



Barnard Bulletin

XXXIII, NO. 48

APRIL 26, 1929

PRICE TEN CENTS

Junior Month Representative



Miss Thelma Rosengardt, recently elected Vice-President of the Undergraduate Association, has been unanimously chosen Barnard Junior Month Representative, Miss Mary Dublin, the previous appointee, having declined in order to accept the second Geneva Fellowship.

This will give Miss Rosengardt a very interesting opportunity to participate in the program which the Charity Organization Society has arranged for a group of College Juniors chosen from the outstanding women's colleges in the east.

Successful Auction Aids Summer School

"Going, going, gone, gone!"
"Selling, selling, selling, sold!"
"Pens and pencils, notes umbrellas, Frat pins, gloves and lost galoshes."

Interspersed with Rosengardian flashes of wit and sparkling humor, the annual auction of the articles from the Lost and Found, this year for the benefit of the Barnard Summer School for Women Workers in Industry, went over with a resounding bang of the auctioneer's gavel.

The rush for gloves was strangely reminiscent of Saks—Fifth Avenue's annual sale, or better still of Umbel's Fourth Basement. The three objects which excited the warmest response were:

- Item—One vanity case with Yale insignia.
- Item—One slicker—size 44.
- Item—One beautiful red silk umbrella.

If this does not indicate the trend of modern education, at least it looks like rain! The weather consisting of the proverbial April showers and Florida winters being unavailable to college students, one bathing suit was left without a claimant, in spite of the discreet withdrawal of Mr. Swan upon its clearance.

All in all, the sale was a tremendous success and the sum of \$100.00, which was raised, is an adequate proof of Miss Rosengardt's pioneering ability—or maybe it was her voice.

STUDENT LAUDS WORK OF SUMMER SCHOOL

Miss Hilda Smith Addresses group stressing the need of schools planned particularly to fit the needs of women workers and the inability of the regulation evening and university extension classes to recognize "that the students are workers," Miss Hilda Smith, chairman of the joint committee for the Barnard and Bryn Mawr Summer Schools for Women Workers in Industry, addressed a meeting of the Social Science Forum on the work and aims of these schools and of the Barnard School in particular. Dorothy Zisser, an embroidery worker and a student at the Barnard Summer School last year, praised the School and told of its value to her in opening new fields of knowledge.

"The program of study is arranged," said Miss Smith, "to lead the students to take an active part as workers in bettering their conditions, and in opening educational opportunities for their fellow workers." Miss Smith told of Summer School students who, returning home, started classes among their friends, and when regular teachers were unobtainable, taught the classes themselves, basing them on School syllabi. The teaching in the Summer Schools "starts with the realization that the students are workers" and that as mature people with practical experience in industry, they have contributions to make as well as the teachers. According to Miss Smith evening and university extension classes do not and cannot understand the needs of the worker-students and use a vocabulary largely unknown to these students. "The Summer Schools combine advanced subjects and simplified methods of teaching," said Miss Smith. Economics, English composition and literature, elementary science and history "are correlated to give the students an understanding of industrial problems."

Miss Zisser told the meeting "that if anyone had told me a year ago that today I could speak to a group of people, I would have laughed at them. The School showed me subjects in their relation to one another, and helped me to get much more out of my reading."

Dancing Classes To Give May Day Exhibition Will Include Clogging and Natural Rhythms

The Dance has definitely taken its place as a major art. There has been an exceptional revival of interest in dancing since the war in both Europe and America. This enthusiasm has spread not only throughout artistic and professional circles but also through amateur groups, where it has been recognized as an excellent combination of recreation and exercise.

On Wednesday, May first, at 4:30 o'clock the College and invited guests will see that dancing at Barnard is not limited to Greek

UNDERGRADUATE OFFICERS INSTALLED MISS CHURCHILL ADMINISTERS THE OATH

TONIGHT!
GALA PREMIERE!!!
at 8:30 sharp
of
J. M. Barrie's comedy
The Admirable Crichton
presented by Wigs and Cues
DANCING AFTER THE
SHOW
Other performances on
Saturday matinee, April 27
Saturday evening, April 27
This is an extraordinary
occasion
DON'T MISS IT!!!

The annual Installation Ceremonies were held Wednesday afternoon in the Gymnasium, after which the new officers of the Undergraduate governing bodies officially assumed their duties. The officers, including members of Representative Assembly were, as usual, distinguished by caps and gowns. The platform, however, was reserved for the eleven members of Student Council of past and present administrations.

Marian Churchill, retiring Undergraduate President, enunciated in her farewell address, as she did in her inaugural speech one year ago, her aims as chief executive of the student body, namely, to make student government "more efficient" and "more equitable." The two most important changes of which she spoke in reviewing activities during her term of office, were those of the new Eligibility System and Bulletin reorganization. The first provides, in what seems a more sound plan, for the determination of eligibility on a proportional "point" basis rather than on the old, more rigid "grade" basis,—an innovation which has been fully outlined in a past issue of this paper. The second has attempted to relieve the burden of bi-weekly issues upon a small staff and to provide for the building-up in the future of larger, more adequately trained staffs. Among other reforms mentioned were those of adjustments in the library system, provision for Senior advisers to Freshmen concerning programs, and arrangements for posting marks in Barnard Hall rather than in Milbank, where they cause disturbance during examination time.

Miss Churchill spoke further of student interest in extra-mural affairs as manifested in the political activity of this past fall at the time of Presidential elections in the country; Auction for Barnard Summer School for Women Workers in Industry; the sending of delegates to the Model League at Vassar, and the entertainment of South African students. Finally, in facing the problem of the proportion of students actually participating in extra-curricular affairs, Miss Churchill announced that she had found Barnard ranking well with some 240 of its 1,000 enrolled holding offices, however minor, and some 300 usually registering their opinions at the college polls. She felt encouraged by these figures, and while hoping for increased enthusiasm and interest in the future, preferred that it be built more slowly and surely on the foundation of the group now active that, although limited in numbers, is quite intelligent and desirably critical in its judgment of student undertakings. Of the continuance of such support under her "able and worthy successors," Miss Churchill felt assured.

Fiesta and Tea Brings Spain in Barnard

The Circulo Hispano held its annual celebration of Cervantes on Tuesday, April 23.

Senorita Dorado showed slides of an "Excursion a la Tierra del Quijote" and poked a few words about each one.

The next event on the program was a contest among the members of the audience. Mimeographed sheets were provided on which was a list of certain short stories of Cervantes. Different students came out one at a time in costume and characterized the subject of the various stories. The winner of the contest had to fit the characterizations to the titles correctly. However, so many students named every one correctly that it was impossible to award the prize—a volume of Cervantes. Therefore at the suggestion of one of the winners the book was donated to the Spanish room.

Three episodes from "Don Quixote" were then presented by the Spanish literature class of Miss Dorado.

Three Spanish songs were sung by a selected group of Spanish students. These songs were "Mirame asi," by Sanchez de Euentes; "No, no, no, no quiero casarme," by Cancion del Siglo XVIII; and "Espana," by Chabrier.

Senor Moreno-Lacalle, Dean of Middlebury Summer School, announced that Irene Cooper Emerson was the winner this year of the Spanish Fellowship. Miss Emerson is at present president of the Spanish Club.

Games. The classes in natural dancing, athletic dancing and in clogging will demonstrate the work which they have been doing since November. The program will include a demonstration of the plastic principles of natural dancing, group and individual dances, and original dance rhythms by members of the advanced classes.

It is hoped that the college will express its interest in the Dance, by responding to the cordial invitation of the Department of Physical Education and the participants.

Published semi-weekly throughout the College Year, except during vacation and examination periods, by the Students at Barnard College, in the interests of the Undergraduate Association.

Vol. XXXIII April 26 No. 48

EDITORIAL BOARD

Editor-in-Chief

Mary Dublin, '30

Managing Editors

Elizabeth Benson, '30

Margaret Ralph, '30

Assistant Editors

Elsa Traunstein, '29

Bessie Bergner, '29

Eleanor Frankel, '29

Assistant Managing Editors

Beatrice Heiman, '29

Thelma Rosengardt, '30

Reporters

Ruth Jeanne Bellamy, '32

Anita Jones, '32

Bettina Peterson, '31

BUSINESS STAFF

Business Manager

Hazel Reisman, '30

Advertising Staff

Dorothy Rasch, '31, Mgr.

Sylvia Schweitzer, '31

Juliet Blume, '32

Geraldine Marcus, '32

Circulation Staff

Hilda Brandenstein, '30, Mgr.

Ruth Levy, '31

Vera Behrin, '32

Roberta Meritzer, '32

Printing Staff

Ruth Gelb, '32, Mgr.

Hilda Markwood Marge Gutknecht

Ethel Geiger Hope Hemenway

Subscription—One Year\$3.00

Mailing Price 3.50

Strictly in advance. Entered as second-class matter December 14, 1908, at the Post Office, New York, N. Y., under the Act of March 3, 1879. Acceptance for mailing at special rate of postage, provided for in Section 1103, Act of October 3, 1917, authorized November 12, 1918.

Address all communications to

BARNARD BULLETIN

Barnard College, Columbia University

Broadway and 119th Street, New York

Editorial

In his speech at Geneva, Ambassador Hugh S. Gibson attempted to break down the futile quibbling about limitations. He has proposed a plan for treaty parity in naval strength among the principle powers, stating that if the nations could accept the view that naval needs are relative "the danger of war could be guarded against just as well by the maintenance of relative strength at lower levels as at higher levels." The second proposal calls for a substantial reduction in naval armaments, limiting the total tonnage, as the French had suggested. He states that any plan, even roughly fair, that will secure a reduction of naval armaments will be gladly considered by the United States.

Following the Russian plans for armament reduction, the Germans set forth an admirable list of proposals to prohibit the dropping from the air of any substance used in warfare to prohibit all gas warfare and compulsory military service; and that there be allotted to each nation a definite number of weapons.

The press of all of the great powers, save Italy, acclaim the Gibson plan. The editorial pages of the New York papers are enthusiastic and hopeful. Such plans as these must be met by the Great Powers and met more than half way.

It is difficult to determine whether it is only as abstractions that these plans are being approved when on the same pages the headline "Army plane to bomb New York," appears. The purpose of the raid, it is said, is to demonstrate how refueling extends the cruising range of military aircraft. Is this to encourage our hopes for disarmament and to convince us that the Kellogg Peace Pact can be something more than a scrap of paper?

ABOUT TOWN

Art

A rally of American masters.

Going East on 57th Street.

Allied Artists of America, 215 West. A bewildering display of 356 paintings, with laurels to Luigi Lucioni, David Tausky and Carl Wuermer. To May 5.

Dudensing, 5 East. John Graham's disquieting canvasses. Also: simple ink sketches by S. Domenica from an isolated Australian convent. Stained window patterns in black and white. To April 30.

Knoedler, 14 East. Persian and Indo-Persian Miniatures, 14-18C. Delicacies of color, line and pattern equally fascinating at close range, from afar, or under the magnifying glass. Also: Schoengauer engravings, 15C. To April 28. Wax portraits by Ethel F. Mundy. April 22 to May 4.

Macbeth, 15 East. Childe Hassam early works, '88-1919. Paintings, etchings, water colors, pastels. Along Fifth Avenue: Umberto Romano at Rehn's, No. 693. Arnold Friedman at Kraushaar, No. 680.

Elsewhere: Architectural and Allied Arts Exposition: Grand Central Palace. Murals, Sculpture, 100 American paintings. Salons of America, Inc., exhibition: Anderson, 489 Park Avenue. More American artists: Arts Council at the Barbizon, 140 East 63rd Street. Self-Portraits by Americans: Montross, 58 West 55th Street.

Music and Dance

Louise Homer and Efram Zimbalist, tonight at Carnegie. Royal Russian Choir: Artist, Princess Slaviansky, Hammerstein Theatre, at 53rd and Broadway. Neighborhood Playhouse Production: Bloch's "Israel," also Borodin and Debussy. Cleveland Orchestra under Sokoloff, Manhattan Opera House. John McCormack: Hippodrome, May 5.

The Drama

Freiburg Passion Play: Hippodrome, beginning April 29.

NOTICE

In order to meet the new requirements for the New York State certificate for high school teachers, Education 35A-36A is being reorganized so as to be a 6 point instead of a 4 point course for the year.

It is probable that no Barnard students will be allowed in the Special Methods courses of Teachers College next year. They will, however, be able to meet the Special Methods requirements by work in Education 35A-36A.

As soon as this new plan is definitely arranged, a further announcement will be made.

V. C. Gildersleeve,

Dean.

SENIORS!

Beginning Saturday, May 11th, the Senior requirement in Physical Education will be considered satisfied by all Seniors who have completed their final physical and medical examination. Seniors are warned that those who have not already made an appointment should report to the Physical Education Office at once. Senior examinations will be given only at certain times from now on and final credit in Physical Education cannot be received until the examination has been completed.

Agnes R. Wayman,

Dr. Gilbreth To Speak On Secretarial Opportunity

The Vocational Committee has been very fortunate in securing Dr. Lillian Gilbreth, efficiency engineer, to talk on "Opportunities in the executive Secretarial Field."

Dr. Gilbreth's fame is world wide as being a mother who can boast of twelve children and still has achieved a most successful business career as a consulting engineer in management. Dr. Gilbreth has contributed numerous articles to magazines on "Why Women Succeed in Business," "Marriage," "A Career and the Curriculum," "Making one Hour do the Work of Two," has written books on "Applied Motion Study," "The Homemaker and her Job," and is the co-author with her husband, of many more works.

Dr. Gilbreth is a graduate of the University of California, Ph.D. at Brown, a member of Phi Beta Kappa, American Management Association, Psychological Association, Taylor Society, Society of Mechanical Engineers, and Institute for the Scientific Management of Poland, and is in Who's Who.

The Vocational Tea will be held Tuesday, April 30, at 4:15 in the College Parlor.

New Menorah Officers

Announce Meeting

Menorah cordially invites all interested to hear Mr. David H. Peariman, director of the Society for the Advancement of Judaism, at its meeting on Monday, April 29th, at 4 o'clock in the College. Mr. Peariman, who is working for the doctor's degrees at teachers College, will speak on "Cultural Zionism." His speech is sure to be of great and vital interest to all.

Menorah has recently elected the following officers for 1929-1930: President: Dorothy Adelson Vice-President: Lucille Robbins Secretary: Celeste Judel Treasurer: Edith Guttman Publicity: Blanche Luria

State Civil Service Positions

Miss Frances Perkins, Industrial Commissioner, has asked that publicity be given to vacancies in the Department of Labor for assistant superintendent in the division of employment in the Department of Labor, chief of division in the Bureau of Home-Work Inspection, and confidential field agent.

The detailed announcements are posted on the Occupation Bureau bulletin.

NOTICE

Columbia Bookstore wishes to announce that it will be possible for Seniors to rent caps and gowns from them for Commencement. Orders for these should be filed through Marian Churchill. Miss Churchill is accepting advance orders now. By filing orders with her immediately perfectly fitting caps and gowns will be guaranteed. The charge for this service is \$5 for four weeks of wearing. If it is desired, the gowns can be rented for only Commencement day, at a lower price.

SENIORS
Last chance to sign for Senior Week
DO IT TODAY!



Today is the last day to sign up for the A. A. Banquet! Unless you sign up on the poster in Barnard Hall today, you will miss the greatest evening ever.

The principal speaker at the banquet is to be John R. Tunis, who writes for Harper's Magazine and is Sports writer for the N. Y. Evening Post. He is also the author of two books: "The Mother of a Champion," and "Sports, Heroics and Hysterics." Mr. Tunis is very much interested in keeping sports clear of professionalism, and has some very interesting views on the subject.

Betty Martin, as toastmistress, will introduce the other speakers, among whom will be Mis Wayman, whose interest in and cooperation with the A. A. has been of such value; Dr. Alsop, Olive Bushnell, outgoing president of the Association, and Amelia Abele, the president for next year. Athletic awards will be given out by Olive Bushnell, swimming awards by Miss Hauser, and non-athletic awards by a representative of the Undergraduate Association. Entertainment will be furnished by some talented Barnardites: Vera Freudenheim will dance, and a famous team of cloggers will also appear.

The banquet will begin at six-thirty (6:30), and will be catered by Freshmen who have been outstanding in athletics. (This is not only an honor but a precaution to see that they are strong enough to carry the very heavy tray! It will be held in the gym, on Friday night, May 3. Its bound to be a big success, so sign up now and don't miss the fun!

M. W. K.

SENIORS, JUNIORS WIN SENIORS 1929 CHAMPS

Heavy batting and sloppy field work on both sides were the chief features of the Junior victory over the Sophs, 15-10, on Monday. Considering the fact that this is practically the end of the season when all the teams should be at the peak of their form, the poor playing is all the more inexcusable. The Sophomore team was especially off-form. Most members of the team seemed to be afflicted with butter fingers, baseball thumbs, blindness, etc. The few flashes of brilliant playing were not sufficient to withstand the even, though mediocre, game of the Juniors. In spite of this defeat, the Sophomores still remain second.

The Freshman-Senior game on Tuesday was a decided contrast to the game of the day before. The Senior team, an exceptional combination of heavy hitters and clean-cut fielders, had little difficulty in defeating the still inexperienced Freshies, 34-13. The Freshman attempted a few rallies, but the damages wrought by the heavy bat of the Senior were irreparable.

The final standing of the teams is as follows:

	W.	L.	P.C.
Seniors	6	0	1.000
Sophs	3	3	.500
Juniors	2	4	.333
Freshman	1	5	.166

Interesting Programs

Planned by Playhouse

The Neighborhood Playhouse includes a Folk Scene with Folk Dances, in each of the two programs of symphonic music, with stage and orchestra, which it will present at the Manhattan Opera House with a company of dancers and actors, and the Cleveland Orchestra, the latter part of the month. The melodies in Georges Enesco's "Roumanian Rhapsody, No. 1" have furnished the basis for a Roumanian folk scene, which with Richard Strauss' "Ein Heldenleben" and Charles Griffes' "The White Peacock" will be given on Friday, April 26, Saturday, April 27, and Sunday, April 28.

The dance, the earliest of the arts, belongs to all countries, and all ages. It comes down to us through story, history, myth and religions. Although modified by the epoch and fashion, adapted to the land of its birth, it still preserves its original character and presents a true mirror of the spirit of a people.

The folk dances of Roumania are truly mirrors of the gay independence of this brave people. On festive days the peasants don their gayest apparel and crowd together on village greens, dancing tirelessly in groups for many hours. Dancing is the national pastime, and every village, be it ever so small, has its village green.

A large company of actors, and dancers representing many countries, are included in the company which will appear in the two programs of the Neighborhood Playhouse, which will be given for five evenings only the last of April at the Manhattan Opera House.



For those who seek detachment from the intensity of modern Manhattan, The ROOSEVELT provides an atmosphere of quiet comfort and charm . . . Its early Colonial appointments, delicious cuisine and personalized service assure a pleasurable sojourn—whether your tenure be long or transient.

BEN BERNIE'S ORCHESTRA
in the Grill.

1100 Rooms—Single or En Suite

The Roosevelt
Madison Avenue
at 45th Street
New York, N. Y.
HOWARD CLINTON FOGG
Managing Director
HOTELS

THE CAMBRIDGE SCHOOL
DOMESTIC ARCHITECTURE
LANDSCAPE ARCHITECTURE
A Professional School for College Graduates
The Academic Year for 1929-30 opens Monday, October 7, 1929
HENRY ATHERTON FROST, Director
53 Church Street, Cambridge, Mass.
At Harvard Square

HATS AND DRESSES
Exceptionally Fine Quality and Value
Large and Small Sizes
Hats \$2.50 to \$5.00 Dresses \$5.00 and up
ALMA ROSE
115 WEST 104th STREET
Open Evenings Academy 7923
Col. Ave. "L" Sta. Mar-Sol Court
103rd St. B'way Sub. Sta.

Miller School
2875 Broadway (at 112th Street and near Columbia University)
ESTABLISHED 1894
Private Secretarial and Commercial Training—Shorthand, Typewriting, Filing, Office Practice, Bookkeeping, etc.
Day and Evening Session
The training of thousands for business employment during the past thirty years puts us in a position to say that we know how. Send for catalogue.

ANNA J. RYAN, Inc.
Beauty Shoppe Par Excellence
2896 Broadway
Near 113th St. New York City
Cathedral 7156-7459

COLLEGE DINING ROOM
552 West 113th Street
Luncheon, 45c; Dinner, 65c



An odds-on favorite

Good things have a way of making themselves known in this world, whether at Longchamps, or Saratoga, or Epsom Downs. . . . And in these places, where people gather who are accustomed to rely upon their own taste and judgment, you will find Camels the odds-on favorite. . . . They have a winning way.



Calendar

Friday—April 26
Wigs and Sues Production
Theatre—8:00
Saturday—April 27
Wigs and Cues
Theatre—8:00
Monday—April 29
Menorah Tea
College Parlor—4:00
Mr. David W. Pearlman
"Cultural Zionism"
Tuesday—April 30
College Tea—4:00
Dr. Lillian Gilbreth

Representative Assembly

At the regular meeting of Representative Assembly on Monday, April 22, the question of publishing a list of all the students was discussed. A motion was finally passed which provided that a list of students be published arranged alphabetically by classes with addresses. The student in charge will be appointed by Student Council.

The Curricular Committee made several recommendations to the Assembly for providing additional information about courses for all students, and especially incoming freshmen. The committee recommended that mimeographed sheets be gotten out by each department explaining the work of the department in general, and of the various courses in particular. For the benefit of the incoming freshmen, the booklet which is sent to all of them, could be enlarged to give more specific information about certain courses. The Assembly recommended that this matter be discussed with the Faculty.

HELP WANTED

Camp councillor positions at Social Service camps in return for maintenance expenses, and occasionally small salary. Write to Volunteer Social Service, Student Mail.



TO MANY, THE PERIOD from May 4th to June 5th will be the ONE time in a lifetime when the Cap and Gown outfit is worn.

Why not insure a perfect fitting set—today? Miss Marion Churchill will reserve one for you and you may use it for a full month at the nominal cost of \$5. Again, the Bookstore proves its claim—"Everything for Class and Campus activities!"

The BOOKSTORE

Journalism Building

GIRLS

Have your OWN doggie pillows
Made to order in any color
Combination
What!! They have musical
insides!!
One squeeze and oh what a
Tune

BARBARA STANDISH LE WALD
16 East 52nd Street

Where to Buy

BOOKS
NEW OR
SECOND HAND
STATIONERY

Loose-Leaf Supplies or Any-
thing Required for Studies
THE COLLEGE BOOK STORE
A. G. SEILER
1224 Amsterdam Avenue
(Whittier Hall)

**OLYMPIA
THEATRE**

The World's Leading Sound and Talking Pictures

April 26 and 27
Alan Hale, Rene Adoree and
Fred Kohler in
"THE SPIELER"
also
Thelma Todd and Creighton Hale
in
"SEVEN FOOTPRINTS TO
SATAN"

**Broadway
at 107th Street**

April 28, 29 and 30
Dorothy Mackaill and Jack Mulhall
in
"CHILDREN OF THE RITZ"
also
Noah Beery and Olive Borden
in
"LOVE IN THE DESERT"

SARELLEN TEA ROOM
2929 BROADWAY, at 114th STREET
A La Carte, Also
Club Breakfast 30 to 65c
Special Dinner \$1 and \$1.25
Special Luncheon 50c
Come in as late as 12.30 and you can
be served in time to make your 1 p.m.
class
SARAH E. CALL, Prop.

The Beauty Parlor for College Girls
MADAME SUZANNE
2887 B'way, bet. 112 and 113 Sts.
Tel: Cathedral 7953
Expert Staff—Permanent Waving,
Manicuring, Finger Waving
Open evenings, except Monday, until 9 p.m.

Delivery—flowers by wire to all
parts of the world

We are members of Florists
Telegraph

J. G. PAPADEM & CO.

Florists

2953 Broadway
Bet. 115 and 116 Sts.

Phone Monument 2261-2262

LOHDEN BROS., Inc.

Confectioners

2951 BROADWAY

Light Luncheon and Breakfast

Served from 8 A.M. on

ICE CREAM WATER ICES

Drink
Coca-Cola
Delicious and Refreshing

**PAUSE AND
REFRESH
YOURSELF**

OF COURSE IT'S NO
FAIR PLAYING THE
PROCTOR AND SPYING
OUT SUCH A DELICATE
SITUATION AS THIS.
BUT THEN, WE'RE
NO PROCTOR.
AND WE CAN
RESIST ANYTHING
BUT TEMPTATION.

All of which goes to prove (if
we may be excused for saying so)
that the pause that refreshes is the
sanest temptation which millions
ever succumbed to. And to these
same millions the pause that re-
freshes has come to mean an ice-
cold Coca-Cola. Its tingling,
delicious taste and cool after-sense
of refreshment have proved that
a little minute is long enough for
a big rest any time.

The Coca-Cola Co., Atlanta, Ga.

OVER
8
MILLION
A DAY

YOU CAN'T BEAT THE
PAUSE THAT REFRESHES

IT HAD TO BE GOOD TO GET WHERE IT IS