

Holmes include being chairman of the City Affairs Committee, director of the American Civil Liberties Union, and vice-president of the National Association for the Advancement of the Colored People. He is editor of "Unity", a Chicago Publication, and contributing editor to "The World Tomorrow." Dr. Holmes has written several books on as varied subjects as "Patriotism Is Not Enough," "Palestine Today and Tomorrow," and "The Heart of Scott's Poetry."

Rabbi Braunstein, Jewish adviser to Columbia students, will also be present. The college is invited to attend.

Lenten Speakers To Be Heard At St. Paul's

Litany Will Be Read At The Noon Service On Ash Wednesday February 14

St. Paul's Chapel, Columbia University, announces a series of special Lenten speakers at the noon services on Thursdays. The first speaker will be Chaplain Raymond C. Knox, who will give the address on Wednesday, February 14. Once speaker in the series will be: Dr. Ralph Sockman. Dr. S. Parkes Cadman, Prof. Herbert W. Sci- ider, and Bishop Francis J McCon-. II.

Other changes due to Lent will include the reading of the Litany at the noon se ice on Ash. Wednesday, Feb. 14. Onwednesdays during Lent and on Good vriday at 5:15 P.M., a Lenten Vesper vice will be instituted, beginning Nednesday, Feb. 14. The services will be a Choral Evensong with specal music by the University Choir der the direction of Prof. Lowell Beveridge.

Bisho, Francis J. McConnell of the Methodiet Episcopal Church will be the speaker on Sunday.

needs. Second, she is different from customs, manners and states of mind. For fashions change in states of mind, as they do in hats and skirts and dances, and the pendulum swings back and forth.

"Even without vast changes in the world outside, college girls would have changed much in the last five or ten years, for they never remain just the same. They are but a section of the young womankind of the nation, and that certainly changes from year to year.

"As my own college, Barnard, is situated in the great metropolis, it feels these changes, I imagine, before they are apparent to most of the others, for the first breaths of the winds of change are felt first in the great centers, But they soon spread, and in this section of our country, at least, you may be pretty sure that at any given moment the fashion in states of mind is much the same in all the leading colleges for women. Two examples may illustrate this.

"I remember being rather downcast shortly after the World War because some of our influential students at Barnard had a somewhat antagonistic. "against the government" attitude toward the college administration, of the sort we used to call "Bolshevist." But at this instant it was cheering to hear. on visiting the dean of a neighboring college, that all the students there were Bolshevist at the momentl

"And in the dreary Spring of 1932 I was immensely gratified to find our Barnard students beginning to rouse themselves from apathy and indifference and grapple bravely with the troubles of the time. But before I had had much chance to gloat proudly over this superiority to students elsewhere, I heard from our sister colleges, in the Autumn of '32, that their students too were awakening to their responsibilities and powers."

earlier college generations in funda- noted actress; Mrs. Corliss Lamont, aumental human emotions, desires and thor of Russia Day by Day; Elisha Friedman, author of Russia in Transition: them in many more or less superficial Dorothy Scarborough, author of several short stories; Princess Der Ling, author of Old Buddha; Babette Deutsch. author of Mask of Silenus; Witter Bynner, noted poet; the Grand Duchess Marie of Russia; and Miss Margaret Widdemer, noted poetess.

Several Barnard undergraduates assisted at serving and pouring. Many alumnae were present.

Miss Tousley To Speak At Social Service Tea

Speaker Will Discuss Present Status of Social Work and Possibilities ··· of Employment

About this time last year preparations were being made for the annual Junior Month Tea at which Miss Clare Tousley, of the Charity Organization Society, and director of Junior Month, was the guest speaker. Especially those juniors interested in becoming the Barnard Junior Month Representative attended. Last year such a junior was chosen, but unfortunately the financial situation made a "moratorium" on Junior Month compulsory, so that the delegates did not ineet last summer.

This year again the outlook is not bright, and it seems that Junior Month will have to be omitted once more. Nonetheless the Social Service Tea will be held at 4:10 in the Conference Room on Thursday, February 15, in honor of Miss Tousley and Junior Month. Miss Tousley has consented to speak on the present status of social work and the possibilities of becoming a social service worker.

Plans for the teas are being made under, the direction of Margaret Wil helm, Social Service Chairman, who was chosen to be the 1933 Junior Month Representative from Barnard, assisted by Lucy Welch.

comprehensive campaign to be waged simultaneously with National Preparedness Week beginning Monday.

Marshalling its forces with a mass meeting at the Sun-dial, noon Monday. the group will proceed with a series of indoor assemblages, culminating in a symposium on Tuesday, February 20, at which the various shades of pacifist opinion will be represented.

As part of the week's drive, the third in the series of anti-war films will be presented in McMillin Theatre, Tuesday night at 8:15 o'clock. The picture will be "Shanghai Document" which depicts the recent struggles in that city between Japanese and Chinese forces. A second movie may also be presented.

Outdoor Demonstration

At the outdoor demonstration on Monday student and Faculty speakers from Barnard and Columbia will describe the "fallacies underlying the preparedness doctrine." Those who will address the meeting have not yet been announced.

Throughout the "Anti-Jingo" period the Anti-War Committee will participate in anti-militarist activities in other colleges. A representative will speak at a Preparedness meeting of the New York University Liberal Club on Thursday and a delegation will take part in the demonstration at City Hall to demand the reinstatement of twenty-one City College students expelled for participation in pacifists gatherings last May.

The symposium which will end the week will be addressed by a member of the American League Against War and Fascism. It is expected that Roger Baldwin will appear. Invitations to speak have been sent to John Haynes Holmes. Dr. Sidney Goldstein, John Nevins Sayre, Edmund B. Chaffee and other pacifist leaders. The place and hour will be determined tomorrow.

Tickets for the anti-war film are priced at twenty-five cents and may be procured at the office of The Spectator or from members of the committee. In line with the support of the City (Continued on page 2)

"Phonograph Readings of Modern Poets," illustrated with actual records made by Vachel Lindsay, Robert Frost, T. S. Eliot, Aldous Huxley. Joseph Auslander, John Erskine, and others. Miss Erskine will also preside at the lecture.

A tea will be held in the College Parlor from 4:00 to 6:00, at which Dean Gildersleeve and Miss Erskine will receive. Following this there will be an informal Basketball game in the gymnasium between two teams made up of alumnae and undergraduates respectively.

The chairman of the Reunion Committee of the Alumnae Association is Mrs. Renee Fulton Mazer, and her assistants include: Mrs. Stanley M. Isaacs, Mrs. Robert F. Dirks, Mrs. Edward Blagden, Mrs. Philip E. Hol-

(Continued on page 5)

Newman Club Attends **Week-End Conference**

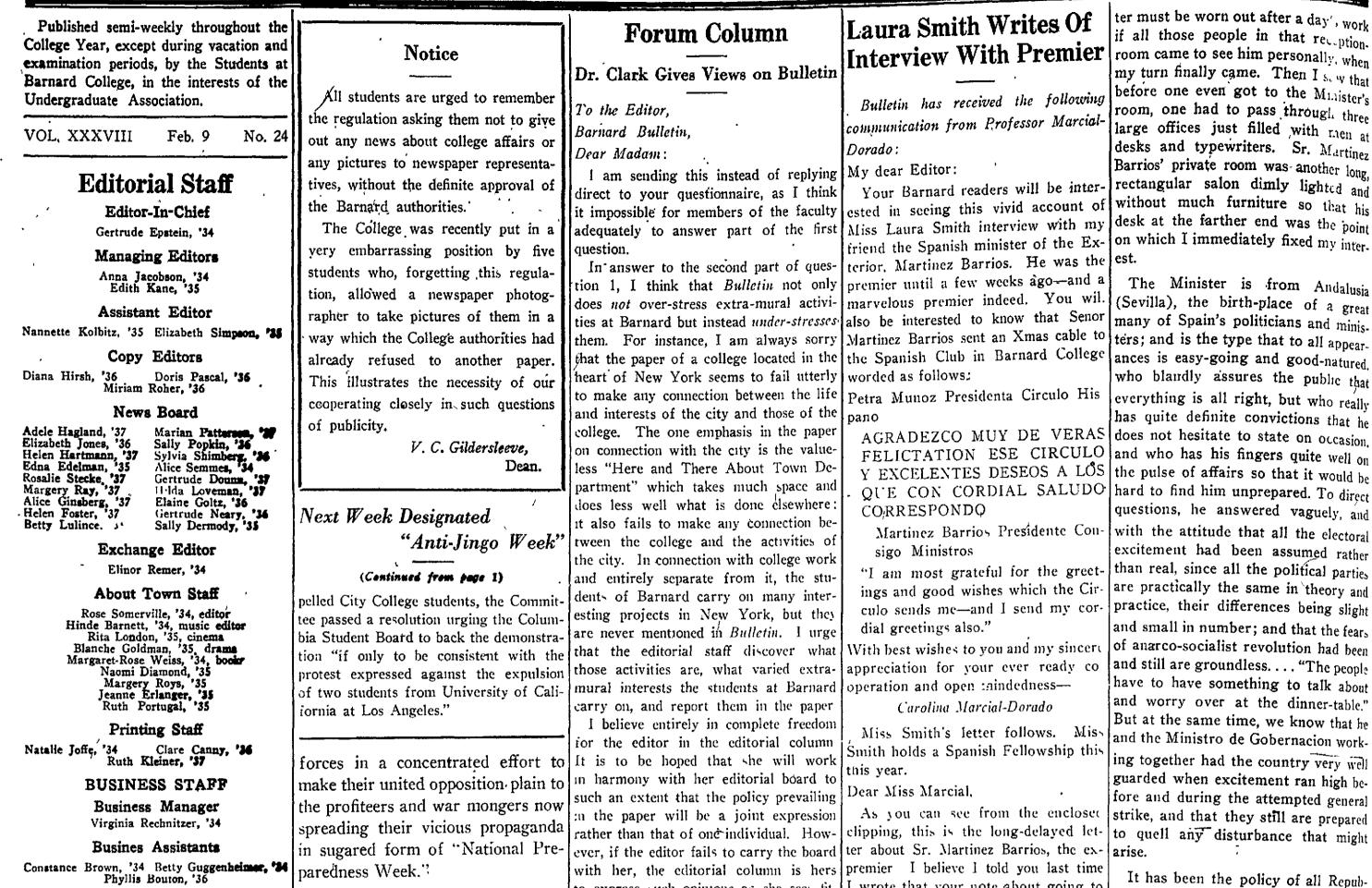
Dr. Chase Brown, Chancellor Of N. Y. U., And Mrs. W. B. Maloney Address Group

Barnard members of the Newman Club attended the annual week-end conference of the Newman Clubs of the New York Province of the Federation of Catholic Clubs; the weekend of February 2. Among the affairs, which they attended were a formal dance, Friday evening at the Cascade Ballroom of the Hotel Biltmore, music by William Scotti and his orchestra, an. informal discussion on Saturday afternoon, and an address by Father Gillis at the Commodore Hotel.

On Sunday, they attended a Communion service at St. Patrick's Cathedral, followed by a Communion breakfast at the Commodore, at which Dr. Chase Brown, Chancellor of New York University, and Mrs. William Brown Maloney, Editor of the Sunday Maga-Hall demonstration in favor of the ex- zine Section of the New York Herald-Tribune, spoke.

Page Two

BARNARD BULLETIN



Advertising Staff

Sylvia Siman, '35, Manager Estelle Fischman, '36 Jessie K. Herkimer, '37

The amazing silence of the daily

press on the events now transpiring in Washington-the passing of the Vinson Navy Bill, the assured passing of a bill to give the army an equal share of the spoils-makes more imperative than before the student endeavor to see behind the sham of the government's protestations, the student endeavor to mass for action against the outrage to be perpetuated pon its generation. The Columbia Anti-War Committee has realized the weight of its obligation and has fittingly designated its activities for the coming week-the "National Preparedness Week" of the militarists-"Anti-Jingo Week" Its program of events includes an outdoor mass meeting on Monday noon, at the Sun Dial, the presentation of a movie in McMillin Theatre Tuesday evening, a symposium a week from Tuesday, on the twentieth of February, and a series of discussions in the discussion groups organized by departmental sub-committees. To all of these events it is urgent that you give your full support. The menace is coming closer and tion. Those of you who have been comfortably conscientious in your sentiments that "war is hell' will be

to express such opinions as she sees fit. It always seems unfortunate to me that the present editorial column is excited then. But upon returning to Madrid rather than deeply thoughtful in tone.

I wrote that your note about going to see him did not come in time before I went South for me to arrange a visit

lican minister a policy which Sr Martinez Barrios continues-to reduce the number in the army to the lowest possible figure, especially in regard to officers, suppressing honorary generalships and lieutenancies, fusing the Engineering Corps with the Artillery, reorganizing the personnel of army bases. etc.

Julia Fisher.

Circulation Staff

| Lenore Oppenh | eim, '34, manager |
|----------------------|----------------------|
| Mildred O'Hare, '34 | Pearl Schwartz, '34 |
| Alice Kendikian, '34 | Celia Steinlein, '34 |
| Norma Goldstein. '37 | Alice Corneille, '36 |
| Frances Rubens, '34 | Edythe Gaudy, '35 |
| | |

Subscription-One Year\$3.00

Strictly in advance. Entered as second-class matter December 14, 1908, at the Post Office, New York, N. Y., under the Act of March 4, 1879. Acceptance for mailing at special rate of postage provided for m Section 1103 Act of October 3, 1917, authorized November 12, 1918. Address all communications to

BARNARD BULLETIN Barnard College, Columbia University Broadway and 119th Street, New York

Editorial

Anti-Jingo Week

The staggering total of appropriations for military and naval expenditure-reaching, when one has included the sum to be spent under the guise of PWA and CWA projects and the Civilian Conservation Corps, some two billions and three hundred millions of dollars-indicates too clearly to those willing to face the facts that closer. Now is the time to take acthe Roosevelt administration confesses its defeat in its sham recovery program and is now preparing for an imminent world conflict. "Pre-plunged into the fires of that hell paredness," we are told, means peace. almost before you notice, unless a The mockery and fraud of this jin- concerted, nation-wide movement of goistic statement should be apparent passionate resistance to the sancfrom the history of 1916 and 1917 tioned murder of another war, can in this country, from the contempor- be aroused in opposition. Join in ary history of the Japanese military the activities of the Columbia Comclique's exploits in Manchuria and mittee, we urge you. Make your senits attempts to provoke the Soviet timents concrete in action, Go to Union into another war. Those sin- the City Hall demonstration Saturcere fighters against the menace of day, come out to the mass meeting on war and fascism must rally their Monday.

The world needs thought not expletives. But that is all beside the point at issue

The editor should both mold and reflect student opinions; she should attempt to mold as a thoughtful leader and to reflect as one who is not only courageous but also open-minded to the real thought of those who do not happen to share her opinions. I am always glad when students have opinions of whatever shade they may be and am delighted to see thoughtful expression of them.

Very sincerely yours,

Jane Perry Clark Department of Government

We print the following letter received by Miss Campbell, Undergraduate Treasurer, from the Dean.

January 22, 1934

Miss Diana Campbell, Undergraduate Treasurer. Dear Miss Campbell

Thank you very much indeed for the check for \$100, representing gifts of \$25 from each of the four classes, to be used for the Student Loan Fund. I will see that this money is turned over to the Treasurer of the Student Loan Committee.

I greatly appreciate this generous interest shown by the classes in the students who are now in such dire need of financial aid.

> Believe me Sincerely yours. (signed) Virginia C. Gildersleeve.

New Evening Class Will Be Open To Dance Pupils

There will be a dancing class for all those interested, on Thursdays from 7:45 p.m. to 9:00. The evenings will be devoted to technique. dance projects, or discussions, according to the disposition of the group. Anyone vaguely interested in dance whether or not she is familiar with technique, is eligible for membership.

wrote to him and was granted an 'audiencia' for Monday the 15th at 7:00 P.M. In the meantime, a new Cabine had been formed and Cr. Martinez Barrios was Minister of War instead o Presidente del Consejo de Ministros.

Accordingly, at five minutes to seven on Monday afternoon (evening really) I entered one of the Ministry of War gates on the Calle de Atocha and started up toward the building. I reall felt that one should do a thing like that right, and enter in an automobile, but after all.... Since the two soldiers of guard at the gate didn't-ask any questions I proceeded on my way; but it really was an odd experience, going through those grounds and into that building for I think that the only women who ever pass much that way are charwomen. That's true of almost any public building, of course, except that here even the stenographers and secretaries are men After all, politics and especially war are still primarily men's preoc cupations.

Well, after being sent four times from one person to another. I was finally escorted to a little elevator which went to the second floor. There I had to wait in a huge reception-room, rather of the same type as the room pictured in postcard No. 1 enclosed, but much less luxurious, of course. Neither the walls, the ceiling, nor the furniture were so richly or elaborately done-the furnishings were rose-red and gilt-but the effect given was that of a palatia state building of the old style: huge mirrors placed symmetrically around the rectangular room and reflecting the enormous chandelier back and forth an infinite number of times; little gilded French clocks on the mantels, windows set in deep alcoves, and draped doorways.

Several people passed in and out while I was waiting for my turn to see the Minister. There seemed to be innumerable business transactions going on. I was just thinking that the Minis-

Just as you promised, Miss Marcial. Sr. Martinez Barrios was very cordial in his reception and seemed to be quite pleased that you should think of him m this way. He was interested in how you were and in all you were doing this year, etc. It was quite amusing-he didn't seem at all content with my thinking of you as Spanish, but insisted that you were Sevillian, like he is. Naturally he is proud of his native city. I quite fell in love with it myself when I visited it last month. So we had a very pleasant little conversation about_Sevilla as well as about the things we might call more professional.

My regards to all; and many thanks for having given me this opportunit. for seeing Sr. Martinez Barrios.

Laura Smith.

Prof. Reichard Comments on Tapestry Exhibit in Barnard Your attention is called to the exhibit of a Navajo Indian tapestry on the third floor of Barnard Hall. This tapestry is interesting in several ways: it is an example of gigantism due to expert control of technique, the design is one of the few which are actually symbolic, it is made under great emotional stress. Because the design is highly, religious the weaver makes it in the face of adverse public opinion and all manner of ill is likely to befall her and hers because she does it. She takes precaution bydergoing the prophylactic of having the ritual to which the painting b longs sung for her.

The background is red for commercial' reasons; red backgrounds "sell better."

Gladys A. Reichard.

| | | BARNARD BULLETIN | | Page Three |
|--|---|---|--|---|
| Here Foster Believes Director Sees Bi aning In Conference Hi In Washington (NSFA) There are now the begin- nings of a di Youth Movement in this country, di Dr. William Trufant Foster in adio address under the au- spices of the National Student Federation spices of the National Student Federation yesterday. Dr. Foster, Director of the Pollak Foundation for Economic Re- search, former president of Reed Col- lege, and member of the Board of Ad- visers of the N.S.F.A., spokes on the question, "Is There an American Youth Movement." Dr. Foster compared the youth of today to the fresh runner in an ancient torch | eral funds to insure the normal opera- tion of schools, the Federal Advisory Committee on Emergency Aid in Edu- cation, asking for the first time that the federal government help pay the school bills of the nation is proposing to both Congress and the administration that \$150,000,000 be, made available before July 1. To help students pay their tuition and other needs, \$30,000,000 has been asked. George F. Zook, United States Com- missioner of Education, finds the situa- tion at present "so critical that the peo- ple are justified in using federal funds to insure the operation of schools." Widespread Campaign | ings and college publications are some of the channels through which an attempt will be made to organize student opin- ion for a Federal appropriation to pro- vide aid for students who have been, or are about to be, forced to discontinue their education because of financial diffi- culties, according to an announcement by the Joint Student Commission for Fed- eral Aid to Higher Education, formed recently to cooperate with the Federal Advisory Committee on Emergency Aid in Education. Members of the Student Commission are the National Student Federation, the Student League for In- dustrial Democracy, the National Stu- dent League, Young America, and the student divisions of the Y.M.C.A. and the Y.W.C.A: Plans have been made to obtain the cooperation of students in the colleges where the members of the Commission | which successfully results will make available to needy students, but also be- cause it will indicate the extent to which undergraduates are interested in cooper- ating in a united effort to support pro- iects which are not confined within the | Glee Club Will Rehearse in McMillin Tuesdays, Thursdays Rehearsals of the Barnard Glee Club will be resumed on Tuesday and Thursday at 4:30 P.M. in McMillin Theatre. There will be very impor- tant extra rehearsals on Wednesday evenings at 7:30 P.M. in the Chapel Crypt. The co-operation of all Glee Club members is urged and expected, for only a period of six weeks remains until the production of Brahms' Re- quiem on March 23rd. This produc- tion will necessitate a short period of intensive work and the willing as- sistance of each member. New members will be accepted now if they will appear for tryouts a short time before any of the regular rehear- sal periods. Delphine Dowling, |
| "Youth in this country now of college age will fail utterly to meet the needs of their generation," he said, however, "if they do nothing more than carry forward andimmed the torch which is handed to them by the generation now, fortunately, passing out of power." In these critical times, he said, when youth "is dumb- ionnded by the paradox of poverty in plent," this simple procedure is not afficient, for youth believes that the an- war of the older generation to the prob- em of paralyzed industry is a policy of aissed faire, and "Youth," Dr. Foster eheves, "instinctively repudiates the doc- tine of laissez faire." "Youth never wants to leave things lond," he continued. "It wants to act p to the present time, Youth in the inted States has been inarticulate. This | Student assemblies, campus-wide meet- | have local groups so that both student | four walls of a college campus." | |

educational system which has been unfavorable to freedom of thought. But the beginnings of a real Youth Movement in this country were evident at the meetings in Washington during Christmas week of a large number of student or any ations. There are in fact too Pach = student organizations, working Check = student organizations, working Check = student organizations, working Check = student a unified effort."

is partly because of its instinctive desire for adventure has been suppressed by an

Youth Should Be Organized

i) loster believes that youth should
b) and and that it can be heard only
b) and organization "all-inclusive in
i) and organization "all-inclusive in
i) and organization which rules out nob) and on which is not committed in
a'vector a position on critical issues
a'vector a position on critical issues
a'vector a position on critical issues
a'vector a position on critical and
a'vector a position of a dvent) and are most open-minded and
a'vector a position of adven-

i mal Student Federation Chi h history and constitution, and no proposed expanded program, to be the bost possible nucleus for a real Youth Movement, in this country," Dr. Foster concluded. "We have had many national organizations of students, bat none of them have seemed to exert influence beyond the college gates; because they i. ~ e been so preoccupied with the little we d of play and politics inside the gate ... But it is plain to the leaders of : National Federation, and n must be . in to every student who has had to are the grim realities of caming a li is in this depression that as long as s. ent organizations are concemed main with campus rivalries there is no h ssibility of a real Youth Movement i: America." 4 - A Dr. Foste: poke over a nation-wide

betwork of 22 Columbia Broadcasting System on 7 regular weekly program of the Nation Student Federation.



"LIFE'S TOO INTERESTING to waste in arguing about what cigarette one ought to smoke.

"There are many excellent" brands. What's best for you may not appeal to me. "Try them all," I say. "And then let your own taste decide."

"That's how I started to smoke OLD GOLDS in the first place. And their honey-smoothness keeps me smoking them. "If you're satisfied with your present brand, be loyal to it. But if you'd like a change ... you could do a lot worse than try OLD GOLDS."

No better tobacco grows than is used in OLD GOLDS. And they are PURE. (No artificial flavoring)

AMERICA'S Smoothest CIGARETTE

In Contraction on Index and

LET YOUR TASTE DECIDE

Tuns in on TED FIO-RITO's sensational Hollywood Orchesiza every Wednesday night-Oolumbia Ohain

| Page Fow | BARNARD BULLETIN | | · · · |
|--|--|--|---|
| On College Editorials Reprint-Courtesy, National College Press Association The thanks of the Service Bulletin go to Hymn Levin, president of the I.N.A., who sent in this article which he received from Dr. Curtis D. MacDougall, former- ly executive secretary of the I.N.A. and professor of journalism at Lehigh Uni- versity and now in the editorial depart- ment of the St. Louis Star-Times. Three or four years ago at a semi-an- | to attempt to comment upon anything except strictly campus affairs, all editor- ial pages on which such material appeared had been eliminated from consideration. Press Convention Six months later, at the next I.N.A. convention, a different judge, in charge of awarding the same cup, took exactly the opposite point of view. He contend- ed that because students are citizens, it is the duty of student editors to interpret | I trust that by now this situation has been rectified. Even if it has been, how- ever, I do not consider superfluous a few words regarding what I believe to be the obligation of the editor of an undergrad- uate newspaper under the New Deal. The time has passed, it seems to me, when it is possible to contend that stu- dents are not affected by or concerned with current social, economic and politi- cal events. Magazines of opinion are full of articles on "The Crisis in Edu- cation" and kindred subjects. It is not | editor is better able to obtain adv e fro competent advisers than is the unde graduate editor; he has an entire facul of brain trusters at his very elbow. Faculty Opinion The obligation of the student edit today, however, does not end when he h informed his readers of contempora occurrences likely to affect education policy. He has a further duty, in r opinion, to assist in the educational pr gram of his school by throwing turn t |



Those untidy habits come from jangled nerves

It's bad enough to look untidyill-groomed.

But it's twice as bad when you think that those nervous habits are a sign of *jangled nerves*...a friendly signal that says, "Find out what's the matter."

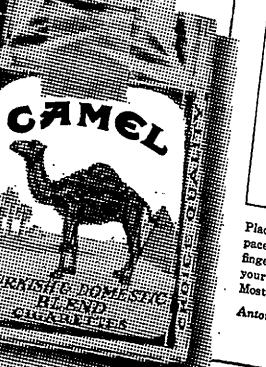
So, if you catch yourself mussing please, for Camel's costlier tol your hair, biting your nails, chew- cos never jangle your nerves.

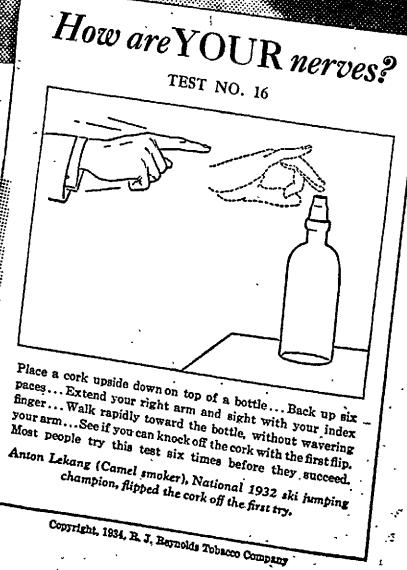
ing pencils—or suffering from any other of those countless little nervous habits—

Get enough sleep and fresh air —find time for recreation. Make Camels your cigarette. You can smoke as many Camels as you please, for Camel's costlier tobaccos never jangle your nerves.

COSTLIER TOBACCOS

Camels are made from finer, MORE EXPENSIVE TOBACCOS than any other popular brand of cigarettes!

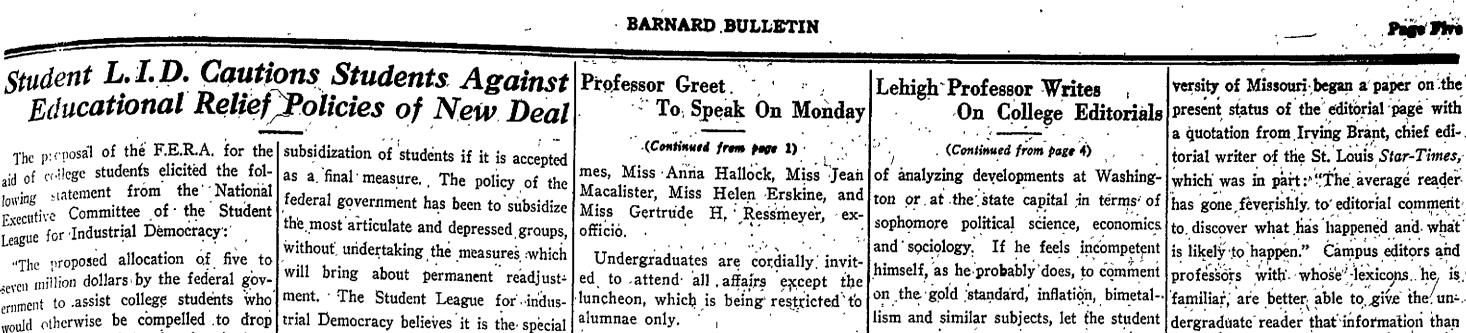




.

THEY NEVER GET ON YOUR NERVES!

TUNE IN! CAMEL CARAVAN featuring Glen Gray's CASA LOMA Orchestra and other Headliner's Every Tuesday and Thursday at 10 P. M., E.S.T. P. M., C.S.T. 8 P. M., M.S.T. 7 P. M., P.S.T., oper WABC-Columbia Network



statement from the National lowing Executive Committee of the Student League for Industrial Democracy:

"The proposed allocation of five to seven million dollars by the federal government to assist college students who would otherwise be compelled to drop out of college is a belated and very short step in the right direction. Belated because thousands of students; lacking funds, have already been forced out of college. Very short because funds should be extended to the state universities and city colleges that have been compelled so seriously to curtail activities during the past few years. Funds should be diverted from the destructive program of military education through the R.O.T.C. to constructive uses. It is an outrage that with schools shut down all over the nation, we should be embarking on a program of building battleships.

"The Student League for Industrial Democracy believes that there are serious dangers in the present scheme of

those relief jobs can be utilized against social responsibilities." CATHEDRAL DRESS SHOP (AGNES DOHAN) **1082-B Amsterdam Avenue**

responsibility of those students who will

benefit by the fund of the FERA not

to allow themselves to be bought off

from the major campaign for a new

social order in which production will be

for use and not for profit, and in which

the producing classes of this country will

be in control.

2 Doors North of 113th St. Featuring a Complete Selection of Misses' and Women's Sports, Afternoon and Evening Dresses at Moderate Prices.

FLOWERS BY WIRE TO ALL PARTS OF THE WORLD J. G. PAPADEM & CO. FLORISTS 2953 BROADWAY Bet. 115th and 116th Streets Phone Monument 2-2261, 2-2262

torial writer of the St. Louis Star-Times, which was in part: "The average readerhas gone feverishly to editorial comment. to discover what has happened and what is likely to happen." Campus editors and professors with whose lexicons he is familiar, are better able to give the undergraduate reader that information than are the anonymous writers for the metropolitan press. I have no patience with the I.N.A. member or judge who still contends that the collegiate editorial writer should restrict himself to diatribes on the condition of the grass in front of the dean's office or the lustiness of the cheering at the last pep meeting.

-January 27, 1934.

radical agitation on the campus by the simple expedient of withholding them from anyone who has campaigned against the R.O.T.C. or for academic freedom. This is especially unfortunate in a period when the American student seems at last to be awakening from his

"We desire further to point out that long slumbers to an awareness of his

We Are Members of Florists Telegraph Delivery

editor invite faculty members to contrib-

ute such analyses. If President Roose-

velt is not above asking the opinion of

such authorities certainly the undergrad-

Editorial Status 🕔 🗠

At a recent convention of the American

Association of Teachers of Journalism at

Chicago, Prof. Roscoe Ellard of the Uni-

uate editor should not be.

You buy Chesterfield cigarettes every day. You may buy them one place today and another place tomorrow --- or you may buy them the same place every day.

It is estimated that there are this day 769,340 places in this country where Chesterfields are on sale all the time.

To make Chesterfield Cigarettes we get the best tobacco and the best materials that money can buy. We make them just as good as cigarettes can be made.

We pack them and wrap them so that they reach you just as if you came by the factory door.

You can buy Chesterfields in 769,340 places in the United States and in 80 foreign countries.

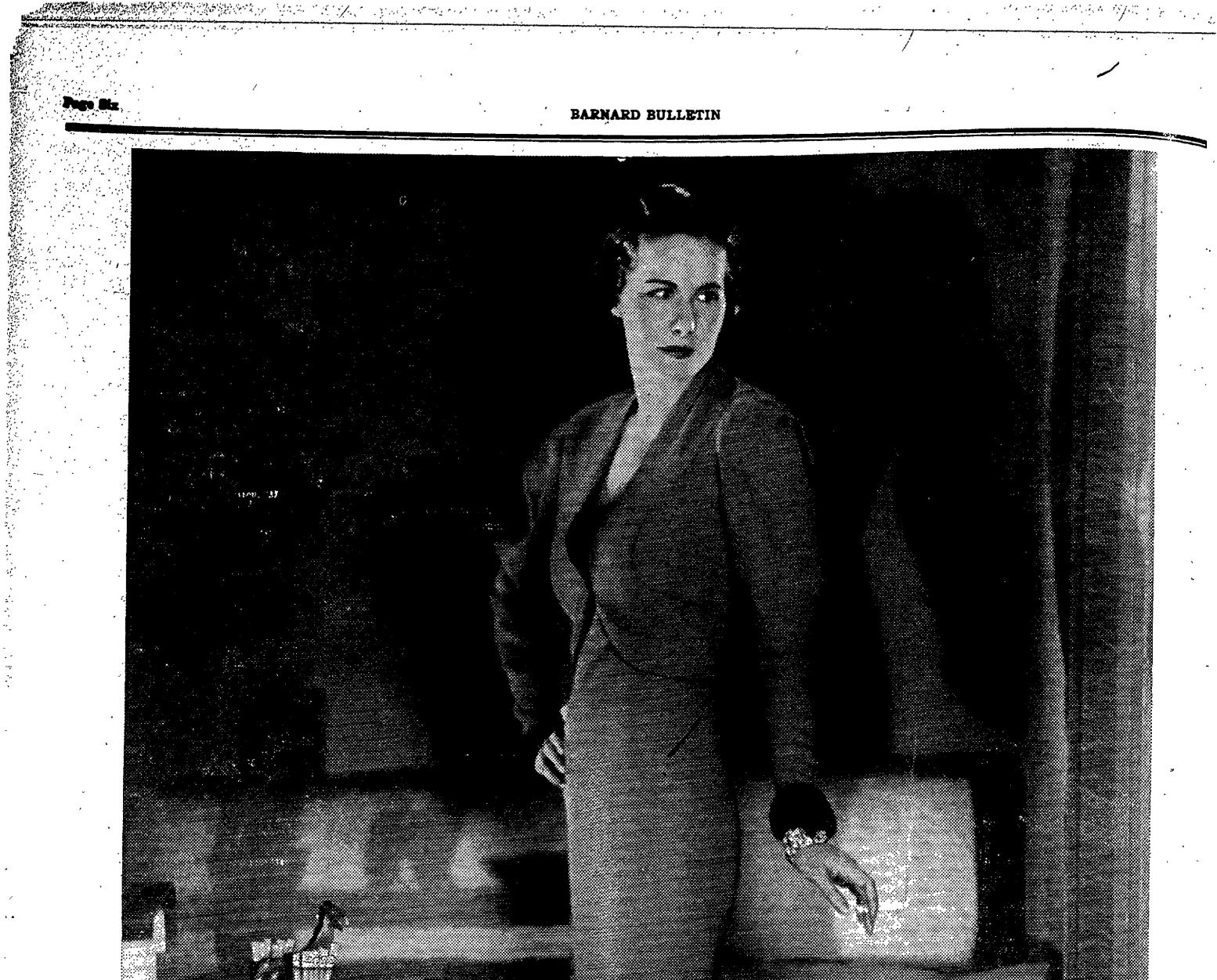
> "A package of Chesterfields please"

hesterfield the cigarette that's MILDER

Chesterfield

the cigarette that TASTES BETTER

C 1934, LIGGETT & MYERS TOBACCO CO.



THE HEIGHT OF GOOD TASTE

Copyright, 1934. The American Tobacco Company

CC CARDON CONTRACTOR

Direct from the Metropolitan Opera House Saturday at 1:55 P.M., Eastern Standard Time, over Red and Blue Networks of NBC, LUCKY STRIKE will broadcast the Metropolitan Opera Company of New York in the world PRE-MIERE of the new American opera "MERRY MOUNT." for they are the mildest and the most tender And every Lucky is so round, so firm, so fully packed—no loose ends.

Always the Finest Tobacco and only the Center Leaves

In making Lucky Strike Cigarettes we

use the finest Turkish and domestic

tobacco-and only the center leaves

NOT the top leaves—they're underdeveloped—they are harsh1

The Cream of the Crop "The tenderest, mildest, smoothest tobacco"

