr. Price maintains that, although most of us are inherent, though self-frustrating, Avoidists, we must remember that, in making Avoidism a part of our daily life, we must start out slowly. "Begin by avoiding little things such as Luncheon Checks, your Brother-in-Law, Alcohol (except in such medicinal preparations such as rye, bourbon, Scotch, etc.), and cutting the Lawn," he says. "Avoidism will not be as easy as it first seems, and the eager beginner will do well to master the fundamentals thoroughly before taking any further steps." To aid the beginner, Mr. Price has developed an Avoidist alarm clock, which "alarms" by vibrating a piece of limp liver between two sponges. The "alarm clock" comes in three attractive styles: calf, pork, and baby beef. He is now working on an Avoidist watch, which is an hourglass filled with cement.

These, and other such indispensable trivia are painstakingly expounded in the textbook of Avoidism Philosophy — Roger Price's profound and informative book, "In One Head and Out the Other," now available in a handy (AND inexpensive) pocket-book edition. In it, Mr. Price discusses everything from "Man's First Mistake, the Wheel" to "How Girls and Other Types of Women Can Avoid Men Who Annoy Them in Public Places and Teach Them a Well-Deserved Lesson." The reader can learn all about Hygienic Laws (which advocate making "shallow breathing a part of your daily routine"), the curious case of Cousin Stanley (whose mother was frightened by a motorcycle), and "Leroy," Mr. Price's substitute for judo and jujitsu. There are, in addition, educational chapters on evolution, modern art and child-rearing.

The book is funny! It is not the most important literary achievement of the twentieth century; it is not a milestone in American literature; it is not even a great book. It is merely very hilarious. It will indoctrinate the reader into "Avoidism" by helping her (or him) avoid required reading or required papers for at least a couple of hours. Buy it (it only costs \$35) and read it. Roger (in) and out!

By Anita Trachtman

Guests at McMillin Theater will be able to travel around the world this Saturday when the International Students' and Foreign Students' Clubs present New York's second World Dance Festival.

Based on the idea that "music is the universal language," the World Dance Festival will present the social and cultural customs of nine countries through their traditional songs and dances.

Twelve Hours Daily

A second time performer at the Dance Festival will be Nala Najan and his Classical Hindu Dancers. Besides being an internationally acclaimed exponent of the classical dance in India, Nala Najan is the only male dancer in the world who performs the pristine Bharata Natya. Before Mr. Najan could become the outstanding interpreter of Indian philosophy and religion that he is today, he had to master the traditional requirements for a Hindu dancer. The twelve-hour daily regimen began at 5:00 a.m. and included not only body exercises, but vocal instruction, too. As an Indian dancer, he also had to acquire an encyclopedic knowledge of the classic lore of India.

Besides a program of six classical Hindu dances, Najan and his company will present the world premiere of "Tillana" and "Shringara." "Tillana" is a fantasy of decorative dance and will be accompanied by a single phrase of drum syllables; "Shringara" is a dance of connubial bliss between the god of Love and his consort.

McNiff and Primus

From the other side of the world, the McNiff Irish Dancers will bring their traditional Irish folk dances. In the mood of the dancers of the Bavarian Highland, the Original Enzian Schuhplattler will present the most popular Schuhplattler dance, the Steirer Figuren.

Pearl Primus, well-known African dancer will do the Coronation Dance, the Fertility Dance and Impinyuza (Dance of the Royal Watusi).

The World Dance Festival will again use its proceeds for the benefit of the Foreign Student Grant-in-Aid Fund. Those interested in attending the Festival may obtain tickets at the door.

Flexibility In Attitude Nets Jobs

By Judy Smith

The free, almost "cradle to grave" services of the Barnard Placement Office — counseling and placement — are extended to the undergraduate, the senior, and the alumna. The senior is especially benefitted by registering with the office for once having registered, as Miss Ruth Houghton, director, explains, she may take advantage of its service "until she dies."

The Placement Office is able to help the senior by finding her job opportunities to suit her interests as indicated in a questionnaire and by an interview. It also arranges interviews with prospective employers and sends them recommendations.

Several success stories attest to the helpfulness of this Barnard service. Dawn Lille '55, an American civilization major, is presently in the training program at the Steuben Glass Company, a position which was secured for her through the Placement Office last year. On the questionnaire which she submitted to the office she asked only for a job which would be "different and interesting." When the request came from the Glass Company for candidates interested in and qualified for the program, Dawn was one of the seniors recommended by the office. She is now training in all departments of the company.

As a result of her experience, Dawn advises seniors to "remain flexible" when dealing with the placement office. She claims that "if a person is honest about what she wants and not rigid, opportunities open for her."

Judy Calloway '55, a fine arts major, found that the contribution of the office in securing her job at the Museum of Modern Art was sending references to her prospective employer. Judy is now a secretary and "girl Friday" to the personnel manager of the museum.

In cooperating with the Placement Office, then, the senior is availing herself of the opportunity to receive advice about opportunities in her field and is familiarized with jobs and interviews. Seniors are urged to register with the office even if they do not plan to work immediately after graduation. They are also advised to obtain their recommendations while still attending college.



BAD POSTURE DUE TO WRONG BREATHING



GREATLY IMPROVED

FIGURE 46. DRAWINGS SHOWING REMARKABLE PROGRESS MADE BY COLEMAN JACOBY (LINDY'S RESTAURANT COMMITTEE) AFTER ONLY FOUR MONTHS OF SHALLOW BREATHING

Gibbs School, Gimbel's Announce Opportunities in Business Field

Opportunities for seniors for study at the Katherine Gibbs School, for executive training programs at Gimbel's, for positions in teaching, social work, and civil service were recently announced by the Placement Office.

Two national scholarships have been offered by the Katherine Gibbs School. Each scholarship consists of \$685 (full tuition) plus a cash award of \$500. Winners may select any of the Gibbs schools for their training sessions — Boston, New York, Montclair, or Providence. Winners will be chosen on the basis of college academic record, character qualifications, need and potentialities for success.

Gimbel's offers an executive training program to those interested in positions as assistant buyers or supervisors. Interested seniors may sign in the Placement

Office now for interviews Thursday, February 23.

In addition, the Verde Valley School in Sedone, Arizona has offerings in the academic field for Spanish, English, French, Mathematics, Science and possibly Social Studies. These positions do not require education courses. Outstanding seniors will be considered by the school even though preference will be given to experienced teachers.

Jobs as Case Aides with the Catholic Home Bureau for Dependent Children, at salaries of \$3,000 per year have been offered by the Bureau to applicants who are Catholic and interested in the field of social work. The Bureau has available scholarships of \$1,000 to schools of social work for those who complete a year's successful experience as case

aides.

Seniors who have already passed the Federal Service Entrance Examination of the U. S. Civil Service Commission can contact Miss Houghton in the Placement Office if they are interested in jobs in Washington, D. C. with the Department of State, U. S. Information Agency, or the International Cooperation Administration.

Single seniors who are between the ages of 23 and 25 and are U.S. citizens with experience in recreation in summer jobs or extra-curricular activities may apply for overseas jobs as civilians with the Special Services Department of the Army. The Special Services Representative, Miss June Rosenhaupt, will come to Barnard only if a sufficient number of qualified seniors register in the Placement Office before February 20.

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the grab bag

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OR

(Who's Trying to Confucius?)

Many moons ago . . . around 600 B. C. . . there was a barkeep named Draw Wun in a little bistro off Times Square in Shanghai. Now this character's cashbox was loaded with loot, as Wun served up the greatest brew that side of the Yangtze.

"Murder," said Wun, one p. m. near 9 as the cats were clamoring for more beer, "I'm getting all shook up trying to keep gung-ho on the tap, take the cash, and figure out the change. I don't dig that math."

The beer Wun was crying in belonged to a calculus prof from the local U.



"Gad, Dad," sympathized the math man, "keep cool! I'll think of something. You can count on it."

So the prof rickshawed home and took a bath. Soon he was heard to shout, "Eureka!" (in Chinese, of course). He had solved the problem by inventing the abacus.

Next day he brought in a counting gizmo made of bamboo and cranberries. With this mechanical brain, Wun was able to introduce the time-payment plan, because one day a patron and Wun did this bit across the mahogany:

"I have a yen for two cold ones to go," said the customer.

"Sorry, friend, we don't accept Japanese currency," Wun lunged.

"I'm flat, cat," came the reply, "got a suggestion?"

Whereupon Wun played a few fast notes on his abacus, figured the terms of a loan for two beers and said, "Borrow one and carry two" . . . two terms still used in modern mathematics.

So you can see that's how Wun got a charge out of his abacus.

MORAL: When it comes to mathematics, you can count on an abacus if you want to. But when it comes to beer, figure on Budweiser. It's the best draught beer any side of the Yangtze. You can count on it.

Budweiser
KING OF BEERS

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Educational Institute Offers Grants for Graduate Study

Opportunities for American graduate students to study in Austria, Germany, Switzerland, and the Netherlands, have been made available through the Institute of International Education. March 1, 1956 is the closing date for applications.

Four scholarships for graduate study in Austria during 1956-57 are being offered by the Austrian government. The scholarships include eight monthly stipends of approximately \$100 and one travel payment of approximately \$55. Applicants may, if eligible, apply for Fulbright travel grants to cover the costs of international travel.

Competition is open for an award given by the Germanistic Society of America and for other fellowships for German study. The Germanistic Society is offering one \$1,200 award to a prospective teacher of German for one year of study in the field of German language and literature at a West German institution of higher learning. The Free University of Berlin is offering two awards which include tuition, and a stipend which should cover most maintenance costs.

Several universities in Switzerland are offering tuition grants which will be supplemented by stipends given by the Swiss educational institutions under the Swiss American Student Exchange.

The Netherlands Government is offering three fellowships for graduate study by Americans in the Netherlands. Each award carries a cash stipend which is enough to cover room and board expenses through the academic year, but grantees are expected to pay their own travel and incidental expenses. Some of the fields of study open are Dutch language and lin-

Radcliffe Sponsors Publishing Course

Radcliffe College will hold the ninth session of its summer course in Publishing Procedures from June 20 to July 31, it was announced recently. The six-week course, open to all college graduates, surveys the requirements and opportunities in the field of magazines and books.

The course, which provides practical training in the basic techniques of publishing, will feature over forty experts active in all branches of the publishing field lecturing the students. Workshops in production, layout, copy and editing, and basic copy writing, supplement the formal lecture schedules.

GUADALAJARA SUMMER SCHOOL

The accredited bilingual school sponsored by the Universidad Autonoma de Guadalajara and members of Stanford University faculty will offer in Guadalajara, Mexico, July 2-Aug. 11, courses in art, creative folklore, geography, history, language and literature. \$225 covers tuition, board and room. Write Prof. Juan B. Rael, Box K, Stanford University, Calif.

ENAMEL ON COPPER

Handcrafted in the studio of **CHARLES HARRIS**

UNUSUAL JEWELRY AND HOLIDAY GIFTS

AMSTERDAM AVE. & 112th ST. 11.00 A.M. - 6:00 P.M.

Barnardites and Columbians Join Forces; Make Winter Carnival Successful Event

Chartered buses bore about eighty Barnard and Columbia students to Jug End Barn, South Egremont, Massachusetts, February 5 to celebrate intercession with a Winter Carnival of skiing, tobogganing, and skating.

Sponsored by the Barnard Social Council and Columbia's Van Am Society, the outing also included wiener roasts, a talent show, and dance contests where bottles of champagne were awarded as prizes. Joan Bramnick '59 and Mike Spiegel were elected queen

and king of the Carnival. Mr. John Kiessling, director of Buildings and Grounds at Barnard, and Proctor Walter Mohr of Columbia acted as chaperones, along with Mrs. Kiessling and Mrs. Mohr.

Correction

Bulletin wishes to correct an error printed in the February 13 issue. The picture of President Rosemary Park of Connecticut College was incorrectly identified as Congresswoman Frances P. Bolton.

Sabbath Services Begin Tomorrow

Student conducted Jewish Sabbath services will be inaugurated this Friday, February 17 at 7 p.m. in the Schiff Room of Earl Hall.

A committee of Barnard and Columbia students has planned the new service which will last from 40 to 50 minutes.

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TUESDAY, 12 NOON-3:30 P.M.; WEDNESDAY & FRIDAY, 12 NOON-5 P.M.

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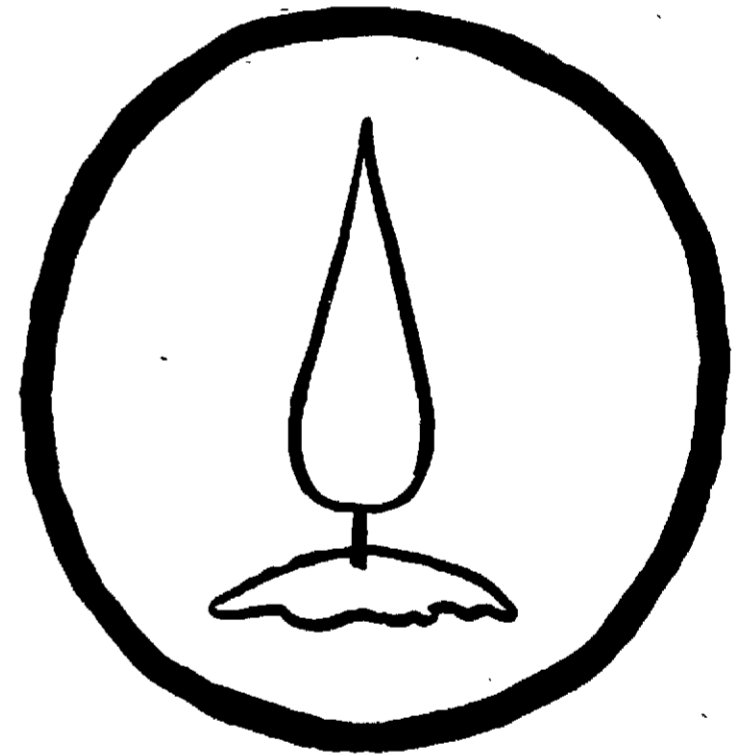
New York City

EVERYBODY CALLS FOR LUCKY DROODLES!



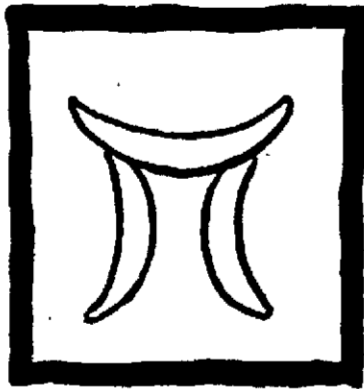
WHAT'S THIS?

For solution see paragraph below.



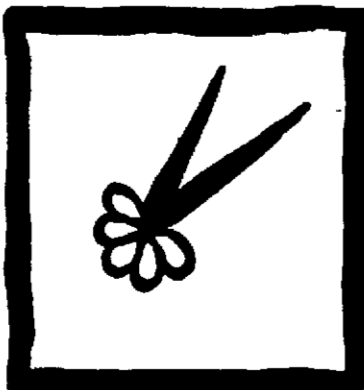
MATCHLESS—that's the word for Lucky Strike! Want better taste in a cigarette? Light up a Lucky! Luckies taste better because they're made of fine tobacco that's **TOASTED** to taste better. Incidentally, *matchless* is the word for that Doodle, too; it's titled: Very short candle as seen by Lucky smoker about to light up. Touch a flame to a Lucky yourself. You'll call it the most *glow-rious* cigarette you ever smoked!

DROODLES, Copyright 1953 by Roger Price



BANANA PI
Frederick Loveless
U. of Rochester

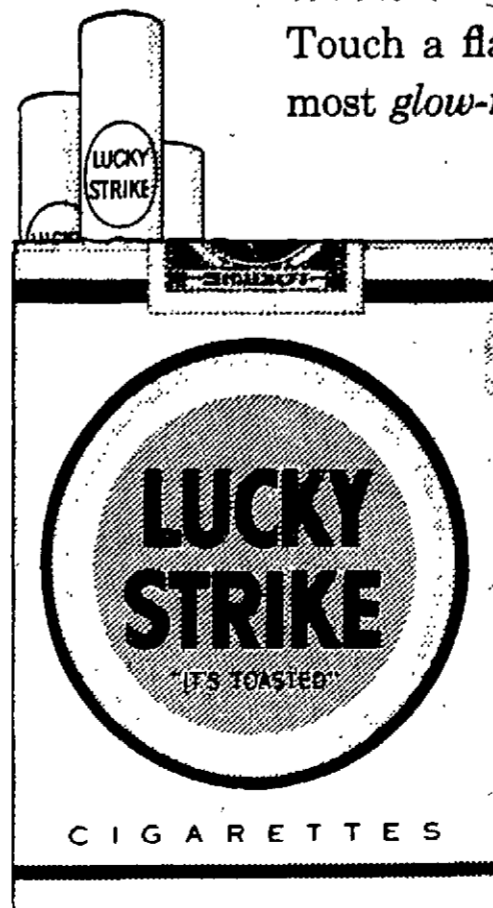
"IT'S TOASTED"
to taste better!



SCISSORS FOR GIRL WHO'S ALL THUMBS
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Boston U.



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