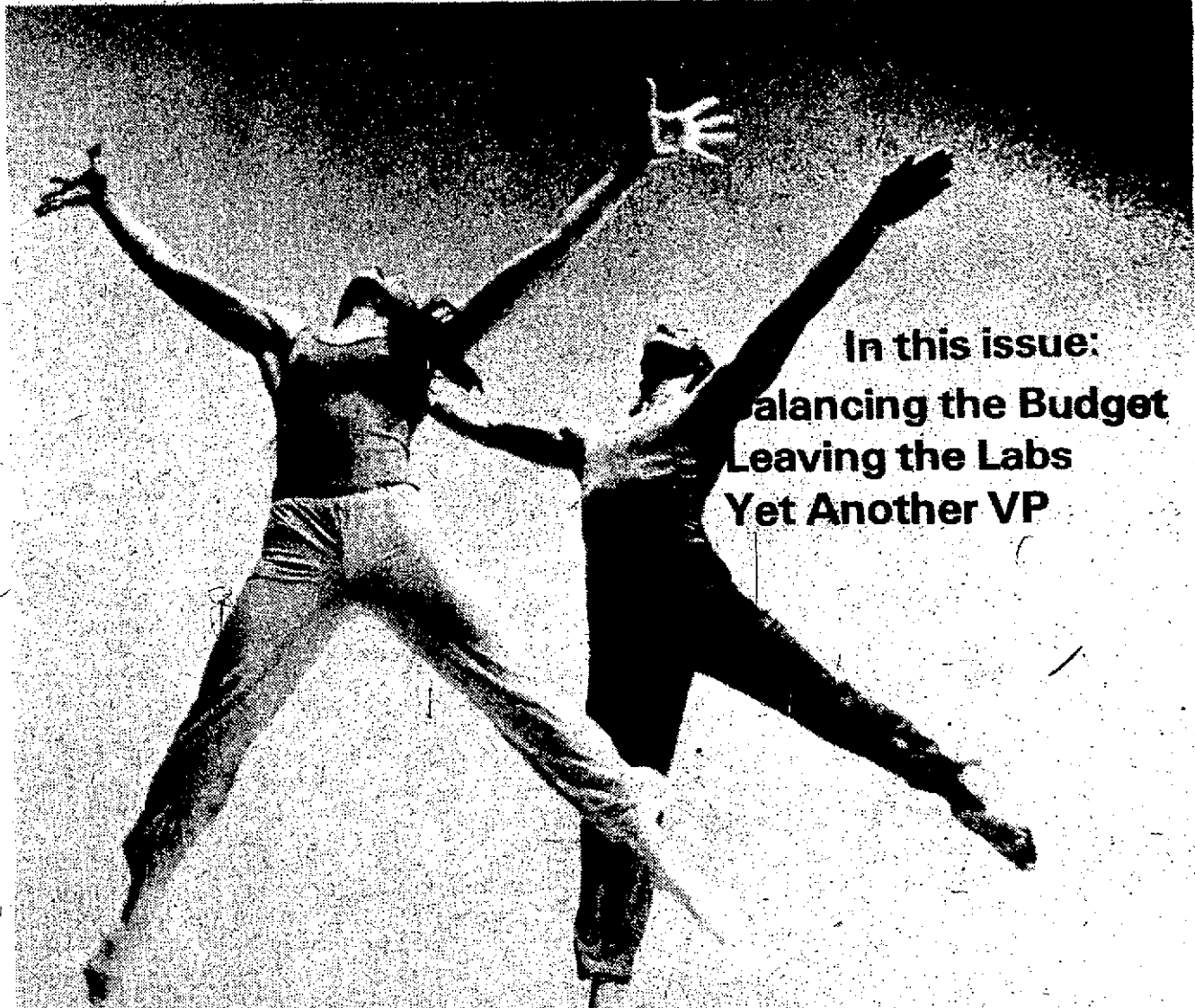


Barnard Bulletin

LXXXII No. 2

February 7, 1977

Dance Uptown's 10th Anniversary



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Balancing the Budget
Leaving the Labs
Yet Another VP

Howwid Breaks the Merger Story
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Gracious Living at BHR & 400 W.

photo courtesy of Boyd Hagan

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by Jami Bernard

Last week, Spectator reported the sale of the Van Cortlandt Club to a dummy corporation set up by Columbia. Howwid learns of another transaction.

The other day, a dapper little man walked into President Mattfeld's office. He didn't even have an appointment.

"Hello, my name is Orville McGuile. I represent the firm of McGuile and Blear Hoisery, Inc. We also own the Orange Julius stand down on 110th."

Mattfeld offered McGuile a seat, even though she was busy trying to balance the Barnard budget.

"I see you're having a little trouble there with those figures," observed the guest. "I know a way of making everything come out even. If you know what I mean," McGuile winked.

"My company is interested in expanding to a new location. We need lots of room and genial surroundings. In short, President Mattfeld, we'd like to buy Barnard College from you, and rent back the needed space in which to house and educate students."

Mattfeld began to show McGuile to the door, but he insisted on the advantages of such a move.

"You will be saving money and doing your students a favor. All we ask is to use the Barnard Hall basement as a factory for our business; the rest of the College is yours to do with as you please. We'll pay you whatever price you name for the campus."

Mattfeld reconsidered, and finally agreed to sign the lengthy contract. McGuile wrote out a check, pocketed his half of the contract, and pattered off.

The next day, Barnard trustees and administrators were surprised to receive a memo from Columbia University stating their wish to preserve as many of our female faculty as possible, maybe one or two fully tenured professors, and to clean out all administrative desks as soon as possible. Mattfeld phoned Low Library in a panic.

"We decided to cut back a little on unnecessary expenditures, and we're starting with our newest acquisitions."

So the Barnard-Columbia merger was finally accomplished in Columbia's inimicable way, deceit and fraud. When Mattfeld learned of the consequences of the merger with Columbia, she groaned.

"I really must apologize to the students," she said apologetically. "I thought we'd be getting an Orange Julius stand."

Abolish Science Requirement

Several student members of the Committee on Instruction (C.O.I.) are proposing to abolish the second semester lab science requirement.

Will two semesters of lab science make that subtle difference between a well-rounded person and an uninformed drudge? Must an English major with four reading courses in a semester add biology to her program, complete with a three-hour weekly lab?

Discipline of thought and character is not necessarily supplied by two semesters of a lab science. Discipline is just as easily gained from a rigorous course within one's own major; it's not as if only the sciences can teach inductive reasoning.

One semester of a lab science is sufficient grounding for liberal arts majors. Let's hope future generations of Barnard students will not have to suffer through an extra semester of mathematical formulae and test tubes.

Jami Bernard

Save It

Why is the lab science the most hated of requirements? Is it because non-science majors are too lazy to do the work, or are two semesters of a course (three in the case of psychology) in the span of four years too much for the liberal arts-oriented to handle? Maybe they consider a firm background in science completely unnecessary.

A popular plan is to slide through these required courses with the least effort possible. Just think, with the science requirement cut down to one semester these students can get by learning even less than they do now. With this first step in effect, a limitation of the language requirement seems in order, thereby freeing students to concentrate on their specialties—and further narrowing the value of a Barnard education.

Lisa Anderson
and Carol Fink

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Letters to the Editor

Science Requirement

As submitted to the Committee on Instruction from student members of the C.O.I.

After much discussion with many Barnard students, we, the student members of the C.O.I., believe that one semester of a science and its corresponding laboratory course sufficiently exposes the non-science inclined student to a different area of study. It also provides her, if she chooses, with a good basis for more intensive work in the specific science. (These objectives are expressed in the Barnard catalogue under the basic requirements: "They should provide a foundation in the liberal arts and sciences and a basis for more intensive work in specific fields.")

Plan Formed to Balance Budget

by Chris Mannellan

A deficit amounting to over \$1 million has accumulated in the last six years, according to a recent budget and planning message given to Barnard department and area heads.

In January, 1976, the Board of Trustees expressed deep concern about the College's deteriorating financial condition and asked that a three-year plan be formed to balance the budget. The plan was formed in March and foresaw "a deficit of \$220,292 in 1976-77 and surpluses of \$26,184 and \$203,673 for 1977-78 and 1978-79 respectively.

The plan was "for cutting expenditures and tuition increases," said vice-president Harry Albers. The cuts were discussed "in general terms" he said, and were not concerned with cuts from specific departments.

According to Charles Wiseman, Director of Planning, however, while their plan satisfied the trustees' request, it left questions unanswered and alternatives unexplored."

This is Dr. Wiseman's first year at Barnard and his position is a newly created one. Wiseman is now in the process of designing "a more participatory budgetary system to meet the academic, administrative, and economic challenges facing Barnard." He cited three related purposes for such a system: integration of budgeting

We therefore recommend that one semester of a science plus its laboratory be made to satisfy the science requirements.

Margo Berch
Ruth Leibowitz
Amy Meltzer
Judy Weinstein

Send comments, support or dissension on this recommendation to Judy at x1000 or leave a note in the Undergrad office.

Internships

To the Editor:

After reading the letter about the Internship Program which was printed in the December 6th issue, we feel it necessary to clarify the misconceptions which were printed there. The October 7th meeting clearly indicated that the program was run on

a first-come first-served basis because the number of internships available would not accommodate the number of students expressing interest.

We strongly stressed, at that same meeting, that it was imperative that one sign up for an interview as soon as possible because an internship would be closed (the maximum number of applicants have applied) after 3 people had signed up for a single position. After seeing the number of students attending the introductory meeting, we increased the original cutoff of 3 to allow 2 more students to apply, thus making 5 students compete for each single position offered, 6 for two positions, 7 for three positions, etc. This policy has been instituted to help regulate the number of students sent to a sponsor. It was our hope that this

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Charles Wiseman, Director of Planning involved; however, he felt that the survey would be exceedingly useful.

Survey questions fell under the headings of current and future curricular programs, trends, extracurricular activities, policies, practices and position, staffing, contingency plans, and problems and priorities. Among the specific questions: "For each course taught by a Barnard faculty member in your department, please explain how its content and methodology contributes to satisfying the goals for majors and non-majors." Another asked reasons for a department member's deviation from the normal responsibilities. And finally, "if your 1977-78 budget was increased/decreased by 15 percent, how would this addition/reduction affect your department's activities?"

A President's Council, approved at

(Continued on page 11)

and planning activities, improvement of budgetary allocation decisions, and "assistance in deciding on the best course for the future of the College."

On Dec. 15, 1976, the department heads were given a standard budget form and the newly developed planning survey. Dr. Wiseman wrote up the survey over a one-month period, consulting students, faculty, and administration. The survey "is part of the system designed to help us construct a four-year programmatic plan for the College," said Wiseman. "The survey is fairly long and will take considerable time to complete," he told involved administrators.

And indeed it did. The surveys were to be returned to the Director of Planning by January 31. Said one faculty member, "the paperwork was overwhelming." Prof. Kenneth Janes of the theater arts department wondered: "Why should we, who have no secretaries to cope with this, be suddenly subjected to this kind of thing. How can you understand the true working situation in a theater from a pile of paper?" Prof. Janes felt the survey would not be very useful and that "such surveys have never made any significant difference in the past."

Prof. Serge Gavronsky, head of the French department, agreed that there was a great amount of paperwork

UDC to Boycott John Jay Food

Years of student inaction despite growing dissatisfaction with the Columbia University Food Services will apparently end tomorrow morning if a proposed all-day strike of John Jay Cafeteria is carried out.

During a special meeting of the Central Undergraduate Dormitory Council of Columbia College held last Wednesday evening, the plan to boycott and picket the eating facility on February eighth was approved by presidents of the various Columbia dormitories.

Citing a history of frustrations in dealing with the Director of University Residence Halls Harris Schwartz and Food Services General Manager Kay Kuipers, Central U.D.C. President Leonard Scarpinato reported that he hoped the strike would focus the attention of the University Administration on many long-standing problems with the John Jay operation. "We want to have Food Services more receptive to student ideas, we want them to show some imagination. That's what they are payed for," he said.

Neither Schwartz nor Kuipers seemed aware of Scarpinato's intentions Friday afternoon, and both expressed surprise that the U.D.C. was acting independently of the Senate Subcommittee for Food Services and without contacting their of-

fices. Schwartz expressed doubt the boycott would help, calling it "unconstructive."

Kuipers called the timing of the strike strange, because "ordinarily one would expect a breakdown of dialogue before this would happen; in this case there has been no dialogue . . . the only group that I am talking with is the subcommittee of the Senate."

Rather than striking, Kuipers suggested that students make specific complaints when they are dissatisfied with their food or service. "The best way to improve our operation is for consumers to make complaints locally and immediately," she stated.

Scarpinato contends that UDC vice president Jesus Amodeo went to Schwartz to look at the food service books before Christmas. Schwartz reportedly told him to wait until the yearly accounts could be put into order, a procedure which apparently has not been completed.

The UDC president noted that many people felt the Senate subcommittee was moving too slowly and he added that there was Senate support for the strike.

In conjunction with the boycott Scarpinato said that letters had been sent to all undergraduate deans of
(Continued on page 14)

New Admin. Post Created

by Lynne A. Schaffenburg

A new position is being created at Barnard for a Vice President for Public Affairs, bringing the total number of vice presidents in positions formerly occupied by Deans to three (VP for Administration and Treasurer and VP for Academic Affairs are the existing two).

This new position involves the coordination and supervision of the public relations office, the Development office, an the Alumnae office. Although the directors of these offices will report to the VP for Public Affairs instead of to the President, as in the past, they will remain in charge of their separate departments and will continue to work together.

According to the job description advertised in the *New York Times*, the responsibilities of the new VP will be "to promote public awareness of the identity and accomplishments of the institution, (and) to develop the resources necessary to achieve short and long range objectives established with the President and Board of Trustees."

The Administration views these administrative innovations as a way of streamlining the college organization. Says Elizabeth Minnich, Assistant to

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Film Festival

Union Maids and *The Double Day*, two documentary films, will be shown Friday, February 11 at 7:30 p.m. in Lehman Auditorium as part of a day-and-a-half Women's Film and Video Festival co-sponsored by the Barnard Library and Women's Center. The films will be followed by discussion led by Ann Kaplan, who teaches film at Rutgers, and Janice Gordils, head of the Puerto Rican Studies Institute at Fordham.

Saturday, from 9:30 to 12:30 p.m. Susan Milano from the Women's Interart Center will present and discuss six videotapes from Interart Center Women's Video Festival. Saturday afternoon Ann Kaplan will show four experimental women's films, including *Womanhouse* and *This is the Home of Mrs. Levant Graham*. A wine and cheese reception will follow the afternoon films.

Admission is \$2.00 for Friday night and \$3.00 for all day Saturday. ●

Hardwick Paper

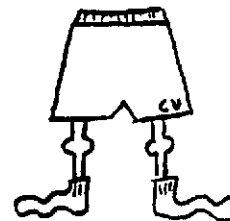
Elizabeth Hardwick, Professor of English, will deliver a paper at the East-West Conference sponsored by the American Association of University Women. The Conference, to be held in Hawaii will take place February 27-March 5.

Assertion

On February 14; Penny Russianoff, a well-known clinical psychologist, will lead an assertiveness training seminar sponsored by the Barnard Placement Office. The program, open to all Barnard students and alumnae, will be oriented towards job-hunting.

The placement office hopes to stimulate enough interest to hold a regular assertiveness-training group, led by Barnard counselors. Attend this first seminar at 3:30 in the James Room.

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Newsbriefs

Lloyd on Labor

Cynthia B. Lloyd, Assistant Professor of Economics at Barnard, will speak on "Women in the Labor Force: Myth and Reality" at the February 15 Women's Issues Luncheon. The luncheon will be in the James Room from noon to 2:00 p.m. Reservations for lunch (\$2.50 for faculty, \$1.50 for students) may be made at the Women's Center. Deadline: Friday, February 11.

Morningside Heights

Dance Uptown Celebrates Anniversary

by Carol Shashannah Fink
and Abble Hadassah Fink

Ten years ago Janet Soares of the Barnard Dance Department founded a dance program for professional choreographers and dancers to perform original pieces. **Dance Uptown** became a symposium for renowned choreographers such as Hannah Kahn, Rudy Perez, Viola Farber, and Peter Sparling. Since 1967 their work has been featured in various sites throughout the Barnard and Columbia campuses.

Since February of that year Barnard has provided working space for sixty-four choreographers and supported the production of 125 works. Although the series began with no outside funds, in 1971 the New York State Council on the Arts pledged a financial commitment to **Dance Uptown**, enough to pay the proverbial small fee awarded to artists in all fields.

Now in 1977, **Dance Uptown** is confronted with a matching grant from the New York State Council on the Arts. In order that the series be continued, \$3,640.00 must be raised. Janet Soares is soliciting this financial support from the artists themselves.

Along with Soares, Kenneth Janes, Director of the Minor Latham Playhouse, will sponsor a fund-raising gala on February 9, 1977. Sixty-four choreographers were invited to perform original works and to attend a buffet dinner. The concert is designed as a ten year retrospective of the **Dance Uptown** series.

Works such as "Errands," choreographed by Art Bauman in the 60's, and first performed at Barnard, will be part of the retrospective concert. Other choreographers will include Rudy Perez, Phoebe Neville, Linda Tarnay, Erin Martin, Linda Roberts, and Hannah Kahn. Several works by these choreographers were commissioned over the past years by the **Dance Uptown** series. Many of the pieces being performed have remained or have since become part of the regular repertoire of their respective dance companies. Other works have been modified as expressions of the choreographers' style, growing sophistication, and experimentation since they were last performed here. This lends historical significance to the performance, as well as a rare treat for



Photo by Lois Greenfield

Janet Soares and her company members prepare for Dance Uptown performance.

those who are unfamiliar with dance trends in New York City.

Dance Uptown has created an otherwise unavailable opportunity for choreographers to share their work with others in the field, "without the financial burdens of crew, publicity, stage, or an obligatory full program—if they're featuring one new piece," says Soares.

The **Uptown** concerts are traditionally a collection of varying styles of dance, a mixed bag of ideas, and an assortment of dancers, from a melange of companies and schools.

Despite his spurious claim that **Dance Uptown** has aged him five years, Kenneth Janes maintains that "Dance Uptown is one of the most



Photo by Johan Elbers

exciting programs for the young artists in this city."

Former Barnard President Rosemary Parks' interest in the arts, and specifically dance, planted the seeds from which new ideas grew to create **Dance Uptown**. The program developed further under President Peterson's administration. All those involved with the series look forward to its continued support and enthusiasm.

Barnard students have had opportunities to learn new works and perform them with many of the choreographers involved. Barnard will help celebrate the program on February 9, at the Minor Latham Theater.

Update On

Student Rep Council

by Martha Loomis

The Student Representation Council held its last meeting of the fall semester on Thursday, December 9th. It was the third time the Council has met since its creation early this fall. At the first meeting in September, student representatives unanimously agreed that the Council was needed to give cohesiveness to student opinion and to provide a forum for discussion for all students. During the second meeting, held the end of October, student representatives explained the functions and plans of each committee. Then in December, the Council dealt with substantive issues, such as whether the Publications Board, an ad hoc tripartite committee, should

become a permanent body, how the Placement and Career Planning Office can set up a student advisory committee, and what should be done about the six tripartite committees that had not met the requisite number of times.

Professor Christine Royer, the faculty member on the Publications Board, spoke at the December 9 meeting about the committee's history and function. Started at the request of Undergrad in 1974, it advises the four publications, **Bulletin**, **Mortarboard**, **Literary Magazine** and **Upstart**. The Board should be able to mediate disputes, study requests for new publications and make recom-

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The Little Women Behind ERA

by Amanda Kissin

When one thinks about the Girl Scouts of America, visions of knee socks and sugar cookies come readily to mind. It looks as if 1977 has brought with it changes in an institution up to now as predictable and traditional as the stripes in the American flag. On January 30th, the National Board of Directors of the Girl Scouts of America voted to endorse the National Equal Rights Amendment.

"One of the organization's primary goals is to encourage girls to make decisions," Richard Knox, Director of Public Relations for the Girl Scouts reported. Finding it odd that a man should do public relations for girl scouts, Mr. Knox went on to explain that he is but one of many men who are card holding members of the Scouts. "There are over 60,000 men in Girl Scouting; all certified and contributing to the welfare of the organization."

What prompted the change in stance of the Girl Scouts from a passive role in national issues to a vocal one, was, in the words of Dr. Gloria D. Scott, National President, "the realization that Girl Scouts must be actively involved in current issues which will have an impact on the lives of our girls as they mature into womanhood."

Mr. Knox added that "Our new Board is comprised of very active people: Betty Freidan, Nancy Potter of Health, Education and Welfare; to mention just a few. It's a different kind of Board, reflective of today's society."

The National Board's endorsement of ERA does not preclude disagreement within the rank and file of Girl Scouts across America.

Each individual makes their own decisions," Mr. Knox emphasized. "This decision simply shows that we are concerned with the important issues of

the day. The girls themselves can take any stand they wish."

As encouraging as it may seem that Girl Scouts have graduated from doorbell pushing to women's rights supporting, optimism should be kept under tight reign. Asked if the Scouts could now move on to bigger and better demonstration of their support, as a group of 3,000,000 women with potential influence, Mr. Knox affirmed that "the Girl Scout Charter precludes such support. The Scouts cannot lobby for any kind of legislation. A statement of support for an issue is one thing, active lobbying is quite another."

Consider it hopeful that the communal consciousness of Girl Scouts around America has not been totally stifled by campfire sings and toasted marshmallow intake. After all, this statement of support is a big step for the little women. Have a cookie. ●

Sly Fox: No Ethics, But Greed is Fine

by Dan Hulbert

The late Louis Armstrong used to say that there's no such thing as jazz, pop, or classical—only good music and bad music. The adage wears equally well in the theatre, where the heretofore brooding Zeus of Broadway, Mr. George C. Scott, is as jovial as can be in his riotous hit *Sly Fox*, proving that there is no such animal as a tragedian or comedian, only not-so-great actors and, emphatically, great actors.

This will come as no surprise to those who guffawed at Scott's cantankerous old fakir, the title role in 1967's *Film Flam Man*. Fox's director Arthur Penn (*Little Big Man*, *Missouri Breaks*) obviously did guffaw at that most underrated of films, because he has cast Scott perfectly as the irresistible scoundrel Foxwell J. Sly, a maverick in turn-of-the-century San Francisco.

A grand ham, Sly is feigning heaps of illnesses, terminal everything, and gleefully pulling in the tributary gifts of vulture-like would-be heirs, who come to his bedside to deliver last-minute professions of loyalty and love. The good greedy man bamboozles the bad greedy men, and the moral ap-



Foxwell J. Sly experiences a miraculous recovery.

pears to be that greed is fine as long as one doesn't get all tight-lipped and lose one's sense of humor. No ethical statement is allowed to cast its shadow over this very, very funny play. Which is fine, but it seems a shame that Ben Johnson's "instruction and diversion," which he believed comprised the ideal comedy, couldn't have been better balanced.

But this is the only conceivable criticism of a dazzlingly witty, classy show, which spoons out heaps of

heady wit and lewd horseplay in perfect proportion. Playwright Larry Gelbart's transfer of Jonson's *Volpone* into the tough glamour of Frisco's bonanza days is perhaps the most ingenious adaption of a classic that I have ever seen. All the basic plot and situations have been carefully preserved, with an admixture of Gelbart's own gags, which have an intelligence and flair we saw hints of in his earlier screenplays, *M.A.S.H.* and *A Funny Thing Happened on the Way to the Forum*.

John Hefner's Craven (a grasping lawyer) is a trifle overdrawn, while Trish Van Devere's Mrs. Truckly (a comely religious zealot) is a trifle underdrawn; aside from these minute flaws the cast is a virtual all-star team of comedy, anchored by the marvellous Scott, who also plays a shady magistrate ("They don't call me the hangin' judge just because I'm well built").

Great surprises were Hector Elizondo as Able, Scott's slick co-conspirator, and Bob Dishy as Truckle, who nearly steals the show with his terrific timing and his

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Winter Internships

by Lisa Lincoln

The Barnard Intercession Internship Program, directed by Kathie Kennedy (Career Placement Office), doesn't promise thrills, but it offers novel and sometimes truly fascinating times to those who will commit their winter vacations to exploring a new or an old interest.

The program, four sessions old, expands every year, as more Barnard alumnae and unrelated institutions (mostly situated in NYC) extend their offices to students who want to see an organization or a way of life from the inside. This year 159 applicants chose from a list of 125 sponsors. The posts available encompassed a wide range of fields, such as publishing, social service, law, business, finance, architecture, medicine, therapy, and the visual arts. Most internships are unsalaried volunteer positions; time is exchanged for knowledge.

I spoke with only a fraction of the interns, but one generalization seems in order. Everyone involved, if not enthralled by what she had done (in some cases, necessary but not intriguing clerical work), was at least pleased to have seen and not just to have heard about their field of interest. Some interns are continuing to work throughout this semester. Some summer jobs were secured. Barbara Locklin worked for the Bergen County Commission on the Status of Women; pursuing her social service interests, she documented present N. J. child-care facilities and helped make recommendations for the introduction of needed programs. Her only complaint was that four weeks was too short a time to learn all pertinent information. For those who can afford the time, summer internships are available.

Many of the interns gained practical skills in their fields. Louise Kramer, working for the new magazine, *You* (similar to *Psychology Today*, but more accessible to the 18-35 year old midwestern reader), wrote "heavy" literary criticism. She published two articles and learned the art of composing light copy.

Carol Paul is continuing her internship at the Guggenheim Museum through the Experimental College. She learned about the technical con-

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A New Series on Women in Columbia Activities

Recognition in Grocery

by Maria Umali

That Barnard College and Barnard women are involved in extracurricular activities at Columbia University is an accepted fact; recognition of the importance of their roles, however, is not.

This is true in the Fernald Co-op Grocery. Few people are aware that Barnard has given, in grants and loans, over three thousand dollars to the grocery—a sum which constitutes about a third of the donations which the grocery has received from various divisions of the university. It is also little known that Barnard women make up approximately half of the 35-member staff of the grocery, and that two of these women, Flora Yagoda and Paula De Caporale, both sophomores, hold important positions on the grocery's managerial staff. Yagoda is the manager in charge of personnel, and De Caporale the manager in charge of bookkeeping.

"From reading *Spectator*, you wouldn't know that there are two women—Barnard women—running the grocery. We don't want to take any credit away from Don (Barron, the grocery's general manager), who has done an excellent job, but it's a shame that Barnard women have just been ignored. We are very much involved."

Blame for the lack of recognition is not, however, placed on anyone in the grocery. Both De Caporale and Yagoda, as well as other members of the grocery, feel great pride in and dedication to the grocery.

"It's a great place to work. Besides being an activity, it's also a job. You can't just call in and say, 'Sorry, folks, I can't come in because I have a paper due.' But, you also feel more toward it than you would toward a regular job. You feel more of a commitment," says Susan Michael, a grocery staff member.

De Caporale says, "Taking an active role in the grocery grows on you. When the floor had to be tiled, the personnel manager and the business manager were right there on their knees with the rest of them."

"You feel pride in setting it up, stabilizing it, knowing you've helped," says Yagoda.

The Barnard managers stress, however, that, despite the "fun aspect

of working together with others," the grocery is a business.

"It's a viable business concern run by students. People don't really appreciate that," says De Caporale.

Because it is so, De Caporale and Yagoda see working in the grocery as a "tremendous opportunity."

"To be a full-time student and to run a business at the same time is something I wouldn't pass up for anything in the world," Yagoda emphasizes.

De Caporale agrees that, "If I can accomplish this as a sophomore at Barnard, then my motivation just peaks."

Do the women run into any problems because of their sex?

"Not really. I do less stocking and more cashiering, but you don't really think about it. Everybody just does what has to be done," says Michael.

Yagoda and De Caporale, however, have had different experiences. Although they are no longer looked upon as being different from the men, and expectations of them no longer differ from those of the Columbia men, it is because "we made them get used to it, to the fact that we're here, we can do a good job, and that we're here to stay."

De Caporale had fewer problems than Yagoda, simply because she was a competent bookkeeper, having

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Photo by Rosemarie Fabian

"We made them get used to it . . . we can do a good job, and we're here to stay."

Interview With Sallie Slate

Sallie Y. Slate has been director of the Barnard Public Relations Office since 1975.

by Mimi Radovic

Before any questions I would like to have a summary of your life before Barnard, what colleges you went to, where you grew up, when did you start working here, etc.

Who am I?

Yes, who are you?

I grew up in New York City. I went to school in New York City. I went to Virginia to college, to Sweet Briar. I've lived and worked mostly in New York City. I've lived for about a year in London and in Paris, working on a Commonwealth Arts Festival, which was an international theater festival. Then I came back to New York, did all those things trying to find something to do with myself, and I kept thinking, Well, eventually one day I will just get married and I won't have to put up with all this hocus pocus. And then I decided I probably wouldn't immediately and even if I did I would be a more interesting person in my own right. So I got into Public Relations.

Did you start traveling while you were still in college or was it after you graduated?

The year after I graduated from college I helped run a tour to Europe. It was one of the old fashioned Baedeker Tours. You take a group of 23 18-year-olds, sort of vestal virgins, and you sort of guide them around Europe. I shouldn't say vestal virgins, you take a group of 18-year-olds and you send them to Europe. It's the Grand Tour. You don't do that anymore. Everybody goes backpacking to Nepal. In that time you went to Italy, you sailed on a boat, you saw Italians, you fell in love with Italians. It was terribly romantic. You went to Germany and you saw them wearing lederhosen. It was just the whole sort of schmeer.

What did you major in?

I was an anthropology major.

So travelling got you into Public Relations?

It's not really that clear. I went to England to work. My father got me a job in England as a great American expert on television, because I had worked at CBS, and then when I came back, because I have a tendency to pick up languages and to mimick people, I had this incredible English accent. So I was hired immediately as an English expert on anything that you care to name. And then I wanted to collect unemployment, but I also wanted to buy a leather chair. My mother said, I cannot support you and your own apartment and get you this leather chair. So I went to work in PR. That's it. It's nothing glamorous at all. It's just the way it happened.

From PR how did you get to a college, and more particularly, a college that focuses its attention to women's education?

I started doing financial corporate public relations and then I went to Cooper Union which is design, art, architecture, engineering and science as PR Director. I am myself a product of women's schools and women's colleges.

Is the product of women's schools a woman that knows her rights, that is aware of them?

I think the product of a woman's school is someone who's never had the co-ed experience. That's what I really think. It depends on who you are and what that really means to you. For some women that's an immediate reason to go out and go

to a co-ed school and never have anything to do with women's colleges and women's institutions. For me, I really have found that women's institutions are very freeing. They afford you a great deal of luxury of being brighter than you perhaps would be in other situations and being more assertive.

I think Margaret Meade in one of her books, I guess it was *Blackberry Summer, Blueberry Winter*, whatever, said when she was in Northwestern—I guess it was Northwestern—she was always afraid to be bright because all the men in her classes were affronted and it was not considered pleasant. It's true. In many places, the most important thing, if you're surrounded by lots of men, seems to be to look pretty and be slightly dumb.

It seems to me that that's what many Columbia people think, that Barnard students are too smart for our own good.

I'm sure that's true. Actually it's interesting because my college roommate came up, and we went over to Plimpton where President Mattfeld was talking one day. She was fascinated that lots of the better questions seemed to come from the men in the audience and lots of the less assertive



"We publicly relate to the internal Barnard-Columbia community . . . we're a service operation that feeds out into every aspect of life here at Barnard."

questions seemed to come from the women. She said, 'I wonder if this is really the condition of what happens when you start to bring men into your classes, that you lose that incredible base that gives women a certain independence to say exactly what they want?' I talked to Mattfeld about that. She said, 'You have to remember that men's voices are lower and that the sound more assertive. They're often accustomed to being more challenging.'

Public relations is a broad area. Could you define, very generally at first, what public relations is?

Public relations in my book is really unpaid advertising, making your client or your product better known, without the actual exchange of money. That's a really simplistic way of answering it. As Director of the Public Relations Office at Barnard we run a multi-service operation. We are responsible for publicity, i.e., exposure in the *New York Times*, in the local newspapers, on radio, and on television about Barnard's role in educating women, Barnard's unique option, Mattfeld as the leader of the prestigious school.

Internally we do PR, which is a whole different set of things. Public relations really involves good will. You really are

publicly relating. And we publicly relate to the internal Barnard-Columbia community by putting out three internal publications. We do the weekly *Calendar*, and the monthly *Byliner*, which goes to faculty and to staff. We also do the monthly *Barnard Reporter*, which goes to parents, faculty, students, alumni and trustees.

We work as a service center. If somebody wants to come over and film for Riverside we'll call them and make sure they can do that. We do briefings with students from *Bulletin* and *Spectator*. We also work with the *New York Times* stringers. I spent the entire morning working with Mattfeld trying to set up some sort of a project. That's really what we do. It's a service operation and it feeds out into every aspect of life here at Barnard.

We work with the Admissions Office doing marketing. It's kind of an informal sense of marketing, but we really have to be able to find out what the best kind of admissions brochures are, how we are going to effectively get the message over, what it's going to cost, etc.

Do you deal any differently with Columbia than you would with Barnard?

We're PR and we're part of Columbia. What part of Columbia are you talking about?

The one across the street. Columbia College as opposed to Columbia.

There's an enormous PR office over at Columbia University; what we do is to make sure that Barnard doesn't get lost into the rubric of Columbia.

Do you participate in any joint activities?

We did a joint project for the Bicentennial using our resources.

I like to make sure that when commencement comes around the *New York Times* doesn't say that 10,000 people graduated from Columbia. I want to make sure that they say that the proper number graduated from Barnard College and then so many graduated from Columbia.

What about when there are dissensions on the Barnard campus alone? Do you take on the role of moderator?

My role is really a spokesperson for the College of Barnard as set by the trustees and the president. If there is some



"I kept thinking, 'eventually I'll just get married and won't have to put up with all this . . .' then I decided I probably wouldn't."



"I really have found that women's institutions are very freeing."

controversy at Barnard, if something is brewing, the ideal is that there becomes one outlet of information, and that's the Public Relations Office. And the PRO is by necessity in very close contact with the president's office and therefore has to know the president's feelings.

I'm intrigued by that poster, which says "Oh Wow." Does it mean you're an enthusiastic person?

Probably. Instead of thinking My God! I tend to think, Fabulous! Why not? Let's try that. Let's see that.

One thing I forgot to ask you. How did you go about getting this job at Barnard?

I was at Fordham University, working in the PR Dept. I really wanted a change, it was a very large University with 14,000 students, two campuses. I found that I was really much more interested in working in an area of women's education again. I think it is a terribly essential component of the educational scene these days. I think it's under tremendous attack and I'm not sure that the attack is well enough known. There are many people who are not really aware at all of what's going on.

Mattfeld has often said that the Barnard-Columbia situation is a microcosm of what's going on. I really do believe that. I probably was not as aware of it when I was at Fordham, but I have this feeling about women's education as being a very . . . I was going to say viable alternative, but I can't stand hearing myself say that . . . It's very important. I have some friends on the *New York Times* and one of them suggested that I come up to Barnard.

Since you have become director of Barnard public relations, has the office become more effective? Do you feel that you are accomplishing more?

That's a loaded question. I think we're marvelous! The one thing that we try to do is make the public relations office more accessible to people on campus. I had this feeling that the people responded to the PR office as though it was an exclusive tool of the president's office. We work very heavily with the president's office but I think that there are many other needs that have to be answered.

We've tried to work with an open door policy. I try very much to do that, unless I'm absolutely crazed in trying to do a budget or something. Consequently, we've been very effective and we've done some very effective publicity. We're so available now that we're really strung out.

Gracious Living

BHR Security

by Susan Pivnick

I often wonder how many people are discouraged from coming to BHR because of the rigorous security check they must go through before being allowed in.

Up until last semester it was necessary to call the prospective host/ess down to the desk to sign in the visitor. Every conceivable complaint about the system could be heard in a slightly raised voice reverberating through the main lobby. The male residents objected to the little space reserved for the hostess' name and found varying methods of removing the feminine suffix from sight, the more incensed ones scratching through the page entirely. Other residents, however, were then and still are more innovative. Excuses for not coming to the desk include "I'm not dressed" and "I just got out of the shower" to "but I live on the 8th floor," all of which are handled with inimitable charm and tact of the various desk attendants.

According to the new system, if friends are lucky enough to come under the category of "frequent visitor," their names may be among four to appear on a card filed at the

Reid desk. A signature must accompany the printed name so that the desk attendant can play detective and make sure that the John Hancock on the card and that in the sign-in book are one and the same. The potential guests must also call from the front lobby to make sure their friend is in, although the desk attendant can never tell whether or not this call has actually been placed. After all this, they are permitted entrance to the hallowed halls.

BHR residents voted to allow Barnard students in merely by showing their I.D.'s but this seems to be an unsettled point left up to the discretion of the individual desk attendants.

Perhaps this system is more conducive to visiting by other members of the university; my opinion is that it is a no more, and perhaps a less effective means of instituting security.



Reid desk: cooling your heels.

Photo by Resemine Faheen

400 W.

by Tad S.

Most of those who live in the dorms are horrified by the prospect of living in Hague Court, 400 W. 118th St., the condemned building used to house Columbia students.

"Isn't that building condemned?" is frequently asked of current 400 Westers, or more often, "How can you live with all those rats and roaches?" Well, this reporter has managed, and has even grown to enjoy the place.

There are some seamy aspects to life at 400 West; it is dirty and the maintenance staff is more elusive than elsewhere, the electricity is a disaster and the crumbling walls are held together mainly by hundreds of coats of paint. In short, it is a slum.

Some may wonder what draws students to live in what has been affectionately termed, "the Village of Morningside Heights." To begin with, an apartment is an alternative to a closet-sized dorm room, hot plate cookery and unwanted neighbors.

While the building itself is a disaster, it is still standing, the electricity and heat still work, and it may be one of the few fair bargains you'll get from Columbia. \$850.00 a year includes a

(Continued on page 13)

Reporter's Notebook

by Merri Rosenberg

As Barnard's representative in the University Senate, I have been active in numerous committees and attendant upon that position. I consider it my responsibility to report back to the student body as to the accomplishments of the Senate, especially as the other organs of public information often do not include complete reports.

The Library Committee has caused the expansion of hours in the College Library. At present, the College Reading room in Butler Library will be open until 2 a.m. Monday through Thursday. This was effected because of strong student desire for more hours; this was the most efficient expansion of hours that could be devised.

At the last Senate meeting of the fall semester, I introduced a resolution, under the aegis of the Student Caucus, which pertained to the Livingston Hall Fire. Its contents concerned the recommendation to the central administration that the renovation of Hartley, Livingston, and John Jay be made a high priority, and more specifically, that there be improvements in the safety of these buildings. At the January 28 meeting, Dean Robert Belknap delivered a progress report on the repair of Livingston Hall.

This semester I will chair the subcommittee on Security and Safety, and intend to make a discussion of the dorms' safety one of our primary considerations, as well as the im-

provement of general campus security. Any suggestions or opinions that you would like to make can be left in the Undergrad office.

The next Senate meeting is February 25, and anyone in the university is welcome to attend the sessions. Last semester the Senate dealt with such issues as the Livingston fire, and the report from the Commission on the Status of Women, so sitting in on a session may prove enlightening. Tickets can be obtained from 406 Low Library until the Thursday immediately preceding the Senate meeting by presenting a valid ID. A schedule of Senate meetings is in the Undergrad Office. We can always use a show of student support and interest.

Winter Internships

(Continued from page 7)

ventions of art historical writing, while working closely with curator Vivian Barnette and researching paintings in libraries throughout NYC.

Cathy Horyn developed a greater appreciation for *Viva/Penthouse International*. The magazine staffs are separate but share the same art department. *Viva* is a "first rate magazine for layout ... so what if they're skin magazines ... you'd have to be something of a moralist to let it bother you." Cathy was included in editorial meetings and was able to work for and observe any department she chose.

Martha Cargill worked for WNET, and learned about the network and its social obligation to Newark, (the city in which it was licensed. WNET, as part of its agreement with the Federal Communications Commission, is committed to expose and discuss the city's problems, such as housing, crime, and corrupt government. Martha had the satisfaction of removing a few indicted politicians from the network list.

Cathy Bau, thinking of future employment in the State Department, worked for the shortwave radio station, Voice of America, a division of the United States Information Agency. The program is broadcast in 36 languages into 110 countries, including the Peoples' Republic of China. It is a 24 hour operation reaching primetime slots around the world.

Wendy Levoy, looking toward grad school, wanted lab experience, so she hooked up with psychologists at Rockefeller University studying memory and learning through investigation of the nerve pathway for song in the bird brain. She got experience in histology, or tissue preparation.

Trudy Balch worked in the small, struggling New York Jazz Museum, containing jazz archives and related visual arts exhibitions. Trudy liked her internship because it was the "first job where I was allowed to make decisions."

Michele Brener, planning on a law career, worked for the Consumer Health Center run by WNET and NYU professors. She answered phoned-in complaints, and researched the answers. "It's terrific when you solve somebody's problem."

Margo Berch worked with W.E.A.L. in Washington, researching sex discrimination in Children's books ("something that had never been done before"). She enjoyed meeting potential Carter appointees, researching Title 9 (an act prohibiting sex discrimination in public funding), and reading children's books in the Library of Congress ("that really freaked people out"). Margo "felt purpose ... in helping someone."

The reasons for interning are many: future or immediate interest/curiosity, desire for Something New and Completely Different, or more banal urges to find a job. Or, perhaps just to have a fulfilling winter vacation. ●

Budget Plan

(Continued from page 3)

the Jan. 31 faculty meeting, will review and analyze the survey output. The newly formed council, consisting of interested students, faculty members, administrators, alumnae, and trustees, will also work on major matters pertaining to the College. "They will be an advisory group to the President and work with the administration on preparing short and long term budget plans," said Albers.

Whether or not the survey will be of significant benefit remains to be seen. But, as one faculty member put it, "I certainly hope it's useful, considering it contributed to the paper shortage." ●

New VP

(Continued from page 4)

the President, "Sometimes administrative personnel view the creation of a vice president above them as a barrier between themselves and the president because they are no longer able to report to the president directly. This should not be the case, however, if the parties involved are willing to let the system work. I believe it will work at Barnard." ●

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Rep Council

(Continued from page 5)

recommendations for budgets submitted to Undergrad. However it has been unable to fulfill these purposes. To become an effective influence, Royer contended, it needs to become a permanent body. The Student Rep Council approved to recommend to the Coordinating Council that the Publications Board become a regular tripartite committee.

The Student Representation Council will meet three times this semester, tentatively scheduled for mid-February, mid-March and mid-April. We urge all students to attend.

The next meeting will be Thursday, February 17 at 5:00 in the McIntosh Rec Room

Sly Fox

(Continued from page 6)

unabashed New York accent—he's like a Neil Simon character adrift in the wild west. And veteran Jack Gilford is the sure crowd-please as the lovable miser, Crouch.

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Letters

(Continued from page 3)

increase would allow more people to be involved.

When a student was closed out of her first choice, an alternative was always suggested as well as an attempt at finding a comparable experience. We must note, however, that some individuals are drawn to an experience not by the nature of the position but by the name of the organization. When this was evident and the comparable alternative in a less prestigious institution was not accepted there was little that could be done to help a student.



The purpose of the interview is to regulate the first-come, first-served policy of application as well as to help a student decide on an appropriate experience. It is our belief that the sponsor is the best judge of the student she or he would like to accept as an intern. In the past we have found that some sponsors prefer students with considerable amounts of expertise while others would like to provide a "first experience" to an enthusiastic and eager novice. Therefore, if a student is sincerely interested in exploring an area, whether she has the experience or not, and if the internship is still open, she may apply for it and her resume will be mailed to the sponsor for her or his consideration.

It is our hope and expectation that this program will increase so that all student objectives may be met. It must be kept in mind that this program is only four years old and the number of placements has grown from 16 to 159 during that time. At the present time, the coordinator is a graduate student at Teachers College and is able to give a limited period of time to the administration and development of the program. The objective of the head of the Office of Placement and Career Planning is to have a full-time person who can devote a substantial time commitment to the development of career-related experiences for Barnard.

Sincerely,
Susan O. Bolman, Director
Office of Placement
& Career Planning

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Furnald Grocery

(Continued from page 7)

previously worked for Mobil Oil, and because of the nature of her job.

"I deal with the financial aspects of the grocery, and most people simply are uninterested in that."

Yagoda, however, had a rougher time in the beginning, if only because she had to deal with people on a day-to-day basis.

"In the beginning, people would be less likely to listen to me, just because I was a woman. They'd only really pay attention to my orders if they came from Don, who was a strong male figure.

"I found that I had to be careful with what I said, because some girls would resent me and say 'she's a bitch who thinks she can do whatever she wants,' or a guy would call me a pushy girl.

"The older people, those in the administration, were more receptive to us than our peers. I found it peculiar that the younger people, with whom we're supposed to share a liberated attitude, are the ones who gave us trouble.

"We really had to work hard to get it across to some people that we have our own, important roles in the grocery, and are not just secretaries to the general manager."

That is all in the past, however, and the problems which arise now are only those related to running a grocery.

But, still De Caporale stresses: "The thing to remember is, we had to fight and prove ourselves because we are women. That is something we shouldn't have had to do." ●

Gracious Living

(Continued from page 10)

bedroom, livingroom and a kitchen equipped with all utilities. Compare that with \$960.00 to share with someone else in Hotel Carman.

A major attraction of 400 W. is the feeling that life there is one step removed from the Columbia scene. There is a concensus among the residents that indicates their escape from "campus life." While being very close to Columbia, they find themselves much more independent of it.

**Women with Van
Light Moving**

866-6422

Keep Trying

Counterculture Sports

(Continued from page 16)

Where do students find a sled? They can con the kids in the park out of their own sleds. Or they can use an equally sufficient vehicle for snow transport, readily stolen from your local cafeteria—the Tray.

Instead of complaining to your friend in the cafeteria about how cold it is, swipe some trays, enlist those friends you passed on College Walk and head for Riverside Park.

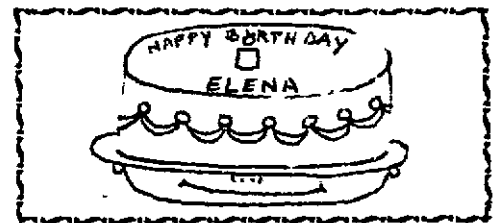
Two slopes are available for traying—an intermediate slope and an advanced one. The advanced slope begins a couple of hundred yards to the right of the 116th St. entrance to the Park. The snow here ranges from good to mediocre and is labelled by many traying experts to be quite challenging. The intermediate slope is located directly to the left of 116th St. entrance. All snow in the park is natural and has the added attraction of a wide-ranging color spectrum. Unfortunately no lifts have been provided yet, but increasing demand and popularity will aid in the construction of one.

The actual ride on the tray down the slope is not difficult, if you enjoy snow in your mouth and down your shirt. If the rider is small enough to fit on the tray, then a forceful push from behind is all it takes. If the rider is too big for a single tray, then a doubling procedure must be used, consisting of placing one tray under the derriere and the other under the feet. If a group endeavor is desired, then members can form a link in a train by wrapping their legs around the person in front. Such a train increases speed tremendously.

One of the most common sensations felt when traying at high speeds is total loss of any sense of direction. This is because trays are almost impossible to steer at high speeds. The only method of steering involves the use of your hands like ski poles. This method is

only effective at low speeds and tends to destroy your hands anyway. For this reason, it is desirable to check the terrain before proceeding down the slopes. However, if you wish to sit comfortably at any time in the future, you need only stand on the sidelines, since most of the amusement and excitement is derived from watching your friends get mauled anyway.

Traying is a fine method of minimizing the harsh effects of a lousy winter. Think of the stories you can spin about how daring you were. In time, these stories about traying will become so distorted that maybe you'll look back on this winter as not being so bad after all. ●





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Food Strike

(Continued from page 4)

the University and that several deans had personally voiced their support of the effort. There is no indication that any dean will take part in the protest on Tuesday. College Dean Robert Belknap refused to comment on his role in the action.

The letters accuse Food Services of poor management and bad service, and point to declining numbers of upperclass subscribers as proof of student disillusionment with the meal offerings. Calling John Jay food cold, tasteless, greasy, and prepared days in advance of serving, the UDC statement cites discourteous treatment of students by employees and outrageous prices of items such as orange juice.

Scarpinato claims "the success of

the boycott will prove that we are serious about these demands. They are losing \$100,000 a year. There is something wrong when an organization that is tax exempt cannot compete with the field."

Schwartz questioned the UDC figures on meal subscription, remarking, "Most information I've seen from them was in error; they have not obtained facts.

"Most info is still in error, the retention rate is the same," he said referring to UDC allegations that more students were dropping the plan than in previous years.

Improvements are in the offing according to Kuipers. "We have been toying with installing a menu phone service as well as hiring an executive chef to oversee problems with looks and taste of the John Jay food." She added that "Coke has now replaced a nonbrand name cola."



Barnard and Columbia University students may still submit material for the 1977 Barnard Literary Magazine. The magazine traditionally awards two Lenore Marshall Prizes, \$100 each, for the best poetry and prose written by Barnard women. Translations, poetry, prose, art work and photography are currently being evaluated for publication. The deadline for submissions is February 25.

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Counter-Culture Sports: Traying in the Park

by Jason Makansi

The extreme weather conditions this winter seem to be limiting life around our campus. For those whose mouths still function in spite of the cold weather, conversation is limited to comments about the wind chill factor and snow accumulation. Even friends who pass each other on College Walk no longer give a damn whether the other "has had a good day." They'd rather keep moving forward or hop around furiously. But why should students let the cold weather control their emotions and limit their interactions with friends? Although the wind and the near-zero temperatures

are painful, a little positive thinking can harness the snow for pleasure and amusement.

Most students consider themselves too serious to romp in the snow, but such a negative attitude must be replaced by fond memories of sledding and snowball fights during childhood, that is, if such fond memories exist or if they were fond in the first place. Although snow-balling needs no external implements, it is too simple a pastime for the complicated Columbia/Barnard taste. Sledding, however, is a different matter. Here is a pastime for the true intellectual.

(Continued on page 13)



Photo by E. D. Doherty

The double life of a servomation tray: It spends half its time in McIntosh and the other half in Riverside Park.

*The Council on Intercollegiate Athletics and
The Undergraduate Association of
Barnard College wish to announce a*

Logo Contest

PURPOSE: To provide a visual identity for the undergraduate women's athletic program in the university.

To draw attention to and involve as many people as possible in our growing athletic program.

RULES:

1. Contest open only to members of the university community.
2. Design must contain a bear of any kind and be 8½ x 11".
3. Entries must be submitted to Barnard Physical Education Department: 209 Barnard Hall or Undergrad office: 101 McIntosh.
4. Deadline: 12:00 noon Friday, March 4, 1977
5. Be sure to include your name, address, and phone number

Prize: Dinner and show for 2 or \$50 Gift Certificate from a sporting goods store

Presentation of original logo to its creator at the
Annual Sports Awards Banquet in April

Barnard Bulletin

LXXXII No. 3

February 14, 1977

**Are Test Prep
Centers
On the level?**



**TAP in Trouble
Commuters get break
Tragedy at Barnard
Howwid goes back to bed**

Jami Bernard
*Editor-in-Chief*Elena Leon
Carol Fink
Amanda Kissin
*Features Editors*Abbie Fink
*Managing Editor*Joan Storey
Gaby Belson
*News Editors*Ellen Doherty
*Photography Editor*Mary Kachourbis
*Business Manager*Lisa Anderson
Assistant Editor

Ragamuffin

by Jami Bernard

Howwid stays fit.

A resolution was passed at a recent student-faculty meeting that Barnard students should maintain the Athenian creed "a healthy mind in a healthy body." In accordance, students have taken an interest in developing strenuous exercise programs to keep them fit as fiddles. Here are just a few suggestions which, if followed faithfully for an hour a day, will tone your muscles and reduce your weight.

The morning starts with some serious jogging, as you spring from the bed to smash the alarm clock. If the clock is placed at some considerable distance from the bed, this exercise may be too strenuous for some at first, but remember that not everyone can be expected to cover the distance from the bed to the bookcase and back on a cold morning and not feel some tiring after-effects. For the first few days, place the alarm clock on the floor beside the bed. Remember not to overdo.

The next in a series of exercises is the sit-up, which is done as you reach for the blanket around your ankles. Firmly grasp the blanket with both hands, and pull it steadily toward you, until it reaches your chin. Hold for five seconds, then let out a sigh of relief and curl up under it and grab an extra five minutes of sleep.

Once you've ascertained that your Colloquium class is safely underway, it's time for the bend-and-stretch with the window shade. Don't do this one too quickly in your eagerness for body-conditioning, as the shade does not always cooperate, and may shoot up suddenly and flap noisily around the roller at the top, which would require you to stand on a chair and disentangle it.

After you shower, there is an opportunity to try stretching those arms with the blow dryer. Depending on how long it takes your hair to dry, this exercise may be difficult indeed, and may require you to rest up for a couple of hours before venturing out to class. The real pros can go on to the more advanced deep knee bends while looking for lost contacts.

Lunchtime is the perfect time to develop those biceps by throwing spongy cake at your neighbors. Don't feel embarrassed about doing it. You'd be surprised how many diners will join

(Continued on page 11)

Whither Financial Aid

During a time when the economy is tight one often wonders if budget cuts help or hinder the overall economic situation and thus the general social welfare. Governor Carey's proposal to lower the state's Tuition Assistance Program will strike a blow to equal opportunity in education regardless of whether the State Assembly and Senate accept it or not.

The state and city governments of New York have long been applauded by both students and educators for the wide range of opportunities for financial assistance and subsidized education. But fiscal problems have eroded these positions in both areas.

One can sympathize with Mayor Beame's difficult position last year when tuition was imposed on the city-subsidized CUNY. At that time it was either sink or swim. The same situation, however, is not true for the state. Certainly some economic stringency is necessary, but cutting back on the Tuition Assistance Program funds puts sudden undue pressure on the financially independent student at a private institution such as Barnard. This un-evenhandedness shows the governor to be less than sympathetic toward the present and future tax payers of America. This is clearly an instance of faulty long-term fiscal planning.

Other aspects of Carey's proposed budget do not affect Barnard students directly, but are crucial to the older or part-time student working her way through college. One wonders how the governor can in good conscience, propose such a budget with ten children of his own, several of whom are in college.

In light of these facts it seems natural that organizations like the Independent Student Coalition will crop up to lobby against such measures.

Elena J. Leon

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Test Prep Centers Under Fire

by Ellen Radin

Test-preparation centers which claim to improve students' scores on such tests as the SAT, LSAT, MCAT, and DAT, are now being investigated for "unfair or deceptive acts or practices" by the Boston Regional Office of the Federal Trade Commission.

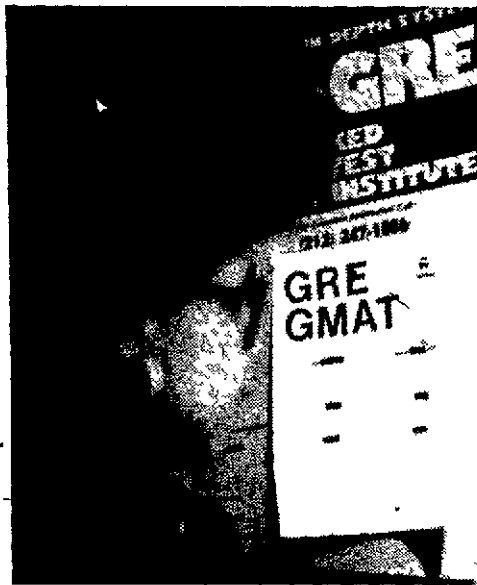
Arthur Levine, the attorney managing the investigation, emphasized in an interview last Tuesday that the existence of an investigation does not necessarily indicate any wrong-doing by the test-preparation centers. While admitting that the FTC receives daily complaints about the centers, Mr. Levine explained that investigations are begun for various reasons; the complaints received may or may not be the reason for investigating the centers and that the FTC never reveals the reason for a particular investigation.

Levine did indicate, however, that a possible cause for the investigation would be the lack of any "barrier to entry" in the test-preparation business; the centers may go into business simply by hanging out a sign or taking out an ad making only the general promise to "prepare" students for the exams, or, less frequently, to raise students' scores by as much as 250 points.

Under current regulations, "unfair or deceptive acts or practices" would include a lack of substantiation of the claim to improve scores at the time the claims were made. The penalty for lack of substantiation is a cease-and-desist order and possible consumer redress through the federal district courts. The stronger penalty of a \$10,000 fine plus a cease-and-desist order is attached to proof that the center's claims were intended to deceive.

Levine stressed that the center's intention to deceive must be proved; if the center honestly believes that it prepares students, its practices are considered neither deceptive nor dishonest.

Stanley Kaplan, whose center is probably the best-known in the metropolitan area, said he "welcomes" the FTC investigation, and hopes it will curtail the practices of other "fly-by-night" centers which often lack permanent locations. Kaplan pointed out that many centers were started around 1970, as a "defense



mechanism" to the increasing importance of standardized exams for university admissions. His own center has been in existence for almost forty years.

When questioned about possible deception in his advertising, Mr. Kaplan said that he relied mainly on word-of-mouth; 80 percent of his students are recommended by friends or guidance counselors. Mr. Kaplan

also said that he "never guarantees anything . . . you can't guarantee the human mind."

In response to the FTC's consideration of whether test-preparation centers actually improve students' scores, Kaplan said, "If I didn't believe it helped, I wouldn't be doing it." Kaplan also cited "very favorable statistics" (median score 600-700) and hundreds of letters as testimony to the preparation he offers.

Kaplan further pointed out that many colleges are now offering their own preparation and that many educators and psychologists agree that familiarity with the exam and subsequent reduction in anxiety are important factors in improving students' scores.

Another test-preparation center that "welcomes" the FTC investigation is John Sexton. Steve Johnson, center representative, said that it is "beneficial for the air to be cleared by a neutral authority." Also like Kaplan, Johnson said that Sexton relies mostly on word-of-mouth advertising, and so the FTC investigation, which concentrates on deceptive advertising,

(Continued on page 11)

Letter to the Editor

More Science

To C.O.I. Members:

I strongly disagree with the move to cut down the science requirement to one semester. As it is now Barnard has so few requirements that we can get out of here having been exposed to precious little outside of our chosen field if we so desire. A Liberal Arts education is supposed to expose the individual to many disciplines and to produce a well rounded, educated individual. How can one possibly be considered educated in our highly technological and science oriented society who has had one measley semester of a lab science? Furthermore, after you cut down the science requirement you might as well throw out the language requirement, and then "why should we have to suffer through six distribution requirements" etc. etc. If the

students of this school are only interested in reading novels, they shouldn't spend \$5000 a year here to do it! To tell you the truth, I think Barnard should institute courses like CC and Hum. across the street. The quality of education in this country, both at the secondary and college level, is going right to hell. Students are becoming cowering, frightened people who are so afraid of taking a chance (or challenge?) that they don't want to venture even one course in a field outside their own. That's a sorry state of affairs. I sincerely hope that Barnard doesn't sacrifice its standards just to make things "easier" for its little darlings. We're here for an education as well as a good time. Anyway, I don't see what the fuss is about. "Rocks for Jocks" is one of the most enjoyable courses around here, and certainly a painless way of fulfilling the requirement.

Denise Yarbrough, '78

Winter Festival

by Elisa Septee

Winter Festival is an annual celebration devoted to the performing arts. In its third year, it has expanded to include events ranging from intensive workshop forums with professional artists to an all-college talent show featuring Barnard and Columbia students, faculty, administrators and support services staff.

This year's festival has been designed to provide direct interaction between students and professional artists, and is centered around the forums which take place each day in the Minor Latham Playhouse.

On Tuesday, the BOC Trio (Bassoon, Oboe, Clarinet) will be featured in the Music Forum. Wednesday's forum is devoted to dance. Speaking will be Peter Sparling and Jessica Chao (Barnard, '75), both of whom just returned from a European Tour with the Martha Graham Dance Company. A forum for theater is on Thursday. Speakers are Howard Teichman, distinguished author/playwright, and Gordon Mucunis (designer of the original *Louise* which featured Beverly Sills). Admission to these forums is free. Sandwiches, tea and coffee will be served. Those interested should arrive promptly because seating capacity in the Minor

Latham Playhouse is limited. The music forum, Feb. 22, will be from 1:30-2:30; Feb. 23 and 24 forums will be from 12:30-1:30.

Throughout the Winter Festival, there will be various performances. The first of these will be a performing Dance Forum on Tuesday, Feb. 22 from 5:30-6:30 in the Barnard Gym. Wednesday a Mime Workshop with Roberta Nobleman will be held from 4-6 p.m. in the Recreation Room, Lower Level of McIntosh. Later, Wednesday night, there will be a Cabaret starting at 8 p.m., lower level of McIntosh. Free wine and beer will be served while the audience listens to songs from *The Merry Wives of Windsor* and *Mikado*. The climax of the performing end of Winter Festival will be The All College Talent Show. The evening promises to be entertaining with acts by the promising stars of the Columbia community. The talent show will take place in McIntosh Center, Thursday evening, Feb. 24th at 8:00 p.m.

Displayed throughout The Winter Festival will be an All College Art Exhibition in the James Room, Barnard Hall, and a Pottery Co-op Exhibition on the Upper Level of McIntosh.

Admission to all events is free. All are welcome. For more information, contact Elisa Septee, ext. 6082, 2096.

TAP in Trouble

by Martha Loomis

Governor Carey will submit his Executive Budget proposal to the State Assembly and Senate this spring. If his suggestion to decrease the Tuition Assistance Program (TAP) is accepted, many students at Barnard may be affected. Single students (those who are financially independent) will receive a drastic cut in their awards. And if Barnard starts admitting older students, they will not be eligible for the maximum \$1,500 award.

The Independent Student Coalition (ISC) was organized to represent the 260,000 independent college students in this state. In an effort to coordinate this potential constituency, ISC is sponsoring six regional seminars this winter. At the first meeting, held at New York University on Friday, February 4, legislative lobbying efforts were the first item on the agenda. ISC's immediate concern is the Governor's proposed budget. Two suggested cuts may affect Barnard directly. An emancipated student, for example, who earns \$5,000 a year will receive only a \$300 TAP award as compared to the \$1,320 she would have received this year.

In addition, older students will be ineligible for the \$1,500 maximum award because they would have graduated from high school before 1974.

ISC has also built a platform which plans to address, among other things, the part-time student. According to present regulations, these students are ineligible for TAP. ISC proposes a bill which would, if passed by the legislature, allow part-time students to receive assistance. This bill may have impact on Barnard if we open our enrollment to part-time students.

Another important function of ISC is information dissemination. ISC aims to build a tight network of independent colleges and universities linked together regionally and statewide. In this way, ISC could develop a strong lobbying force as well as an effective information system. Staffed by three full-time professionals, the organization's first step is to urge every private school to start a campus chapter. Thirty-five have done so, to date.

Director of Financial Aid at Bar-
(Continued on page 13)



New Plans for Commuter Action

by Joan E. Storey

The resignation of JoAnn Porter as Chairwoman of Barnard Commuter Action has prompted policy and administrative changes within the organization. Porter complained that "commuter action was not working and there was trouble consolidating the committee." The new chairwomen, Michelle Palloi, Paula Franceze and Annie Chou do not view consolidation as a major problem, and will direct their energies at difficulties inherent in special commuter needs.

Dean of Students Doris Coster feels the commuter problem is intensified by "people being compulsive about getting home before dark, classes scheduled so students are only on campus a few days a week, and the increasing number of students both going to school and holding jobs."

Barnard Commuter Action, which formerly served as a social group for commuters, will be taking on an

(Continued on page 13)



Michelle Palloi, Paula Franceze, and Annie Chou discussing Commuter Action.

Recital

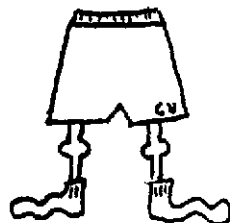
Mary Ellen Bartlett, a Barnard senior, will give a vocal music recital of *Music from the Turn of the Twentieth Century*, on Saturday, February 19th at the Minor Latham Playhouse. The recital, which will include selections of Strauss, Mahler, Berg Schoenberg, Webern, Sibelius and Debussy, is part of her Experimental College project. Admission is free.

Open House

President Mattfeld will open her office to students and faculty on Thursday, February 17 in order to further communications between administration and students. The open house will be held Thursdays from 12-2 p.m.; an open house for faculty will also be held Wednesday, from 4-6.

Lit Prizes

Entries for the \$100 Amy Loveman Prize for a poem and the \$500 Elizabeth Janeway Prize for prose writing are due Wednesday, March 1, 1977. Prose entries, fiction and non-fiction are limited to 50 pages. It is



Newsbriefs

suggested that poets submit more than one poem.

For each group of writings the student should provide three separate and complete sets of manuscripts each labeled with her name and a list of contents, and each securely enclosed in a manila folder or envelope. Entries are to be brought to Room 417 Barnard Hall. For further information please contact the English Department Office.

SPARC

Student Planning and Research Center (SPARC) has announced its new Mini-Grant program. The program is designed to allow students to do major research work in student-interest fields. The program is open to students in all divisions of Columbia, and grants, ranging from \$25 to \$125,

will be awarded in February and March. Topics will concern the problems and quality of student life at Columbia University and may be related to either SPARC's current research or to new areas of inquiry.

Past topics have included the Furnald Grocery and a Furnald Residence College, and SPARC is currently investigating a coffee-house/ice cream parlor, facilities on campus for handicapped students and a used book exchange. Kathy Rivera, head of the program, says that its purpose is to provide "a unique opportunity to develop ideas and test out solutions with the financial help and resources of SPARC." Students interested in the Mini-Grant program should call extension 2478 or 3966, or stop by SPARC's offices at 402 Low Library.

Student Rep

The Student Rep Council will hold a meeting this Thursday, February 17 at 5:00 in the McIntosh Rec. Room. The status of the R.A.A. associate teams, crew, field hockey and sailing, and Barnard's possible role in the Independent Student Coalition are among the topics to be discussed.

(Continued on page 13)

Tragedy at Barnard: Euripides' Medea

by Joan E. Storey

The Greek Drama group of Barnard and Columbia will present a production of Euripides' *Medea* entirely in ancient Greek. Impetus for the production came from its co-producers, Marian Chertow and Thomas Martin, both seniors, who felt that "students read too many Greek plays which were really meant to be acted."

Last September Chertow and Fraser approached the Classics Department with their idea and discovered "many others who concurred with their beliefs." With concrete support, they began to formalize their plans for putting on the Greek tragedy which will appear on February 17 and 18, in Minor Latham Theater. An organizational meeting of all Greek scholars was called at which the "play was chosen democratically in accord with the great Greek traditions," said Chertow. After all the traditional haggling *Medea* was chosen.

The play, which was first performed



Actors performing in Chertow's production of *Medea*.

in 421 B.C., tells the story of how *Medea*, overwhelmed by jealousy because of Jason's involvement with another woman, attains revenge by killing all those connected to her (even her children). Underlying themes explored are "what happens when passion exceeds reason and the roles

of foreigners and women in Athens," explained Chertow.

A play performed entirely in Ancient Greek to an English speaking audience is a rare occurrence. Voicing her reasons for putting on a production no one will be able to understand Chertow said, "Ancient Greek is vocally inflected to a high degree" and it is only through the actual performing of the play that one can understand the full meaning. Chertow intends the play to give "students an idea of what an ancient tragedy sounds and looks like."

A synopsis and a libretto of the play will be available, however, Jon Fraser, the director (who does not understand any Greek) says, "the play is staged so that the audience should not have any difficulties in understanding it without these aids."

"The most important thing," added Chertow, "is that people come, listen and enjoy." Admission to the play is \$1.00. For advanced reservations and further information call 280-1059.

Reporter's Notebook

by Sarah Gold

For Marcel Proust, a city could never live up to its name. The name formed the nexus of a web of associations and scenes which were augmented by one's affectations. But my still brief stay in Paris has already confirmed some of my mental images of the city and others are proving true with each passing day.

These images of Paris were formed by fiction and fantasy. I came expecting to find the Paris of Balzac as well as picture postcards. My literary imagination was gratified to find the bookstalls along the quais of the Seine, the Boulevard St. Michel bustling with students and the many streets with such familiar names. Postcard scenes came to life as the Eiffel Tower rose in the distance. The Parisians really do go home in the evenings carrying long loaves of bread (nibbling the ends as they walk along), and wine flows as freely as cafe au lait in the cafes which line every street.

American culture has found a permanent niche here. The French

gave us crepes but we've returned the favor and street vendors and cafes everywhere have "le hot dog" on the menu. Bookstores display *Ragtime* and *Les Derniers Jours de Nixon* as well as the French classics.

One even feels grateful to find these familiar objects. For while French culture is close enough to our own for one to expect to feel at home, it is different enough to make one slightly uncomfortable at first. Do I answer the phone with "hello" or "bonjour"? (Something like "alloo"? seems to be the proper greeting.) Do I pick my own own fruit in the supermarket or does the clerk pick it up for me? (I learned the answer to that one through a faux pas when I picked my own and the clerk barked, "Who taught you to do that?") Such trifling actions which are an inevitable part of every day create dozens of occasions for embarrassment and procrastination, for one wants to avoid being a conspicuous foreigner. Everyone warned me that the Parisians are unpleasant to foreigners and Americans in par-

ticular. I have fortunately not experienced any such nastiness yet, but why should I tempt fate?

While it's very rainy and none of the gardens are in bloom, the beauty of the city is nevertheless apparent. When the World Trade Center is long forgotten, Notre Dame and the Opera House will still be considered architectural gems. But even apart from the great monuments, the buildings on every street have an unpretentiousness and charm which are endearing.

The streets are clean, the Metro (subway) is pleasant, the women wear tight jeans pulled down over high heeled boots—constant reminders that this is indeed Paris.

But in spite of the delightful differences from New York, there are several uncomfortable similarities. If all big cities are exciting in their own way, they are all unhappy in the same way. The anonymity of city life which we value so highly is a curse to the financially destitute—they are the human refuse of the city, and they can

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Women at Spectator

by Linnet Myers

"She's one of us who works for them," is the way one female *Spectator* reporter was introduced to President Mattfeld by a Barnard administrator. This is indicative of one kind of hostility towards *Spectator* women reporters.

"We're in a position to speak for Barnard and to support it," said Barnard beat reporter Paula Barvin. "*Spectator* is a university publication—not a slam sheet aimed at Barnard . . . I like Barnard and I don't like to feel I'm opposing the school. I don't think I am. The way we're treated is representative of the tensions between the schools that really have no reasons to exist."

"Barnard needs women at *Spectator*," commented news features editor Jackie Laks. "If we criticize Barnard it doesn't mean we're anti-women or anti-Barnard. I'm very pro-Barnard as a women's institution, but Barnard administrators not talking to *Spec* is not the way to go about supporting it."

Barnard women usually cited "professionalism" or "educational opportunities" as reasons for wanting to work for the Columbia daily newspaper, and generally reported fair treatment there by editors and staff.

"If you're capable, you're accepted. There isn't any, 'oh, there's a girl in the room,' or anything like that," commented business manager Susan Wagner.

Laks remarked that although she experienced some prejudice when she started working at *Spectator* two years ago—when she was sometimes referred to as the "Spec chick"—there are now more women at *Spectator* and less discrimination. "If you come in and prove yourself you'll get what you need," she said. "In fact, in my freshman year the editor-in-chief was a woman—Gail Robinson."

Many women at *Spectator*, however, expressed the desire for "more of a balance," and several remarked that at times they have felt uncomfortable in the male-dominated environment. *Spectator* editors, too, said they would like a more sexually integrated staff.

"Unfortunately we haven't had enough women," said editor-in-chief

Jon Steinberg, "although we have more now than before."

News Editor Dan Janison commented that he feared some women might be intimidated to approach the paper because "they might feel that the Columbia *Spectator* means the Columbia College *Spectator*, which is a fallacy . . . My only regret is that there's untapped talent walking around."

"Having more of a variety . . . can only be good for *Spec*," said managing editor David Margulles. "It makes the way we cover news more valid. I don't think there's a sexist environment here. Accusations of us being anti-

"They (women) might feel that the Columbia *Spectator* means the Columbia College *Spectator*, which is a fallacy . . . My only regret is that there's untapped talent walking around."

Barnard are unwarranted, I think. Mainly because we've been accused of being anti-College and anti-community as well."

"I don't know if there's a difference between a feminine hand working on a story and a masculine hand working on one," he continued. "Stereotypes don't hold. There are plenty of tough women reporters and sensitive men writers."

Steinberg remarked that he noticed "no appreciable affect on viewpoint" between men and women writers, and would "definitely not" be able to tell the difference between a story written by a man and one written by a woman.



French Photographers at FBH

La Societe Francaise, the Barnard French Club, and the Board of Managers of Ferris Booth Hall will present a two part exhibit on the works of four French photographers, February 16 - March 30. The first part of the five week exhibit consists of works by Serve Louvat and Jean de Bire, two turn-of-the-century French photographers. The second part of the exhibit, lasting for three weeks, will feature photographs by Francoise Saur and Eddie Kuligowski.

The original glass negatives of Louvat and De Bire were printed by the Atelier Gilles Rochon and Frederic Proust in Paris, using the original techniques pioneered by Alphonse Poitevin (1819-1882), the

inventor of the gelatino-bromure, photolithography, helioplasty and carbon processes.

Still using the original Poitevin atelier at 171 Rue St-Jacques in Paris, probably the oldest photographic studio in continual use, G. Rochon, F. Proust and J.P. Huguot, young photographers versed in chemistry, have devoted themselves to the perpetuation and practice of all the original photographic techniques used in the 1900's.

The exhibit will be held in the gallery on the second floor of Ferris Booth Hall and it is being presented in cooperation with the cultural services of the French Embassy.

Aminata Kabia

Interview with Sister Bernadette

Sister Bernadette is a student at Columbia where she hopes to qualify for her masters degree in musical composition. She is originally from Syracuse NY, where she taught music at the high school level. She also held the assistant departmental chairmanship at the same high school as well as teaching the basic principles of yoga, meditation and religion.

by Carol and Abbie Fink

What were some of your reasons for selecting the sisterhood of St. Joseph of Carondelet over any other religious community?

I felt that they were all individuals in that Province who supported each other in a communal situation to which I felt called. I like being me, and I like being with other people being me. I actually felt called to the community before I entered.

What do you mean by feeling called to the community?

I felt called to serve others through God, and I've always felt that I needed to be around others who felt the same way.

Did you have specific ideas in mind about what you would do as an active participant in your community?

Yes, I wanted to be a music teacher. I majored in music education at St. Rose College in Albany. I've always hoped I could reach people through my music.

Many of your songs are secular; you have even taught the history of jazz. Are there any particular kinds of people you want to reach through your music?

When I was 17 years old I wrote my first song. I'm proud of that song. It still reminds me of all the people I hoped I could touch in my life. My idealism hasn't changed any

*For the first time in many years
I pray alone and meditate alone*

since that time, it's grown.

When did you join the sisterhood?

When I was 18. I was, you might say, rebellious at home. But my father always encouraged me to be an individual. The day he saw me in my habit for the first time he said, "I always knew you to be an individual, but this is ridiculous. My friends at college placed bets. The longest time anyone expected me to remain a sister was two months. Great faith, huh? This is my tenth year."

I see you don't wear a habit now. Is this unusual?

I've always had the option to wear one, but as you can see, I never have. I dress how I like. I want the freedom to be me. Dress is expressive of who you are. Or of who you think you are.

What was your first experience as a sister?

I established a music program in a Catholic High School

where I taught chorus, voice, and guitar to children who had never been exposed to music at home. Then I began teaching religion, which I loved.

When I took over the religion department I instituted a



transcendental meditation program in order to give them an opportunity to choose electives. I also taught Yoga which I do myself each day along with my prayers.

What kinds of students were they?

It was like the League of Nations at our school. We had the atmosphere of an Irish ghetto. In that town you'd get your hand blown off for challenging tradition. There were also Puerto Ricans, Indians, and Blacks. We really shared. You hear that word a lot, but this was real.

How did you happen to come to Manhattan?

Well, I felt I had to get out. I could never stagnate. I felt compelled to return to school.

What kind of music do you write?

My first pieces were folk ballads. Then I remember writing some choir arrangements for voice ensembles. And now my search for new modes of composing has led me into experimenting with an abstract style. I am delving into twentieth century compositional techniques.

Are your progressively modern styles of music reflective in any way of your life style?

Yes, there is a clear connection between the two. I entered a convent at the age of seventeen. Three years later I moved into an apartment with three other sisters. One ran a daycare center, another was a painter, and a third was a social worker. We lived and prayed communally, in a structure much less rigid than our traditional religious community in the convent. Today, I am sharing an apart-

*Some people almost gape
at the untraditional way I run my life.*

ment with a young woman (not a sister), who is pursuing an acting career.

Can you describe your transition from a religious environment to a totally secular one?

I feel very comfortable living near a secular campus. But for the first time in many years I pray alone, and meditate alone, and I don't always have the time to do either in a Church.

What are some of your feelings about Columbia and your social life here?

Although I feel good about being at Columbia, I feel special warmth for Barnard. The environment at Columbia seems to require that students take a risk in order to "come out" of themselves. Still, I have managed to make friends here, and a few people have invited me to parties, which I



Sister Bernadette in a reflective mood.



Bernadette anxiously waits for a judgment on her newest piece.

enjoy as much as anyone else. Sometimes people think it's weird that I drink beer and wine. But I do object to smoking marijuana only because I don't know enough about it.

How do you feel about your image of being a "modern sister"?

I really don't think about it much. I know that some people almost gape at the untraditional way I dress and run my life. But my original community, the convent, is very supportive. They have always encouraged a diversity of expression. I feel good about what I do and the way I do it.

Can you comment on the Pope's recent decision barring women from the priesthood?

Every person takes a part in God's priesthood. First of all, I doubt if this is the Pope's final word. According to today's society, and not the one in which Christ lived, women ought to be granted the right to be priests.

If the Pope does change his mind, what or who will be his influence?

It will probably be secular legislation, which reflects a changing social awareness, and will undoubtedly reach worshippers of the Catholic faith, and, in turn the Pope.

After having lived with sisters in your natal family, holy sisters in your spiritual community, and attending classes at Barnard, have you taken a position on the issue of feminism?

All I wish to say on that issue is that in the future perhaps we will see such a quality of life that it will be alright for a woman to live by her own strengths.

Sexism Tempts Jaded Appetites

Part one in a two-part series

by Margaret O'Connell

This year's TV schedule shows an unprecedented number of shows whose central characters not only are women—but "strong" women, coping with all the perils of a standard action-adventure series. Particularly noteworthy is the presence of two top-rated shows about literal superwomen—*Wonder Woman* and *The Bionic Woman*, both on ABC.

Unfortunately, the reason for all this interest in women as characters capable of coping with problems is not any kind of feminist consciousness on the part of the mostly male TV executives, but a quest for something new to tempt the jaded appetite of the hardcore viewer. In a statement quoted in *Time* magazine, Ed Bleier, executive vice president for television at Warner Communications, explained, "They (the viewers) have seen it all . . . they've seen every detective plot, every comedic pratfall. To attract them you have to let them experience sensations and hazards that have not been dealt with before. What is left but the evolution of women in society?"

Naturally enough, such a purely pragmatic approach to the problem has produced little evidence of the "evolution of women in society," despite all the new action shows with female stars. In fact, even the superhuman heroines, *Wonder Woman* and the *Bionic Woman*, project an image closer to that of those insecure seekers of Mr. Right, *Laverne and Shirley*, than the feminist ideal of the truly independent, self-confident woman.

The basic inconsistency of a "strong" female character forced into stereotypical "feminine" behavior by unimaginative script-writing is especially striking in the television presentations of *Wonder Woman*, a character whose early comic book adventures clearly betray her male creator's pro-feminist bias. In fact, Charles Moulton, who wrote the original *Wonder Woman* comics, actually believed that women were biologically and morally superior to men, since they "have love in addition to (the) force" represented by men.

Unlike the *Wonder Woman* comic books, which are still published today in updated form, the TV show makes



Wonder Woman: Getting us out from under.

virtually no attempt to deal with the issues of feminism.

Since the show is set during World War II and none of the characters is ever supposed to have heard of the women's movement, the scriptwriters can get away with all sorts of outrageously sexist dialogue. For instance, when *Wonder Woman* displays her strength by pushing her boyfriend Colonel Steve Trevor's car back onto the road after foiling some German agents' attempt to ambush him, Steve wittily remarks "I wonder if you can cook?"—and *Wonder Woman* just smiles.

In another episode, *Wonder Woman* infiltrates the "Miss G.I. Dream Girl" beauty contest, which is being used as a front by Nazi agents who accompany the traveling show on its visits to military bases in order to sabotage various U.S. secret weapons. This provides an opportunity for the usual sordid behind-the-scenes view of a beauty pageant in which a rival contestant threateningly informs the disguised *Wonder Woman* that, "I'm going to win this contest and nobody's going to stop me!"

Surprisingly, the rest of the contestants prove to be kind-hearted young women who take the innocent *Wonder Woman*'s side against her bitchy rival. Even more surprisingly, the pageant's female chaperone, who

has been tricked into working with the Nazis, becomes suspicious of *Wonder Woman*'s real intentions in entering the contest because the superheroine's behavior makes it all too evident that she does not consider beauty the be-all and end-all of a woman's existence.

But this flicker of feminist consciousness all but disappears by the end of the episode, when *Wonder Woman* is rewarded for capturing the Nazis and thwarting an assassination attempt by being declared the winner of the "Miss G.I. Dream Girl" contest.

All this could be dismissed as outrageous camp, or even an attempt to realistically portray the sexist attitudes of the 1940's (although the real 1940's *Wonder Woman* would never have tolerated such behavior from her enemies, much less her boyfriend), but the consistent undermining of *Wonder Woman*'s image as an intelligent, competent crime-fighter cannot be so easily dismissed.

At their worst, the scripts often require *Wonder Woman* to behave illogically—for example, showing more concern for an abused Nazi-trained gorilla than for the American scientist he has kidnapped—and spewing inane platitudes about how animals should be allowed to live free, children can all grow up to be strong like her if they eat right and exercise regularly, etc. Episodes like these make her seem more like an earnest, unsophisticated, sweet young thing who just happens to have incredible physical strength, rather than a sensible, self-reliant heroine, super-powered or not.

Worse still, in a way, is the series' continual distortion of the original *Wonder Woman* legend as formulated in the comic books. Incredibly, all the other characters, even Steve Trevor, appear to be completely unaware that *Wonder Woman* is an emissary from an idealized matriarchal culture based on the mythological Amazons, not just an average American female who has somehow been transformed into a superwoman.

Since the producers apparently want to de-emphasize the Amazon element of *Wonder Woman*, it is hardly surprising that they have left out this particular detail. However, the

(Continued on page 14)

Ragamuffin

(Continued from page 2)

in once you've begun your exercise regimen.

During class you'll find that neck exercises will relax the tension and make you feel a million times better. Slowly turn your head to the left, then to the right, now lift slightly, forward, back, crane to the side and copy the answers from the exam in front of you, crane at an angle and pick up the multiple choices from the girl in the front row. Now doesn't that feel a world better?

At night before going to bed, you can again get in some activity by doing some simple bust developing exercises. Extend your right arm and stretch, pick up the phone, dial Lucy to gossip about Tom. Hang up the phone, carefully withdraw your arm, extend the other arm to dial Tom and tell him Lucy has a crush on him. Alternate arms, and call different people for variety.

Within a week you'll feel your body shaping up, and you're well on your way towards having that "healthy mind in a healthy body." Now if we could just figure out a way to take care of the other half of that motto . . .

Wanted: Sports Editor for **Barnard Bulletin**. Anyone familiar with Barnard sports and interested in sports journalism call x2119 or apply in person to 107 McIntosh.

Test Centers

(Continued from page 3)

does not really apply to his center.

Regarding guarantees, Johnson said that it is "impossible to assure a student that he will get a specific grade," but that dissatisfied students may take the course (classes, homework, labs) over again at no charge. In support of Sexton's methods, Johnson says that his students have scores approximately 100 points above the national average.

The FTC request that anyone having an unpleasant experience, especially after paying the \$100-300 fee, contact them at 150 Causeway St. Room 1301, Boston, Mass. 02114, ATTN: Test Preparation Task Force.

Gracious Living

620

620

620

Freshwomen look forward to the day when they can live here; upperclasswomen are put to pasture here. 620, one cannot deny, is the "creme de la creme" of Barnard housing.

Due to the admixture of "real" people (many of whom are over 70) and students dwelling in apartments cum dorm suites, the Barnard residents abide by the subtle pressure to live like a human being. In other words, cleanliness, quietude and orderly conduct prevail. Even the lowly airshaft dweller cannot complain of disruptive noise and banter. No upstanding 620 resident would dream of removing a staircase banner as the finale to a drunken Saturday night bravado performance (as last year's Plimpton residents were wont to do with alarming regularity). Vandalism does not strike in 620—the only outlet for hostile feelings is a tidy blackboard located in the basement which usually reads nothing more poignant than "dislocated toilet seat, Apt. 29. Please fix."

Void of grub room, t.v. lounge, cigarette machine or Coke dispenser, insomniac 620 residents are forced out into the cold in search of automated machines and companionship.

For those who spent many years on noisy, crowded floors longing for the privacy and civility of a true home away from home, 620 is a Morningside Heights dream come true. Those of us who grew to love the strains of our neighbors' disco at 4:00 a.m. wafting in the window as we sat, watching the sun rise above an over-heated typewriter, stale coffee in hand, eyes electric like neon bulbs, dwell here in unmitigated misery, stifled to an agonizing degree, ever suppressing an existential cry of despair . . .

—Amanda Kissin
620



Truly gracious living.

To: All Applicants to Medical, Dental, & Veterinary School for 1978.

There will be a meeting with Ms. Rowland, Pre-Professional Advisor on Fri., Feb. 25 at Noon in Rm. 110 McIntosh. Please try to come! All aspects of the application process will be discussed.

Kinflicks: More Incomprehensible than Comic

by Margaret O'Connell

Kinflicks (Alfred A. Knopf, \$8.95), by Lisa Alther, is a novel about a human chameleon, Ginny Babcock, who tries on new personalities the way others try on clothes.

Starting out as a football-playing tomboy, Ginny takes her ultra-conventional mother's advice and gives up her "unfeminine" athletic activities when she hits puberty. She becomes first the popular, ponytailed cheerleader-type girlfriend of the high school football hero, then the leather-jacketed shady-looking motorcycle moll of a local hood.

Her frantic father finally packs her off to a women's college in his native Massachusetts and Ginny promptly picks a new model—Miss Head, an ascetic, intellectual dean—and slavishly copies her tweed suits, sedate bun and above-the-fray attitude toward politics, emotional entanglements, and life in general. Ginny's determined detachment has near-fatal consequences for a painfully shy freshman and she collapses in horror, turning for comfort to Eddie Holzer, a radical activist and lesbian who lives next door to her in the dorm. Soon she and Eddie are lovers and Ginny is remaking herself into a carbon copy of her new idol, complete with braid and 'Off the Pigs' t-shirt.

After further escapades and personality-changes, she heads south to visit her mother, whom she has just discovered is seriously ill in the hospital. The final working-out of the stormy relationship between Ginny

and her mother, as Mrs. Babcock lies dying in the hospital, provides the framework for the novel, using a first-person flashback technique to tell the story of Ginny's incredible past.

Kinflicks is very funny in places. Unfortunately, Ginny's successive transformations from one unlikely persona to another, while hilarious at first, gradually become more incomprehensible than comic.

Ginny's reasons for changing her personality to match the company she keeps seem somewhat capricious even when she's still living in her Southern home town, but at least there the changes only go skin deep. Half the fun of these early escapades is derived from Ginny's own recognition of the incongruity of the situation.

Once Ginny gets to college and finds herself in need of a new model, she doesn't just copy the clothes and mannerisms of Miss Head, the determinedly uninvolved dean, she swallows her detached philosophy hook, line, and sinker, and unreservedly accepts all her pronouncements as gospel truth. True, we are given some idea of exactly why this particular transformation should affect the heroine's mind, and not just her mannerisms—unacademic Ginny feels like a fish out of water in the intensely intellectual atmosphere of Worthley, where there are no boyfriends to cling to for protective coloration—but it's still unconvincing.

By the end of the book, Ginny's constant changes have become so

totally unmotivated and mechanical that one begins to wonder if she really has any mind of her own at all. Despite all her sardonic mental comments about her various friends' far-out antics, she is still faithfully imitating them, having apparently learned nothing from the disastrous results of her earlier attempts to remake herself in someone else's image.

Possibly this is intended to underline the author's implied conclusion that Ginny's real personality has been reduced to the consistency of silly putty by her conviction that she has no choice about whether or not to follow someone else's lead, that "women lead their lives through men" and "in such a culture as this . . . people knew a man by the company he kept, but they generally knew a woman by the man who kept her. Or by the woman who kept her, in the case of Ginny and Edna."

Whether or not Ginny's increasingly obscurely-motivated transformations prove some more profound point, the mechanical quality they assume toward the end of **Kinflicks** gradually erodes all the book's attempts at being funny. And by the time this begins to happen, the book has spent too much time trying to be funny to succeed in being anything else. ●

Seniors! Urgent!

Do you want your name in **Mortarboard** and on the commencement program? **Run** to your mailbox now and complete, sign and return **immediately** the permission slip you find there. Your authorization is **required** by law (Buckley Amendment) for your name and/or address to be published. **Hurry!** Printer's deadline must be met.

Valentine's Day Dance

Monday, February 14

Wollman Auditorium, Ferris Booth

9 p.m.-1 a.m.

ADMISSION FREE!!!

Dancing Contest Music by Laser Sound

Wine and Beer Available

Free Dancing Lessons from 8 p.m.

A Part Of The Birthday Celebrations Of Board Of Managers
With The Help Of Engineering Student Council

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310 Franklin Street

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Commuters

(Continued from page 5)

advocacy function ensuring Barnard's ability to provide for the needs of commuters, who comprise 60 percent of the student body.

Special library privileges, afternoon open gym hours, afternoon movies and earlier meeting times for clubs are among the priorities outlined by the commuter advocates involved in Commuter Action.

"One major problem for commuters is that if they decide to remain on campus for an evening activity they need a place to stay," said Palloi. Presently Barnard provides few rooms in 616 and Plimpton. Palloi suggests that more rooms are needed, and "commuters who have slept in them have found them to be dirty and not well kept."

Commuter Action foresees the scheduling of daytime social events, possibly in coordination with Columbia Commuter Action. Palloi stated that since "we travel on the same trains and buses and share common problems, it is only natural that we have joint social functions."

Asked what the ultimate goal of the group is, Palloi replied "giving commuters a sense of being firmly planted in the Barnard community and helping them live in harmonious unity with residents."



"What do you mean you've cancelled my subscription to Bulletin?" Call x2119 or drop by 107 McIntosh.

Newsbriefs

(Continued from page 5)

Logo Contest

The Council on Intercollegiate Athletics and Undergrad are sponsoring a contest to find an appropriate logo to provide a visual identity for women's athletics. The only requirement is that a bear of any kind be included in the design and the approximate size be 8½" by 11". Entries should be submitted to the Undergrad office 101 McIntosh or the Barnard Phys. Ed. Dept. in 209 Barnard Hall. The winner will have a choice of two prizes; dinner and a show for two, or a \$50.00 gift certificate from a sporting goods store.

TAP in Trouble

(Continued from page 4)

nard, Ted Stock, expressed support for ISC in a recent interview. Stock suggested that a committee be formed to meet periodically, study the legislation and determine Barnard's attitude toward it. Stock expressed hope that his office will become an information center for financial aid materials.

In any event, Barnard will study the Independent Student Coalition and determine whether its students should be represented by it.

Tired of winter?

Make Spring come faster by serving on the Barnard **SPRING FESTIVAL** committee. Apply in CAO (206 McIntosh) or undergrad (101 McIntosh) or call Kathy x6719 or Jackie x6713.



POETRY READING

February 17, 1977

JOHN ASHBERRY

Barnard Hall, Broadway & 117th St. 8 p.m., Adm. 1.25

ASSERTIVENESS Training Program

presented by
Dr. Penelope Russianoff
Clinical Psychologist

includes:

- an overview of assertiveness training
- techniques in assertiveness
- role playing

**Today, Monday,
February 14 at 3:30
in the James Room!**

—first in a series—
sponsored by the Barnard
Placement Office and the
Residence Halls

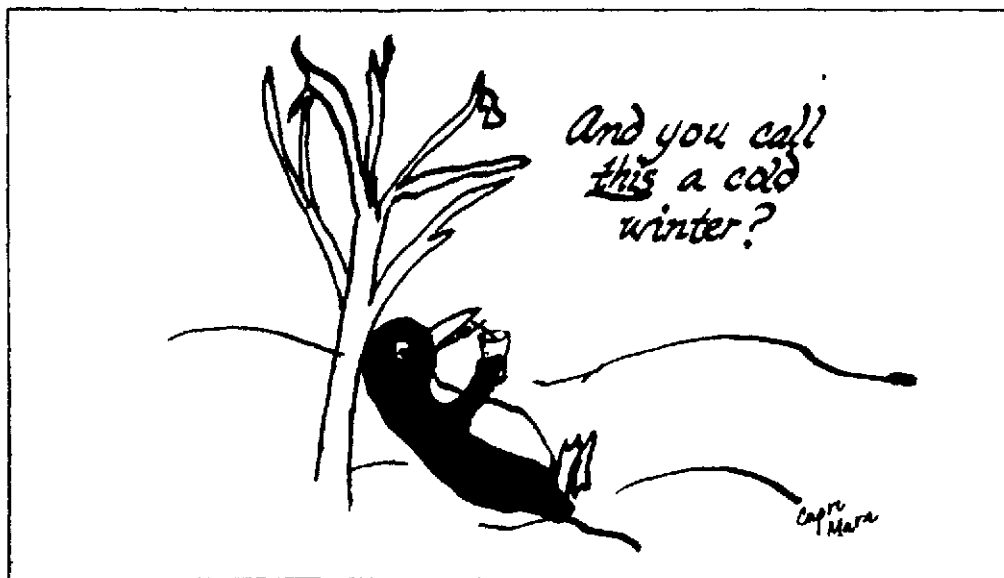
Wonder Woman

(Continued from page 10)

fact that they felt it necessary to change Wonder Woman from a natural superheroine whose powers can only be reduced artificially to an ordinary woman who gains super-powers by artificial means is alarmingly indicative of their attitude toward the entire idea of a strong female hero. Their alterations clearly suggest that to them, at least, no

woman can be naturally capable of coping with situations requiring skill and strength—if she seems to be, it must be just a gimmick, not natural ability like that possessed by male comic book heroes like Superman.

The female chorus who sing, "Get us out from under, Wonder Woman!" at the beginning of each episode are going to have to wait a long time before they get any help from this superheroine.



Contact Lenses

\$69 a pair

Group Contact Lens Plan, Inc. introduces a cooperative plan that makes possible laboratory direct-to-you savings. Now you can enjoy the better vision, improved appearance and fashion freedom of contact lenses at an unprecedented price. These are the very same contact lenses that have regularly sold for hundreds of dollars. For an appointment or additional information, call our staff optometrist at 212-YU8-4800. Group Contact Lens Plan, Inc., 133 East 73 St., N.Y.C.
(no membership required)

Reporter's Notebook

(Continued from page 6)

be found even in Paris. One of my usually pleasant walks through the Left Bank was interrupted one day by a woman who had written on the sidewalk in broken French, "Messieurs et mesdames, I have just come out of the hospital. I have given birth to a baby. I am an orphan and have no money." Some people dropped coins into the center of the heart she was drawing; others read the message and passed on.

Here, too, the newspapers are full of the question of the death penalty because a jury in the city of Idoyes has given life imprisonment to Patrick Henry who murdered an eight-year-old last year. Strikes, inflation, political maneuverings—once again I feel I'm on familiar territory.

Nevertheless, Paris' distinctive qualities outweigh minor inconveniences (a washing machine is to be prized, most buildings are walk-ups). Stores close in the early afternoon and reopen around 4:00, people lounge in cafes and read the paper or write letters; wine is a staple with dinner—life is more gracious here than in New York, I've adjusted easily to a more sparing use of electricity and similar (perhaps sensible) "inconveniences." The intangible object called "quality of life" does not reside in those minor comforts, and besides—what can't be made up for by a good croissant?



SKI COMMITTEE '77
presents:

February

Friday 18th	Hunter Mt.
Friday 25th	Hunter Mt.
Sunday 27th	Belleayre

March

Friday 4th	Hunter Mt.
Sat. 5th	Belleayre
Sun. 13th - Fri. 18th	Sugar Bush
Friday 25th	Hunter Mt.
Sunday 27th	Belleayre

For more info call x4125 or Nights, x1223, x1280, 866-1385.

finis

Roommate Questionnaire

An Alternative

1. Do you smoke grass? tobacco? What if your roommate does?
2. Do you drink? Do you approve of/mind/want a roommate who does?
3. Can you sleep through an earthquake, e.g. a typewriter and the Jefferson Airplane?
4. Can you take slightly radical, fanatic, or otherwise infringing religious views? Are you a Moonie?
5. How many times a night do you go to the bathroom, and do you lock yourself out?
6. What is your daily wardrobe like? How many times a day do you change your clothes?
7. Do you wear dirty jeans?
8. What appliances are you bringing to the room? (fridges, blow dryers, hot plates, TVs, stereos preferred)
9. Will you let your roommate use your appliances?
10. Do you sleep in the nude? Will you be up-tight if your roommate does?
11. How long is your morning routine? Do you use a makeup mirror?
12. Do you wear contacts? How many times a week do you lose them?
13. Can you get ready for any occasion in 5 minutes?
14. If your roommate doesn't make her bed, will you feel compelled to make it for her?
15. Do you eat health food?
16. Do you type at 3 a.m.?
17. Do you have boyfriends who call at 3 a.m. when you're out? Do you expect your roommate to cover for you when your boyfriends/parents call?
18. Do you come in a pair?
19. Do you have plants in little flimsy pots that get knocked over all the time? Do you have enormous rubber plants that take up more room than the bed?
20. Do your parents call at 7:55 a.m.?
21. This space is reserved for your roommate's idiosyncrasy.

Submitted by:
Adina Abramowitz '79
Nadia Kahan '79

Proud owners of Hewitt singles

Coach Appointed to Tennis Team

by Leslie Carver

Michael Ginsberg, a physical education major from Teacher's College, has been appointed full-time coach for Barnard's rapidly growing tennis team. The team, which has been designated an official intercollegiate team in addition to its R.A.A. status, now practices at the tennis center at Baker Field and in Riverside Park when weather permits.

The team format has been slightly altered this semester; ladder matches are now played in order to determine what position each member shall play. The competitive season will begin on

March 31 with several small tournaments and two large ones—the Middle States Tournament and the Ivy League Tournament. With renewed spirit and enthusiasm, the Barnard Tennis Team looks forward to a successful year.

Basketball—Tuesday 7:30-10:30 p.m., contact Donna Wiener x1070.

Badminton—Wednesday 8:30-10:30 p.m., Karen Ostberg x6543.

Volleyball—Thursday 7:30-10:30 p.m., Laney McHarry OR3-4554.

All events will be held in the Barnard Gym.

The Recreation and Athletic Association is sponsoring coed intramural tournaments in basketball, badminton, and volleyball. The tournaments start on March 1 and will end on April 3. Sign-up sheets are available from floor counselors, dorm desks, CAO, and the Barnard Phys. Ed. Office. The forms should be returned to the P.E. office no later than Feb. 25. The tournaments are open to all members of the University, and individuals as well as teams are encouraged to sign up.

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**Boston
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Orchestra
at
Carnegie
Hall**

Wednesday
February 23 at 8:00 pm
Thursday
February 24 at 8:00 pm

Seiji Ozawa
Conductor

Respighi: Ancient Airs
and Dances
Suite No. 1

Olly Wilson: Voices
Rimsky-Korsakov:
Scheherazade

Tickets available at the Carnegie
Hall Box Office

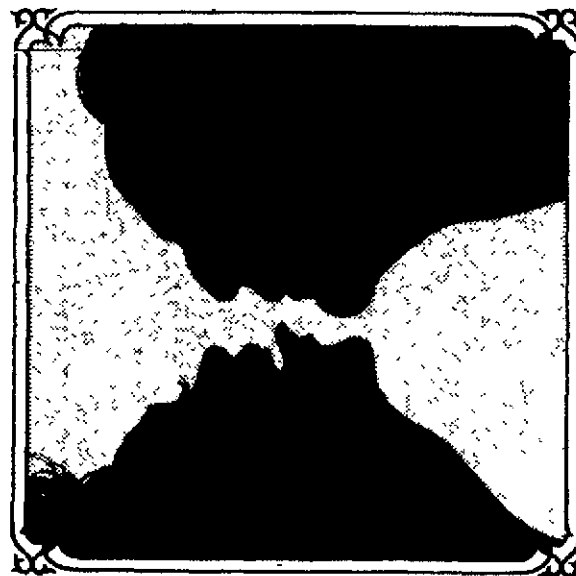
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