ひんはいけんか ほっ

Barnard



Bulletin

ol. XXX, No. 13

FRIDAY, JANUARY 8, 1926

PRICE TEN CENTS

SOPHOMORES TRIUMPH AT ANNUAL SING SONG

CLASS CHEER WON BY 1927 1928 HAS WINNING SONGS

The Sophomore Class gained an overwhelming victory in the traditional song competition, held in the theatre Wednesday, December 16. They contributed the most in numbers, hence, in volume, and also in THREE MIRACLE PLAYS technique and nicety of execution.

The competition centered about the originality and execution of class and college songs and class cheers. The judges were Miss Mary C. Dillon of Barnard, Mr. Charles H. Doersam of Columbia, the leader of the Barnard Glee Club, Mr. Berrian Shutes, member of the faculty of the Columbia Music Department and Mr. Vernon Lohr, the Columbia cheer-leader. 1928 won the class song, the music of which was written by Ethel Barnett and the words by Florence Benjamin. The Sophomore class was also the winner of the college song, the words being written by Harriet Tyng and the music by Ethel Barnett. The Junior Class won the class cheer by a very close margin, '28 taking second place. The final scores were:

 $1929.....19\frac{1}{2}$ points 1928..... 50 points 1927.....29 points 1926..... 31½ points

While awaiting the various decisions for the competing songs, the classes were requested to sing old favorites. The Seniors sang the hits of last year's Junior Show, '28 and '29 sang many of the songs from Mysteries. The ever-famous items on the program.

The Glee Club entertained with the "Love Song" by Brahms and "Oh Didn't It Rain" (arranged by Burleigh). Mr. Doersam, leader of the Glee Club, accompanied on the

After Sing Song, tea was served in the College Parlor.

CLASSICAL CLUB HAS PARTY

Classical Club had its Christmas party the Thursday evening before the holidays in the theatre. The entertainment consisted of a song, readings from Latin and Greek authors and a short play.

Professor Knapp read the story of the Nativity in Latin, and Professor Van Hook read "Defense of elen of Troy" in Greek and in

Inglish.

The cast of "Horace's Ninth ages was almost lost. tire" was as follows:

Horace—Dorothy Bruce The Bore—Frances Alexander - Fuseus 'Aristus-Marguerite

Reid

BASIL SYDNEYwill speak on "Hamlet in Modern Dress" at the College Assembly Tuesday, January 12 at I o'clock sharp in the Theatre.

GIVEN BY DRAMA CLASS

"HAGAR AND ISHMAEL" RECEIVES FIRST PLACE

The drama class at Barnard College took on the guise of a medieval community on Thursday afternoon preceding the Christmas holidays and presented the three best miracle plays written by its members. The stage setting, the costumes, the make-up, the lines, the presentation, all these factors had the medieval note and were managed wholly and exclusively by members of the class.

The audience and the judges alone formed the outside world at the performance. "The latter were Mrs. Deets, Dr. Mary Jennings, Leonie Adams, Lillian Harris, Mrs. Schloss, |Helen Mack, Mary Granger, Mary | freshments. Fitzhugh and Jean Pertak. These, After Professor Puckett had exwere carefully chosen for past ex- tended Christmas greetings, Properience and successes with miracle fessor Braun made the announceplays and for literary and theatrical ment which had been advertised as merits. Miss Adams, for instance, the surprise of the occasion. has a book of poems out, and Miss Mack is connected with the professional stage through the Neighborhood Playhouse.

"YOU Can Tells" and "The Squashy Ishmael" produced by Helen was the second director, had Chocolate Eclairs" were important Deutsch and Elizabeth Reynolds received first place. It justly deserved it, for its length, the manipulation ent fund of \$5000-, the income of the plot and a certain coarseness, from \$1000 to be awarded annually which though flavoring of the sacrilegious today, was very true of the the income from the remainder to medieval productions. Noel Stone as the aged Sarah, Mildred Lyman tion of the head of the German Deas the Abraham beset by too many partment in Barnard College (with females, the angel who reiterated the general approval of the Dean "Amen" so fervently to God's commands and the perfectly cherubic child, Ishmael, headed a cast that pices of the department or the joint could be and was supremely good auspices of the department and the because of the wealth of material Deutscher Kreis as will tend to given to work upon.

> Lucifer" was awarded second place, the appreciation of American stu-It probably lost first place from the dents and thus foster mutual undervery high value of the work. The standing and good will between the theme was so nobly carried out, and youth of both countries." the poetry was so splendid and dig-

Professor Perry and Miss Young humor. It was directed by Frances that a large part of his purpose in "The Lovers' Quarrel" by Feagin. Alice Carson played Luci- soliciting the gift had been to en-(Continued on page 3)

APPRECIATION OF THE BEST IN ART AND SCIENCE STRESSED BY DR. BUTLER AT NEW YEAR'S ASSEMBLY

COMPARES OUR POSITION TO THAT OF PONCE DE LEON IN HIS SEARCH FOR THE FOUNTAIN OF ETERNAL YOUTH

SANTA CLAUS COMES TO GERMAN DEPARTMENT

EDWARD D. ADAMS GIVES ANNUAL PRIZE AND FUND

The Christmas party of the Deutscher Kreis was by common consent a delightful affair. No fewer than seventy persons managed to find room on chairs, tables and rugs in the club's headquarters, Room 115, illuminated only by the light of a real old-fashioned Christmas tree. An ancient Christmas play, chosen and coached by Miss Louise Gode, was simply but effectively done by members of the club; German carols were sung, Miss Gode read a charming Christmas story by

pan and other confections went with the American coffee and re-

was that Mr. Edward D. Adams, who for many years had been a friend of the university and who gave Columbia the former Deutsches Marion Wadsworth's "Hagar and Hans of which Professor Braun presented the German Department of Barnard College with a permanas the Dean Prize in German, and be expended by and at the discreand the trustees) "for such extracurricular activities under the ausbring the beautiful things in Ger-Catherine Woolley's "The Fall of man life and civilization closer to

Professor Braun spoke of the nified that the spirit of the middle happy spirit of co-operation be-The hymns that accompanied the bolized by the fact that Room 115 setting on the stage and the end was being shared as headquarters of the performance were noteworthy by both. He made it very clear that production. This piece was the ties of the Deutscher Kreis as an fer, Anita Generick, God; Helen able the Kreis to add to its pro-

(Continued on page 3)

For the coming year we should take advantage of that ripe age which is ours by inheritance and that eager youth which is ours by choice so that they may help us in an appreciation of the first-rate in art, literature, science, politics and character. This was the New Year's message of Dr. Nicholas Murray Butler, President of Columbia University, at the University Assembly

in MacMillin Theatre on Tuesday. Our relation to the calendar, President Butler said is similar to the Spanish explorer's search for a fountain of youth in Florida. They, apparently, did not find the fountain. But what they were trying to do in their way is something which • all mankind attempts to do by use of the calendar. "Man finds himself on January First with youth renewed, expecting to find some: thing better and finer than what has Salma Lagerlof, and German marsi gone before. It is the youth of sentiment, spirit, outlook, anticipation and resolve, President Butler stated.

> "But in this renewed youth, he added, we have an advantage over youth itself, for we come to it with a long series of experiences to guide our behavior. We are influenced by the ways of thinking and doing of people and generations that are past, for, although they are dead their thinking lives.

> "In this way is our youth renewed year by year, an extraordinary combination of youth and old age. People often fail to achieve the solidarity, depth and breadth of the old; they see only the surface for "they have not even touched the hem of the garment of education," Presi-

dent Butler said.

The cultured man and woman feels a genuine attraction for the first-rate, and is repelled by the second—or third-rate which are so eagerly thrust upon us in every field. The coming year, concluded President Butler, should mean for us an attempt at a fuller and more genuine appreciation of the best things.

The Columbia Glee Club opened and concluded the assembly with the singing of a few songs.

ORIGINS OF DANCE TRACED

The history of the dance was the subject of Professor Loiseaux's tween club and department, sym-|lecture to la Societe Française on Tuesday, December 15. Professor Loiseaux traced its development from earliest times to the present. for the effect they achieved in the the department regarded the activi- The dance was shown to have originated from a natural liking for Process Server—Felicia Sterling shortest and contained the least important adjunct of its work and rhythm felt even by savages. The Greeks, Romans, Europeans and especially the Spanish all had their own dances. The French were char-Dancing, games, and refreshments Cooney, the Good Angel; Adele Nor-gram each year a few exceptionally acterized by the low, high and square dances. Tea followed the address.

The Barnard Bulletin

Published weekly throughout the College Year, except vacation and examination periods by the Students at Barnard College, in the interests of the Undergraduate Association.

Vol. XXX JANUARY 8, 1926 No. 13

EDITORIAL BOARD EDITOR-IN-CHIEF

Edith Blumberg, '26 News Editor

Hannah Kahn, '26

Assistants Fanny Bokstein, '26 Rowena Ripin, '27 Ruth Perl, 27 Helen Williams, '26

Reporters

May Friedman, '28 Louise Gottschall, '27 Mildred Gluck, '27 Harriet Wilinsky, '27 Edith Burrows, '28

> **BUSINESS BOARD** Business Manager Bryna E. Mason, '26

Advertising Manager Circulation Manager Pearl Friedman, '28 Jeanette Driscoll, '27

Assistants Marjorie Conen, '28 Mildred Martin, '27 Helen Greenblatt, '28 Mary McNeight, '27 Ellene Mallory, '28 Helen Gambrill, '28 Bessie Bergner, '29 Marion Marshall, '29 Kathleen Hourigan, '29 Hannah Shor, '29

PRINTING BOARD Printing Manager Dorothy Woolf, '28

Assistants Roma Rudd, '26 Edith Harris, '27 Myra Ast. '28 Sarah Donnell, '28 Mary Moss. '29 Ruth Magurn, '29 Julie Newman '29

Strictly in advance. Entered as second-class matter December 14, 1908, at the Post Office, New York, N. Y., under the Act of March 3, 1879. Acceptance for mulling at special rate of postage, provided for in Section 1103, Act of October 3, 1917, authorized November 12,

Address all communications to BARNARD BULLETIN Barnard College, Columbia University Broadway and 119th Street, New York

COMMENT

It looks, indeed, like a happy new year and many more to follow for the German Department and for the Deutscher Kreis. But we should for sterner experience. Miss Tyng and dances and flirts at twenty!" like, in the midst of the rejoicing, writes, to start the new year by finding fault with something.

Happily for the mood, there lies on the editor's desk a note handed in by the reporter who was instructed to cover Sing Song. Along with the account of Sing Song for publication, an extremely polite and noncommittal report of the event, the others lack: they deal with people of the qualities that strike the relittle personal message intended for rather than things and with human viewer as notable. This department the editorial eyes only says: "You've dilemmas. It is interesting to notice probably heard what a 'fluke' Sing how in The Shore and Green Grass than that devoted to poetry and the Song turned out to be... In the in December she uses natural obfirst place there were but 20 Juniors jects, not for their own sake, but as \(\begin{array}{ll} \ext{in the place} & \text{the and about 23 Seniors present, (and language to talk about mental quali- the work, disappointed to find so a few more Freshmen and Sopho- ties and human relations. The Lines little of it. For a literary magazine mores). Most of the singing was for Rasselas seem good, abominable." Bulletin had allotted almost a column for the story, but the reporter adds: "I think 275 words will be plenty to devote to it." Reporters occasionally do show This poet seems to be familiar with good judgment.

students who did not help to swell changed them again. the chorus that they lack loyalty to the college and to their class.

Song has been a 'fluke', nor the first proficient. The first half of the tale is possibly richer in experience, time that in such wise justification is littered up by a dullish descriphas been found for its failure. The song leaders feel their responsibility in conducting some kind of program, whether it is good or not. They have been chosen for the job and experimental stage of develop- the Christmas issue bears out this and they believe it is theirs to do ment. The support of the students opinion. Barnacle could be made a or-die. Obviously, they can do noth- does not seem to be forthcoming. college paper of importance and dising without support. They are not Why not, then, drop Sing Song from tinction.

BARNACLE REVIEW

A reporter, asking me to review the holiday number of Barnacle, humbly told me to say the worst. Needless to say, much of the work is lacking in what we may call form: in expressive language, that the class of 1924 requesting that the is, and in an organization of material that actually creates the desired impression in the reader. This is no wonder. Life hurries young people along from one new sensation to another with a sweet and pointed out that this opportunity to irresistible urgency that leaves them bring contact between undergradulittle time to assert and qualify and define their feelings. Then, too, the crowning experiences, iridescent, bringing the Students' Loan Fund desolating, which fever into lyric more prominently to the attention production and give the sympathy of the Undegraduates, and increasand understanding necessary for ing its usefulness were also considnovels and stories, may escape us ered. It was voted to recommend entirely as undergraduates. When to the classes that fifty dollars college people, struggling with han- yearly be given to this fund by the dicaps like these, attempt to give Freshman and Sopohmore classes Friday, January 8 the flying moment beautiful per- and that twenty five dollars be conmanence, to stretch their little ex- tributed annually by the Senior and perience to include humanity, they Junior classes. Student Council can hardly be expert. Their critic also decided to recommend to the can hardly be judicious.

mas issue are impressions captured | raising additional money for the from the dream-procession of ob-|fund. jects in the external world, so splendid, marvellous, and full of body to the poet; their attitude is that of | 'great-eyed wonder at the things that be," as Miss Hillyer puts it. Their titles are significant, Riverside Park, Thunderstorm, Scollop-Shell, Little Ships: they tell us how "The mysteries of silence press above our heads" in the park at The Grosvenor Ladies gets under night, how in storm the lightning flashes like "swords all drenched a competent tone about it, a seemwith blood of the stars." We may ing center which throws off ideas imagine that these verses hardly do like that, that "Life gives us a few justice to the overpowering sensations from which they sprung, often choose the things on which to base strong enough in youth to suggest our happiness for all the years aftheir own annihilation, strong terwards. To think how much the enough even to cancel the longing future depends on how one looks

"Let me die young That I may leave behind The memory of youth in fullest bloom. . Let me in death With blessed ignorance

ity." perhaps a certain richness which to give the reader a definite taste

A similar maturity can be felt in interests of the city, to spend much the story called Ethan Vance, in the time developing Barnacle. But it It is not the first time that Sing point of view—the handling is less

> competition in the art of gesticulation before the empty atmosphere.

supposed to conduct an inter-class our already overcrowded program?

STUDENT COUNCIL REPORT

At the meeting of the Student Council on December 17, the Undergraduate President read a letter from Helen LePage, President of Council consider the possibility of Undergraduate contribution to the Students' Loan Fund. During the discussion of this suggestion it was ates and alumnae interests was one which might be seized. Plans for Representative Assembly that there Most of the poems in the Christ- be a Spring Drive for the purpose of

(Continued on Page 4)

tion of community doings with little narrative interest. From the point, however, where Ethan Vance himself, slovenly, quizzical, masterful, comes on the scene it fairly flies along to the end; this bit, it seems to me, has real reserve and finish. way from the beginning. There is years when we are very young to But the later development of the story, especially as regards the lonely old man, seems stiff and uneasy. Both stories, I think, show genuine imagination.

In the book reviews I find less to recommend. They read too much Step, breathless, into immortal- like seasonal announcements or "blurbs" from book covers. A re-The verses signed H. R. D. have view should be at least long enough might be given only less attention short story.

I am pleased with the quality of the format is overgrown and thin. pages of verse, five or six stories, Come on, patriots, and chide the has even changed her gods, and haps we are too disorganized at these lectures. Barnard, too distracted by the busy seems to me that life in New York more fertile and teeming with poetry, than anywhere else in the country, could we only find time to develop and embody our ideas and Sing Song is beyond the infantile impressions. Some of the work in

RODERICK MARSHALL.

501 WEST 120th St. UNUSUAL

GIFTS

Different

CHRISTMAS CARDS

THE

CHAS. FRIEDGEN ANNEX

GIFT and COFFEE SHOP

CALENDAR

12:00 1929 class meeting in 139 Milbank.

4-5 Lyric Lecture for Greek Games, in the Conference Room.

4-6 German Club lecture and tea, in the Theatre and German study.

4-6 Italian Club tea, in the College Parlor.

Tuesday, January 12

1-1:30 College Assembly, Basil Sydney will speak.

4:00 French Club, in the College Parlor.

Wednesday, January 13

4:00 Basketball games, in the 4-6 College Tea, College Parlor.

4:00 History Club meeting, in the Conference Room. Thursday, January 14

4:00 Classical Club, in the College Parlor.

Friday, January 15

4-5 Lyric Lecture for Greek Games, in the Conference Room.

4:20 Freshman -Sophomore Swimming Meet. Junior-Senior Swimming .Meet

SCHEDULE OF ENTRANCE **EXAMINATIONS IN** JANUARY 1926

Friday, January 15 at 2 P. M., Room

Mathematics C-plane geometry Saturday, January 16 at 9 A. M., Room 139

Mathematics a (algebra complete) Mathematics ai (algebra to quadratics)

Mathematics aii (quadratics and beyond)

GREEK GAMES NOTICE

Freshmen and Sophomores are "Something there is in you that I would like to see three or four Greek Games lectures given by Pro-A flash of open fields and wind and more adequate reviews, Also, and 15 at 4 o'clock in the conference the paper needs to be given an ap- room. Gertrude Kahrs, Freshman pearance, an external tone, equal to Greek Games chairman, wishes the penetralia of experience—she the quality of the work inside. Per- Freshmen in particular to attend

> Mlle. Germaine Taillefer will give a recital to La Societe Française on Tuesday, January 12, in the College Parlor at 4:15. . Mlle. Taillefer is a member of the "Groupe de Six" and has written many beautiful pieces, among them a Ballet, "La marchande d'oiseaux" and a concerto that was played eight times in New York last year.

Be sure to save the date.

MIRACLE PLAYS GIVEN (Continued from page 1)

Le Goldsmith; Everita Ædes, 1; Isabel Starritt, Adam; Millner, the Bad Angel:

Francis Feagin, the Doctor. Judgment of Solomon," the

third hay was the work of Marianna Byr. and was produced by Doris Craword, assisted by Catherine Mary Burgum and Dorothy Ande son as the rightful and false mothers respectively were inimitable in their presentation of two s of the immoral type of woman. The beginning of the play about the murder of the "squalling brat" and the exchange of the babies drew many laughs because of Mary Burgum's weeping and Dorothy Anderson's shrewishness. Harris was turned into a gorgeous looking Solomon and Madeline Lake into a disreputable butcher to round out the theme, but the end of the play lacked a certain spice in the Special Reductions to Barnard Students lines that the start had promised.

Every member of the class should be mentioned as contributing to the last grand performance of these miracle plays, especially Anne Fitzhugh in charge of producing as a whole, Amy O'Connor, Louise Johnson, and Ruth Dreyfuss for their colorful work in costuming. And Full Line of Tennis Shoes & Rubbers we must not forget that Miss All Work Called For & Delivered we must not forget that Miss Latham inspired the writing of these delightful plays. H. W.

DEUTSCHER KREIS **ENTERTAINS**

(Continued from page 1)

worth while events, such as an occasional lecture by some distinguished visitor from Germany, or a German play, or some other events to which the Kreis might invite not only its own membership but the college at large. The trustees have always provided generously for the academic requirements of the department, but the Adams Fund now provides for what might be called the embellishment of its work, and is therefore important beyond all proportion to the amount involved, substantial though that is.

One of the most gratifying features, said Professor Braun, was the gracious manner in which Mr. Adams made the gift, and evidenced his personal interest in the plans of the department. In order that these plans might not be delayed, he sent, in addition to the fund, a handsome Permanent Waving check for immediate use.

NOTICE

The Occupation Bureau has calls for camp counsellors of arts and crafts and dancing for which there are not sufficient applicants. Experienced counsellors are especially desired.

BANKS& BIDDLE lewelres Silversmiths Stationer

Established 1832

PHILADELPHIA

THE GIFT **SUGGESTION BOOK** mailed upon request

Illustrates and Prices Jewels, Watches, Clocks, Silver, China, Glass and Novelties

from which may be selected distinctive Wedding, Birthday, Graduation and other Gifts

B. PRAGER

CLEANER, DYER, TAILOR AND FURRIER

WE CALL & DELIVER 1127 ÁMSTERDAM AVE. Bet. 115th & 116th Sts.

> **FRANCO** SHOE REPAIRING HAT RENOVATING

2949 Broadway Near 116th St.

Where to Buy BOOKS NEW OR SECOND HAND

STATIONERY Loose-Leaf Supplies or Anything Required for Studies THE COLLEGE BOOK STORE A. G. SEILER

1224 Amsterdam Avenue (Whittier Hall)

We are members of Florists' Telegraph Delivery-flowers by wire to all the world

J. G. PAPADEM & CO. FLORISTS

2953 BROADWAY Bet. 115 & 116 Sta

Telephone, Yellowstone 9069-9070

Marcel Waving

Manicuring Hairdressing

Open Every Evening Until 9:00 Monday 6:30

ANNETTE HAIRDRESSING SHOP

Near 114th St. 1103 Amsterdam Ave.

Phone Cathedral 4161

Religious Notice

Dr. A. Wakefield Slaten

Sunday, 11 a.m. on

"WHAT I BELIEVE"

8 P. M. HAVE YOU RELIGIOUS OR THEOLOGICAL QUESTIONS?

Dr. Slaten will speak to young people and answer questions in Social Hall. Students especially invited to both services.

West Side Unitarian Church

550 Cathedral Parkway (110th St., East of Broadway)

QUICK PRINTING Engraving, Rubber Stamps

WASSELF PHARMACY

2 STORES Broadway and 112th Street Park Avenue and 46th Street

soda BEST service Pelephone Cathedral 7244

Cotrell & Leonard ALBANY, N. Y.

Caps, Gowns, Hoods for All Degrees.

PRISCILLA GATES. Barnard Representative.

LUNCHEON 45c., 11:30 to 2:30

EVERYTHING FOR THE LADIES

Finest Makes of all Imported and Domestic Persumes, Toilet Waters, and Compact; also choicest brands of Candies and Cigarettes

College Drug Store, Inc. S. Felton. Prop. 115th Street, and Broadway

Biacake Tea Room 2929 Broadway at 114th Street A LA CARTE ALSO

Club Breakfast 30 & 65c. Special Dinner \$1. & \$1.25 Special Luncheon 50c. Come in as late as 12:80 and you can be served in time to make your 1 p. m. class.

For Bervice and Quality

Yellowstone 7523

Robinson Pharmacy

113th Street and Broadway Delicious Luncheon Served at Our Sanitary Fountain

DINNER 75c., 5 to 9

ROYAL AMERICAN & CHINESE RESTAURANT 2828 Broadway bet. 109-110th Street. Tel. Academy 1273

Reservations should be made in advance for small or large parties Dining and Dancing from 6 P. M. to 1 A. M. daily Excellent Food, Cosy Place, Price Reasonable, Good Service



DID YOU" RECEIVE A CHECK FROM US? We our now ready to mail checks to all our

CHRISTMAS CLUB MEMBERS

Be sure you get one next Christmas. Make immediate arrangements

with THE NATIONAL BUTCHERS & DROVERS BANK. Established 1830

Seventh Avenue at 37th Street - - Broadway at 3rd Street JOIN TO-DAY!

TEN CENTS

Sandwiches Salmon C American Cheese e Swiss Ham e

Pimento Liver Patty Peanut Butter Corned Beef Minced Tongue or Ham

Hot Soups

Grilled Frankfurters

BOOKSTORE Journalism Building

10 cents

10

at the Fountain

cents

THE DEUTSCHER KREIS invites the college to an illustrated lecture in German by Dr. Paul L. Dengler Delegate of the Austrian Ministry of Education on the Baroque Art of Austria Friday, January 8, at 4 o'clock,

in Brinckerhoff Theatre.

STUDENT COUNCIL REPORT

(Continued from page 2) The question of holding the Soph-

omore dance in the dining room of Hewitt Hall was introduced. It was felt that this matter should be left to the discretion of Miss Abbott and lose westchester ave., NEW YORK the dormitory President.

The Council approved the election of Dorothy Ashworth and Mary Armstrong as delegates from Y. W. C. A. to a conference at the International School, Evanston, Illinois. Respectfully submitted,

Dorothy Miner. Undergraduate Vice-President.

WANTED

Young women attending college or schools to sell Florida Real Estate during spare time. Experience not essential. Good opportunity to earn tuition fees.

Palmwood Realty Corp.

Room 805

250 West 57th St.

Telephone Morningside 4383 The College Mair Shop 1235 Amsterdam Avenue New York Bet. 120th & 121st Sts. We Specialize in Permanent Waving, MARCEL WAVING SHANPOO SCALP TREATMENT

Sale!

PHILIPPINE LINGERIE

\$1.19 ea.

Night Gowns Step-in Chemise Stepsin Drawers

Hand Hemstitched Hand Embroidered Hand Sewn

Other Groups

1.50 1.95 4.95

Oliver A. Olson

COMPANY

A complete store for Women Broadway at 79th Street

New York Crosstown Bus Lines and Subway

at Door

ANNA J. RYAN, Inc. The Beauty Shoppe par Excellence

2896 BROADWAY

Near 113th Street

NEW YORK CITY

LOHDEN BROS., Inc. CONFECTIONERS

High Grade

ICE CREAM and WATER ICES and LIGHT LUNCHEON

2951 BROADWAY 2296 EIGHTH AVENUE

THE CAMBRIDGE SCHOOL OF DOMESTIC ARCHITECTURE AND LANDSCAPE ARCHITECTURE

A PROFESSIONAL SCHOOL FOR WOMEN Henry A. Frost, M. Arch . Director

Harvard Square, Cambridge, Mass.

MISS LORRAINE, INC.

2959 Broadway, corner 116th St.

Phone Cathedral 3893

My Reputation Is Well Known For careful Cleaning and Pressing of Ladies' Garments

M. ELIAS 440 RIVERSIDE DRIVE

(Corner 116th Street and Claremont Avenue) Telephone: Cathedral 5422 Remodel, Repairing, Tailoring, Dry Cleanin,

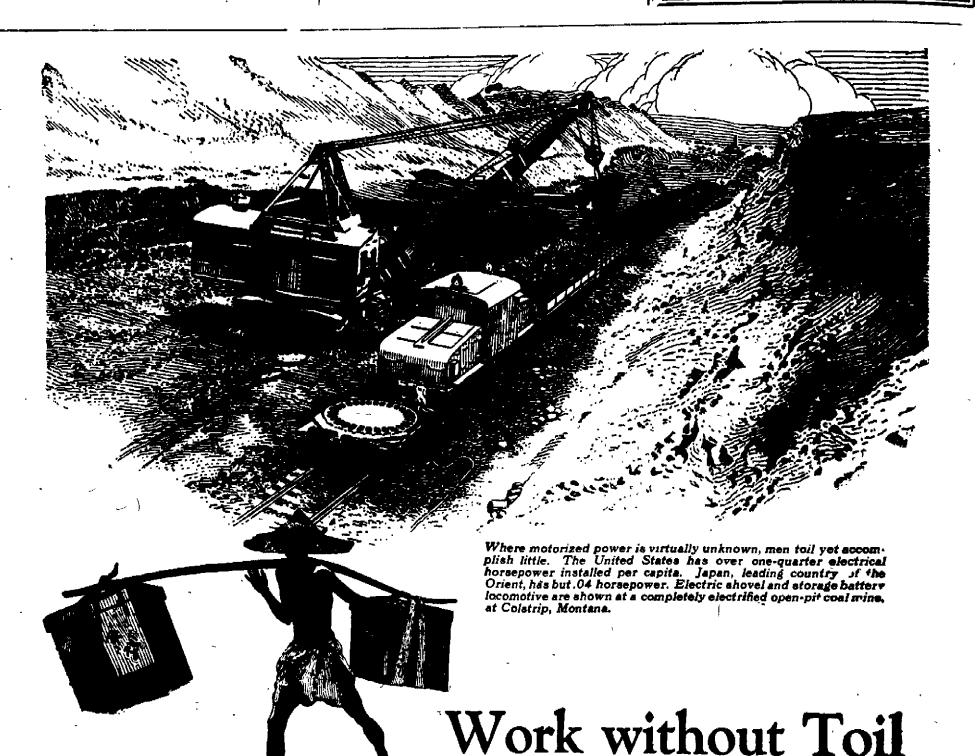
YOU LAUGH At the savage Who mutilates His body But is the laugh ... And mutilate Your feet Corns, fallen arches. The trouble's

Get into shoes ... Shaped for your feet Shoes that allow ... Free movement Natural development Just try PEDIFORME SHOES Stylish, comfortable, correct ... Write for Style Book

THE PEDIFORME SHOE CO.

86 West 86th St., New York,

322 Livingston Street, Brooklyn, N. Y.



G-E Motorized Poweran ideal combination of electric motor and control properly fitted to the individual task—is at work the world-over, relieving workers more and more for better and more profitable pursuits.

A new series of G-E advertisements showing what electricity is doing in many fields will be sent on request. Ask for Booklet GEK-1.

Ten or twelve hours a day toils the coolie. If he carries all he can, he moves one ton one mile in one day. For that he receives twenty cents.

Cheap labor! Yet compared with our American worker, receiving at least twenty-five times as much for an eight-hour day, the coolie is expensive labor. In America we move one ton one mile for less than one cent. The coolie, working by hand, accomplishes little; while the American, with electricity's aid, accomplishes much.

Plenty of electricity and cheap electricity -these are two great advantages which America enjoys over the rest of the world. While our present generating capacity is 20,600,000 kilowatts, new developments call for 3,000,000 kilowatts more per year.

To college men and women—potential leaders—will fall the duty of finding more and still more work for electricity, with less and still less toil for our workers. For the task is but begun!