



Prof. Nicolson Surveys Grad Work Possibilities

Candidates for Advanced Degrees Hold Highest Priority in Scholarship Aid, Prof. Discloses

An analysis of graduate school opportunities here and abroad was made by Marjory Hope Nicolson, Professor of English at Columbia, Tuesday afternoon in the College Vocational Committee meetings designed to acquaint Barnard students with possibilities for post-graduate work or study, Professor Nicolson stressed the lack of scholarship aid for graduate school A.B. candidates.

Professor Nicholson, the only woman holding the rank of full professor at Columbia, discussed procedures for entering graduate schools and emphasized the need for a careful investigation of a school by a student to see if that school can provide the course of study which he wants or needs. Many schools, she asserted, have particularly strong departments in one field and may be weak in another. It is up to the student to learn which school can best provide the graduate study he wants, regardless of the general prestige of that school, she added.

Most scholarship and fellowship aid goes to students who are candidates for advanced degrees, said Professor Nicolson. She said that little aid is available for A.B. graduates, but that students should not think of working while studying for a Master's degree. For those who do not receive grants and cannot otherwise afford graduate study, it is better to work for a year to earn the money and then attend school fulltime, she believes.

Professor Nicolson cited the differences between degrees awarded abroad and those conferred here, in describing opportunities for overseas study. Transferring of credit is difficult she said.

Colleges Celebrate UN's Anniversary October 18 to 24

Celebration of United Nations Week, October 18 through 24, has been noted by various campus organizations this week. Much literature and information is available for students interested in learning about the United Nations through both the Barnard library and the college International Relations Club.

The Library has set up a special exhibit of posters and United Nations books in the regular exhibit space near the library entrance. Other literature may be found on Jake where the I.R.C. has set up a special booth. The literature at the booth may be taken free of charge and special UN lapel pins may also be obtained there.

The celebration of United Nations Week is climaxed by United Nations Day on October 24, a world-wide event. Special ceremonies will take place at United Nations Plaza at First Avenue and 45 Street. Barnard students are welcome to attend the ceremonies which will include speeches by Dag Hammarskjold, Secretary General, and Madame Vijajca Pandit, President of the Eighth General Assembly. Numerous stars of stage, screen and radio are expected to attend and admission is free.

Co-ed Picnic Launches AA Week Events

A Co-ed picnic at Barnard Camp in Westchester this Sunday will launch next week's Athletic program which also includes a faculty-student softball game, and an archery contest with Briarcliff.

Lunch should be brought to the picnic and fires will be available for cooking. Coffee and desert will be provided upon presentation of a \$.25 ticket. Those wishing to come to camp by bus can pay \$1.50 per person for the round trip. The bus leaves Brooks Hall at 10:30 a.m. and returns there at 6 p.m. Tickets have been on sale on Jake Tuesday and Wednesday and will be sold today from 11 to 1 p.m. This is the only co-ed event of the semester being held at Barnard Camp.

Two more fall events are being sponsored by the Athletic Association next week. The first is the traditional faculty-student softball game to be held Tuesday, October 27 at 4 p.m. on the north lawn. There is a sign-up poster on Jake for all students interested in this game, which is seldom won by students. Everyone is invited to play or watch and refreshments will be served at the end of the game.

The faculty team includes: Miss Jeanette Schlottman, Instructor in Physical Education; Professor

(Cont'd on Page 4, Col. 4)

Focus Pleads \$300 Addition To \$900 Fund

The Focus editorial board requested a grant of three hundred dollars to supplement its allotment of nine hundred dollars at yesterday's Representative Assembly meeting. The additional three hundred dollars, if given to the magazine at next week's meeting, will be drawn from the school's six thousand dollar surplus fund, composed of extra funds left over from the budgets or the club assets of previous years.

Florence Federman '55 presented the Columbia University Student Council report, which announced the planning of a Bicentennial Convocation to which students from schools east of the Mississippi will be invited. The four day convocation will feature speakers and panel discussions.

CUSC Plans

CUSC is also planning a Club Social Reception for all the student groups registered in the University, to discuss common goals and interests, and to start work on this term's blood drive. CUSC would like to publish a Consumer's Guild for these clubs, giving, for example, the costs of different dance orchestras.

Representative Assembly elected two alternate delegates to the National Students Organization: Cherie Gaines '56, and Florence Federman '55. Vita Bogart '55 announced a meeting of all club chairmen to discuss what can be done to help develop clubs in Barnard. The meeting is scheduled for Monday, October 26, in the College Parlor.

Mortarboard Passed

The Mortarboard amendment, handing over control of the yearbook to the senior class and making the book an Undergraduate project representing the entire school instead of a book produced by Juniors about Juniors, was formally passed. Each of the four classes had given their approval to this at class meetings held last week.

Bowles Cites Need For Asian Insight

States We Must Dissipate Ignorance, Prejudice to Achieve Mutual Respect

By Hanneli Hall

"American propaganda cannot be sold like listerine on T.V. to the people of Asia," Chester Bowles, former American Ambassador to India, told the all-college assembly on "American Foreign Policy in Asia" last Tuesday. Mr. Bowles emphasized the necessity of trying to understand what lies behind Asian attitudes and goals, and of dissipating prejudice and ignorance in order to develop a sincere relationship of mutual respect.

Prof. Explains Man's Struggle For Survival

"Available data show that in the face of a rapidly increasing population, the world is also losing the potential for producing food," stated Professor Helen Funk of the Botany Department Tuesday night in a speech entitled "Unhonoured agents in Man's Fight for Survival." The lecture was the second in a series of Alumnae Lectures.

Speaking to alumnae and students in the College Parlor, Professor Funk emphasized "the essential role that microorganisms play in food production and the ways in which they can be exploited to increase food supplies."

Miss Funk added that the most critical element for the support of life on earth is nitrogen. Nitrogen compounds called proteins form the framework of the living substance in all living things. Thus, it is apparent that the supply of nitrogen compounds will determine how many living things can exist on the earth at any given moment."

In conclusion, Professor Funk said that to expand the supply of nitrogen and to stop the specter of hunger which is already beginning to stalk the earth, we must expand our use of those agents which can take gaseous nitrogen out of the air."

The Alumnae lectures are open to the public for an admission fee of one dollar per lecture while students may obtain tickets for fifty cents per lecture. Next Wednesday, Dr. Julius S. Held of the Fine Arts Department, will lecture on "The Preservation of Our Artistic Heritage."

Since world history courses, all the way up to college, pay little attention to the Far East, the average American is deeply ignorant of it, Mr. Bowles said. Yet it has a population of over a billion, lying side by side with communist areas, though none have fallen under the communist yoke except China.

Dread Colonialism
Asian attitudes towards politics and towards America, Mr. Bowles declared, grow naturally out of their past. They have all faced certain common problems, and are facing common problems now. They have all recently shed the yoke of colonialism. They are very conscious of their new freedom and are suspicious of the white western powers who were recently their exploiters. Asians feel a certain racial unity which has been intensified by exploitation by whites, and by discrimination which still exists in colonial areas and tends to make them lump Americans with their European oppressors. They are rather isolationistic and do not care to bother with the problems of the rest of the world, but should not be too much censured for this, Mr. Bowles declared, since we recently had the same outlook.

Common Problems
Other common problems of Asians are poverty, ill-health, illiteracy and hunger, said Mr. Bowles. They feel that freedom from poverty is at last in sight, and will follow anyone whom they believe can achieve this, but the majority believe that dictatorship is not the answer. There have been strong Communist uprisings, generally decisively put down, he added.

Communist China and India are, unknown to most Americans, competing economically to uphold their two ideologies. China cites Russia's great advancement from an agrarian nation to a world power in 50 years as proof that Communism is the best way to wealth. The Indians who stress freedom, are making great strides economically and socially.

Columbia Crowns Goldstein, Finnegan As Rush Queens



SUSAN GOLDSTEIN

Miss Evans Finnegan '56 and Miss Susan Goldstein '57 will reign as the Sophomore and Freshman Queens respectively at the Columbia Frosh-Soph Rush this afternoon at Baker Field. The two queens were crowned yesterday afternoon in front of Barnard Hall.

The Queens were chosen by a group of upper-classmen from the Social Affairs Committee of Co-



EVANS FINNEGAN

lumbia College, headed by Ezra Levin C'55.

The functions of the Queens will be to inspire to victory the participants of the two classes in the rush. They will review the proceedings from the stands and will probably be driven down the field in a convertible. The Queen of the victorious class will automatically become the Queen of the Rush, and will be invited to the victory dinner.

Met Soprano Gives Concert To Aid Neighborhood Center

A concert, featuring Eleanor Steber, soprano of the Metropolitan Opera Company, will be given for the benefit of the Manhattanville Neighborhood Center November 12 at 8:40 p.m., at the Town Hall, 123 West 43 Street.

The proceeds of this benefit will go for the Center's program of social research and civic activities, which operates for the welfare of the 45,000 people who live in the 50 city blocks of the Manhattanville neighborhood.

One half of the members of the board of the Center represent the educational institutions of Morningside Heights as well as City

College. Professor Emeritus Florence Lowther, is the Barnard representative on the concert committee. Assisting Mrs. Lowther in promoting the concert here are: Assistant Professor Helen Bailey of the French Department, Assistant Professor Marianna Byram of the Fine Arts Department, Associate Professor Carolyn Cady of the Music Department, Assistant Professor Helen Funk of the Botany Department, Mrs. Margaret Giddings, Registrar, Miss Ester Greene, Librarian, Miss Jean Palmer, General Secretary and Mrs. Aileen Winkopp, Director of Public Relations.

Barnard Bulletin

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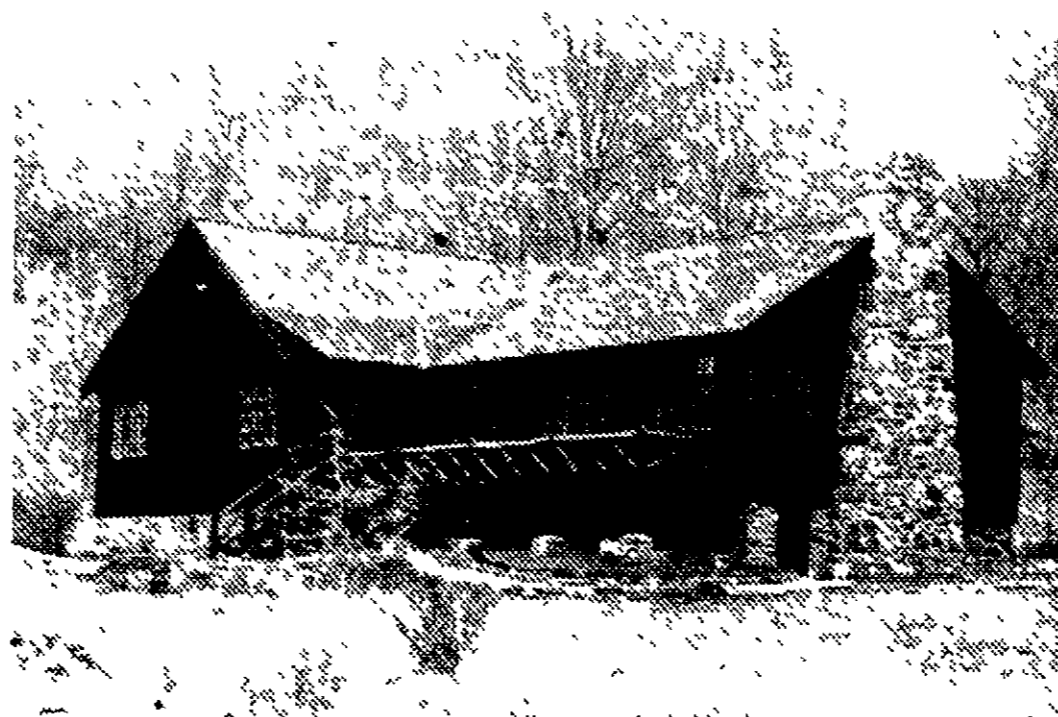
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Barnard Camp Grows Out of Walk in Woods



Barnard Camp 20 years ago. The only difference from today is the view of saplings which are now large trees.

By Miriam Dressler

Twenty years ago, on October 6, 1933, Barnard BULLETIN announced the end of a ten year quest for a permanent camp site and a six year alumnae drive to finance "our college in the wilderness," as Professor Agnes R. Wayman, the chairman of the physical education department, called it.

During all this time, Barnard students were able to partially fulfill their dreams of a rural Barnard by various temporary camp sites.

Dr. Ogilvie's farm near Bedford, New York, was used for week-ends in the years following World War I, but the inelasticity of the farmhouse walls soon made it necessary for Barnard students, under the supervision of the Athletic Association and the department of physical education, to rent Brentmere cabin at Bear Mountain.

When 1933 looked back from its secure position to the tentative old days of 1924-1926, it remarked:

"Can you imagine 40 Barnard girls sleeping(?) in one bunkroom in double-decker beds — washing at an outdoor spigot in icy water . . . Compared with our present cabin we certainly were pioneering . . ."

Ossining Site

Brentmere gave way in 1928 to a farmhouse near Ossining rented to Barnard by Miss Dorothy Nye, then a member of the physical education department, for the fall, winter, and early spring months. It was at this time, in September, 1928, that Professor Margaret Holland, present head of the physical education department, became director of the camp.

In that year also the Associate Alumnae launched a campaign to raise \$10,000 for the purchase of a site and cabin. Where should the site be? Professor Wayman told the story of the search:

"Last October on a Sunday afternoon, Miss Holland and I in desperation began a farm to farm canvass in the neighborhood where our camp is, and it was thus that we stumbled upon this piece of property . . . Within a week the property — 10 acres — was Barnard's own."

Find Present Site

This famous walk in the country determined Barnard's camp site in Westchester amid beautiful woods, a brook, and a view of the Hudson and Palisades. The building looked then much as it does now except for the marked increase in the size of the Pepperidge trees and dogwoods around it and the replacement of the original wood-burning stove by a coal-stove.

The official opening of the camp, on October 15, included a speech by Dean Virginia C. Gildersleeve, formal transfer of a large replica key (which now

hangs in the camp living room) by Helen Erskine, President of the Associate Alumnae, to the Dean, and an open house for alumnae, students, and faculty.

The camp was well used that first year, with at least five hundred students going up to take advantage of their new country home. The first June course instituted to train girls for counselling positions and general leadership, was held for two weeks that year.

Barnard camp, now under the direction of Mrs. Marion Philips, includes a well, and open fires. The building, which is T-shaped, rustic in style, and includes a large dormitory for students and a smaller bunk room for faculty counsellors, a large living room with a fireplace and a kitchen, is well suited for picnics, barbecues, club weekends, or just "open house." Most of the weekends are already reserved for this year. The average cost for a weekend is \$3.00 per dormitory student and \$5.00 per day students. A faculty member and Camp Committee member go to camp with each group.

Any ten students who contact Annette Wilbois, Camp Committee Chairman, can arrange to spend a weekend at camp.

Faculty, Students, Run Camp

A combination of faculty and students run the camp. Policies are fixed and major problems considered by the Senior Advisory Committee, headed by the President of the Athletic Association.

In winter, during the inter-session open house which is divided into three sessions, girls ice-skate, ski, and go sledding. During June there is swimming. In springtime, students practice cooking. And all year round, there are hikes through woods, stained yellow and orange in the fall, over roads, bleached white in winter, beside the always blue Croton reservoir.

Amusing Incidents

Funny things too happen at camp. Annette can remember eating blue mashed potatoes when the potatoes had darkened and were colored to make them look more "appetizing."

Perhaps present Barnard students cannot appreciate camp as something hard won, but those who can would probably agree with Professor Wayman way back in 1933:

"In giving this camp, the Alumnae made one of the finest contributions possible to student life. Evenings spent around a camp fire, cooperative cooking over an outdoor fireplace, trailing through the woods, re-create, as nothing else does, and, in addition, they draw people closer together, they make for better understanding and help to develop a community feeling and attitudes which cannot help but make for finer living."

BARNARD FORUM

Delegates Reveal NSA Role, Need of Barnard Participation

By Edith Tennenbaum and Jo Claire Mangus

At the first meeting of the Metropolitan New York Chapter of the United States National Student Association, the delegates, during an Orientation Session, were introduced to the aims and activities of the organization. The meeting was held on October 11 at Fordham University. Jo Claire Mangus and I were the Barnard College delegates. The first business was the distribution of the minutes of the preceding session, after which the meeting was recessed until later in the afternoon. During the interim the Orientation Session and four Regional Commissions met.

At the Orientation session new delegates were acquainted with the work of N.S.A., which is the only student organization affiliated, through UNESCO, with the United Nations. Today the aim of the organization is twofold; N.S.A. represents American student opinion, and is also a service organization, which compiles information on all phases of student life. To publicize its activities, and to inform students of current problems and issues, N.S.A. offers a newspaper, pamphlets, and other periodical publications.

The National Organization is divided into regional assemblies, which are then subdivided into the regional commissions which plan and sponsor projects. In the metropolitan New York area this year, member colleges will be given charge of specific projects in the New York region.

The four Regional Commissions are the Commission on Student Affairs, on Educational Affairs, on International Affairs, and on Student Government. The commissions have engaged in research and held conferences in the field of academic freedom, where it was felt a state of emergency existed. Debates were held on the place of college athletics, and health and student health insurance.

Bill of Rights

A student Bill of Rights was issued, and the responsibilities of students as citizens of our society were discussed. In the field of student government, material has been compiled on the organization of freshman orientation sessions, financial and budgetary systems, judicial systems, and relations of student government with the faculty and administration. Attempts have been made to encourage student leadership and forums were held on student participation in college activities. The Educational Affairs Commission is concerned with the improvement of the college curricula and the economic welfare of the students. It is hoped that the decisions or opinions voiced by N.S.A. will be taken as recommendations by that body, and will influence Federal and State legislatures.

The Regional Assembly reconvened later in the afternoon to hear and discuss the various commission reports. Each commission returned with a series of proposals, several of which were accepted to constitute the program for the region. A few of the projects planned are: an International Students Day, a student discount service, a complete calendar of all cultural activities sponsored by the regional schools, a debate tournament, and a workshop on discrimination in higher education.

The delegates of Barnard College returned from the meeting very anxious to make Barnard an active member of N.S.A. We felt that N.S.A. had a great deal to offer the school and that we could profit greatly through association with the organization. A committee will be appointed to work actively in the organization, and it is proposed that Barnard supervise one of the projects in the program for the year.

Emily Post's Rules Guide Columbia Rush

By Jane Were Bey

Columbia College is on its annual rampage this week, the Frosh Soph Rush. But this year it seems the rush is being refined, at least theoretically, as proven by the new set of rules. Even the traditional kidnapping has been elevated from its brutal level to a more cultural one, for the rules for the 1953 rush insures that those kidnapped must be provided, not only with a chaperon, but also with materials for studying, if they so wish. The kidnapers must also notify parents of the abducted ones so that Ma won't worry when Johnny isn't home for supper.

At the Rush itself, Joe Columbia better keep his rule book handy to remind him of the new etiquette. He must above all refrain from profanity, to keep the event on a high plane. He must remember to neither fight nor punch, nor tap his hands or fists. He may not wear spiked shoes; and he must keep in mind always "not only shall the letter of these rules be observed, but also their unwritten implications."

Perhaps the rush will soon "degenerate" into the present Princeton plan which supplants the usual hazing. Princeton held an athletic contest followed by a "peace picnic." As the New York Times reported, the athletic contest was won by the sophomores and the peace picnic went off peacefully.

First Assembly

The first assembly which we looked forward to with such optimism last Monday became another victim of unfortunate circumstances which may be traced to the Milbank construction. What might have been a worthwhile program turned into an uncomfortable hour for many students.

Mr. Bowles was asked to speak at Barnard last spring at a time when everyone was quite confident that Milbank would be "the new Milbank" by September, and that the gymnasium would be cleared of its furniture piles. When it was seen that the gymnasium would not be available for the Bowles speech efforts were made to secure another location but the only meeting place available in the vicinity was Riverside Church. As many Barnard girls already know, the main auditorium of the church is not large enough for all of the students and, in fact, can seat only 600. An overflow room seating 200 and with room for 100 standees was also provided and arrangements were made for piping in the Bowles' talk.

Since required assemblies in previous years saw only a maximum of 800 girls attending, it was thought that the Riverside arrangements for 900 girls would be adequate. But many over that number appeared at Riverside Church and the ensuing congestion and last minute arrangements for seating of the students forced almost half of the school to miss a great part of the program.

We believe that this is due, in some degree, to shortsighted planning. Certainly the plans which counted on the absence of at least 200 students did not take into consideration that this was the first assembly of the year under a new assemblies system and that with a larger enrollment, and particularly with a larger freshman class, arrangements for 900 would be inadequate. Furthermore, we believe that students should have been notified that the whole student body would not fit into the main auditorium. Students were very disappointed to have to sit and listen to the voice of the speaker without seeing him. To many, the first assembly, instead of being a sign of better things to come, was a dreary, worthless experience. We hope that the next meeting can erase this feeling.

All Students

Barnard BULLETIN cordially invites all students to take an active part in its activities by submitting articles for publication. We should like to throw open our editorial page to lively student discussion of current issues in and around the college in the form of "Barnard Forums" or "Foreign Student Forums." Won't you tell us what is on your mind? All contributions should be put in the BULLETIN mail box on Jake or sent to the editor-in-chief through Student Mail.

Lecture Series Opens With Senator's Speech

Senator Wayne Morse, the independent from Oregon, will speak on "Current Events" Monday at 8:30 p.m. in McMillin Theater, sponsored by the Institute of Arts and Science. The Institute will again this year offer a varied program featuring celebrities in the fields of politics, drama and music.

Monday evening programs will be devoted to current events lectures by such well-known people as Senator Hubert H. Humphrey, The Honorable Ralph Bunche, and Marguerite Higgins. The Monday series has the overall title of "Man and Modern Society."

Dorm Executives Revise Work Plan In Residence Halls

The residence halls work program, formerly based on a system of warnings for non-compliance with the standards of inspection, has been revised, the Residence Halls Executive Committee announced recently.

In keeping with the ideals and purpose of the honor system, the new work program has also been brought under this code. Regular inspections have been eliminated and the duty of the floor counselor is merely to advise a resident student when improvement in the care of her room is desired, Marguerite Velte '54, First Vice-President of the Residence Halls, said.

Cleaning of corridor and kitchenette is now on a weekly basis as opposed to the old daily rotating system. Each girl is now responsible for these two jobs during her work-week.

Warnings for violations have been eliminated and, in general, dorm students are expected to cooperate in maintaining the standards of order and cleanliness.

Books, music, stage and screen readings, and dramatizations will occupy Wednesday evenings at McMillin, with such outstanding speakers and performers as Arnold Moss, Albert Dekker, Arthur Treacher, Gilbert Highet, the Budapest Quartet, and the Paganini Quartet.

Travelogue films of countries all over the world in natural color may be seen on Friday evenings during the lecture series. Japan, Egypt, the Arctic, New Zealand, and Pakistan are among the countries to be explored in film.

Six folk song concerts are to be held on Thursday evenings from November 12 to April 8. Among the performers will be Josh White and Les Compagnons de la Chanson.

Additional information may be obtained at the Department of Arts and Sciences in the Columbia School of Business.

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Eng. Lecturer Co-Writes Play

Howard Teichmann, lecturer in English, is the co-author of "The Solid Gold Cadillac," a play which opened in Philadelphia last Thursday night. Mr. Teichmann collaborated with George S. Kaufman in the writing of the work.

The play, a comedy in two acts, had its premiere in Hartford on October 1, with Josephine Hull in the leading role. Max Gordon is the producer, with Mr. Kaufman, himself, directing. The work of over a year, the play will undergo further revision before it reaches Broadway during the week of November 2.

Mr. Teichmann has also written scripts for the two hour Ford Anniversary program presented on television during June. Messrs. Kaufman and Teichmann plan to write the book for a new musical, "In the Money," Max Gordon is planning it as a vehicle for the talents of Phil Silvers and Mary Wickes.

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Bicentennial Exhibit Stresses Woman's Contributions to Sphere of Knowledge

The contributions of American women to the general field of knowledge during the past two hundred years is the theme of an exhibit being planned by Barnard in connection with the University's Bicentennial Anniversary.

The exhibit will center around famous American women in such fields as law, medicine, science, the arts, politics, and welfare. At the faculty meeting next week

names for commemoration will be submitted, and the exhibit will be planned for January 11 to 22 in the Barnard Conference room.

The committee working on the project includes: President Millie C. McIntosh, Chairman, Miss Ester Greene, Barnard Librarian, and professors from the History, English, Religion, Sociology and Physical Education departments.

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On Campus

University Christian Association will hold its freshman lunch today at noon in the Dodge Room of Earl Hall. At 4 p.m. Professor Edmund L. Cherbonnier will speak on "Why Intellect is not Enough" at the Open House.

Christian Science Organization will hold an open meeting this evening at 7:30 in the Dodge Room of Earl Hall.

International Students Executive Committee lunch will be held tomorrow at 12 in Room M of Earl Hall. The guest speaker at the organization's open house on Friday afternoon at 4 is to be announced.

Newman Club supper will take place Friday evening at 6:30 in the Dodge Room of Earl Hall.

(Eastern) Orthodox Christian Fellowship will hold its social Friday at 8 in the Dodge Room of Earl Hall.

Columbia Offers Inexpensive Tuesday Movies for Students

The movie, "Gigi," will be presented Tuesday, October 27 at 9:30 p.m. in McMillin Theater. This is one of the movies scheduled for every Tuesday night this semester by the Student Affairs Committee of Columbia College. The schedule for this semester is as follows:

November 10, "Bend in the River," November 17, "The Browning Version"; November 24, "My Man Godfrey"; December 1, "12 O'Clock High"; December 8, "Lysistrata"; December 15, "Kind Hearts and Coronets"; and January 5, "Lost Horizons."

Fine Arts Members Will View African Rhythm Picture

The Fine Arts Club will present the film, "Rhythms of Africa" at its first meeting of the year to be held today at 4 p.m. in 409 Barnard Hall. Gusta Zuckerman '54, President, has opened the meeting to all who are interested. All are invited free.

The S.A.C. is trying to show better films more often this year, according to Steve Epstein C'56, chairman of the movie committee. He says that the only way they can afford to show the more expensive films "is by having student support, meaning regular attendance at the movies."

Tickets can be bought at the door for thirty-five cents.

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(Cont'd from page 1, col. 2) a substitute for an hour of gym. Transportation will be provided.

Professor John A. Moore, Professor of Zoology; Professor Gorbman of the Zoology Department; Miss Inez Nelbach, Instructor in English; Mr. Adolphus J. Sweet, Instructor in English; Professor Henry A. Boorse, Professor of Physics; Miss Barbara Lane, Instructor in Physical Education, and Dean Lorna F. McGuire, Dean of Student Administration.

The second event is an archery playday with Briarcliff Junior College on Wednesday, October 28. The activity will take place at Briarcliff and participation in this event will be considered as

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by a 1953 survey audit of actual sales in more than 800 college co-ops and campus stores from coast to coast. Yes, for the fifth straight year Chesterfield is the college favorite.

CHESTERFIELD IS THE ONLY
CIGARETTE EVER TO GIVE YOU PROOF
OF LOW NICOTINE, HIGHEST QUALITY

The country's six leading brands were analyzed—chemically—and Chesterfield was found low in nicotine—highest in quality.

← This scene reproduced from Chesterfield's famous "center spread" line-up pages in college football programs from coast to coast.

CHESTERFIELD BEST FOR YOU

